

# Happa™

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Love partnering up

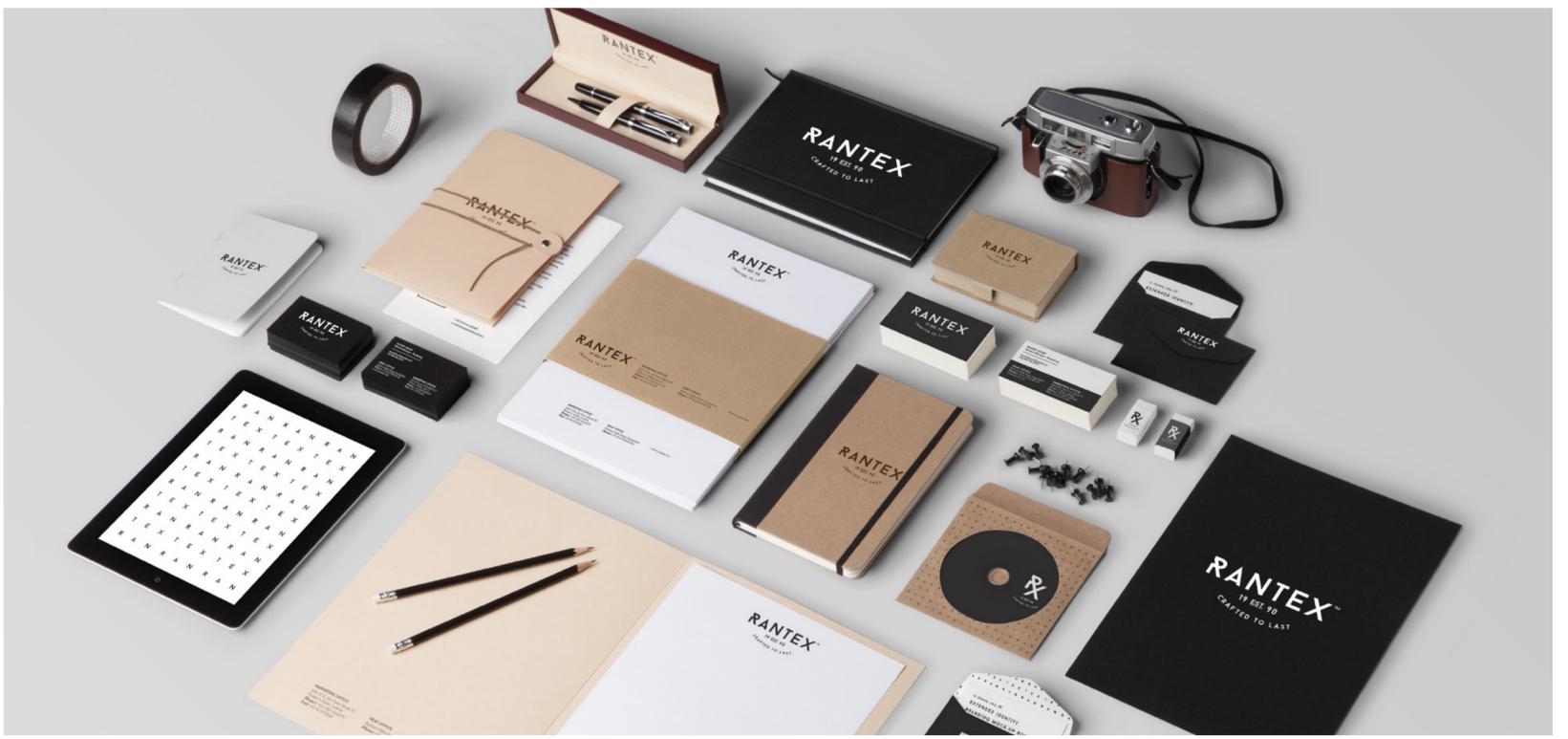
2023 ©

VOL.1



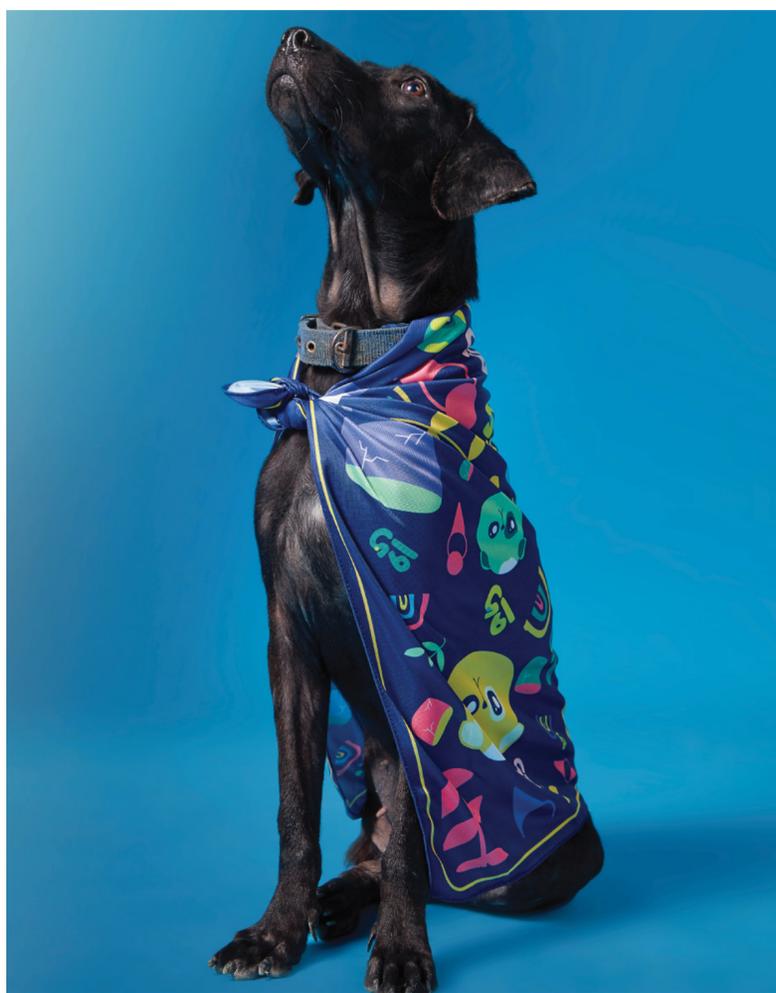
We love partnering with brands to create something extraordinary. We value the unique strengths and different perspectives that each brand brings.

Let's continue to collaborate, push boundaries, and make a lasting impact together.



## 01 Branding & Identity

Design is the silent ambassador of your brand.



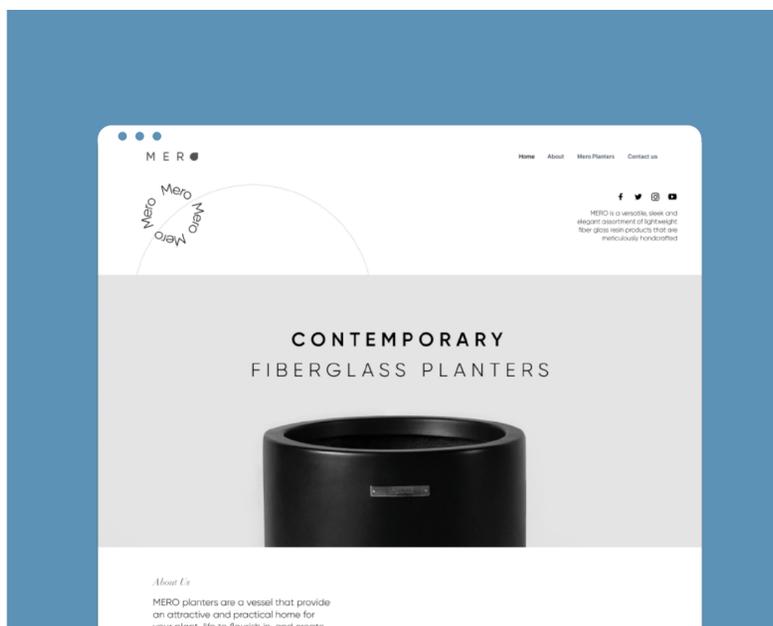
## 02 Video/ Photography

We are all about the depth of feeling for your brand.



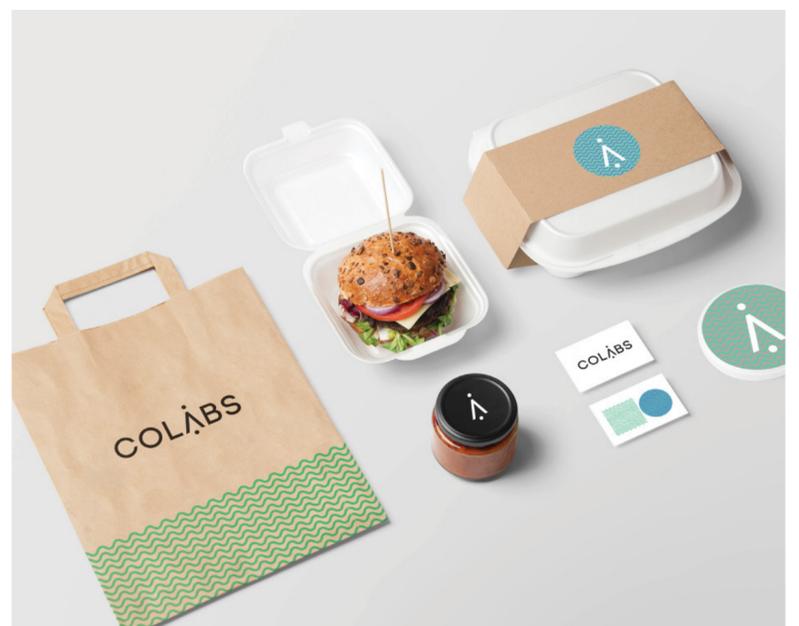
## 03 Digital

Make it simple but significant.



## 04 Web design

Our websites always keep your users on mind.



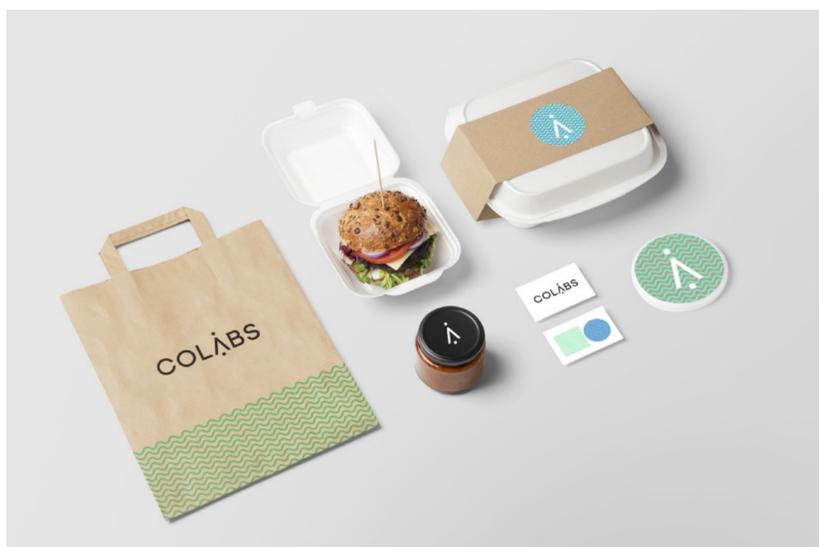
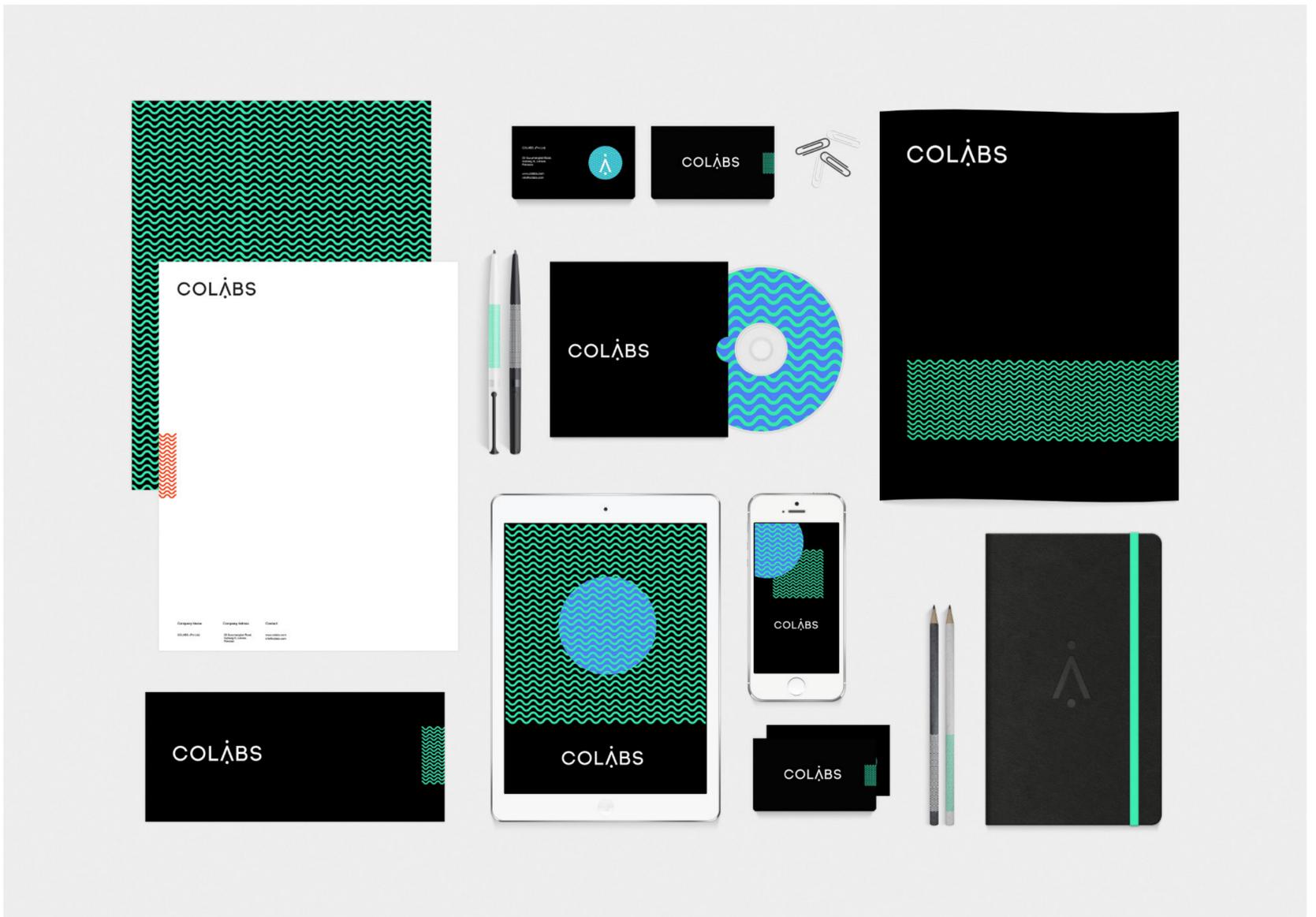
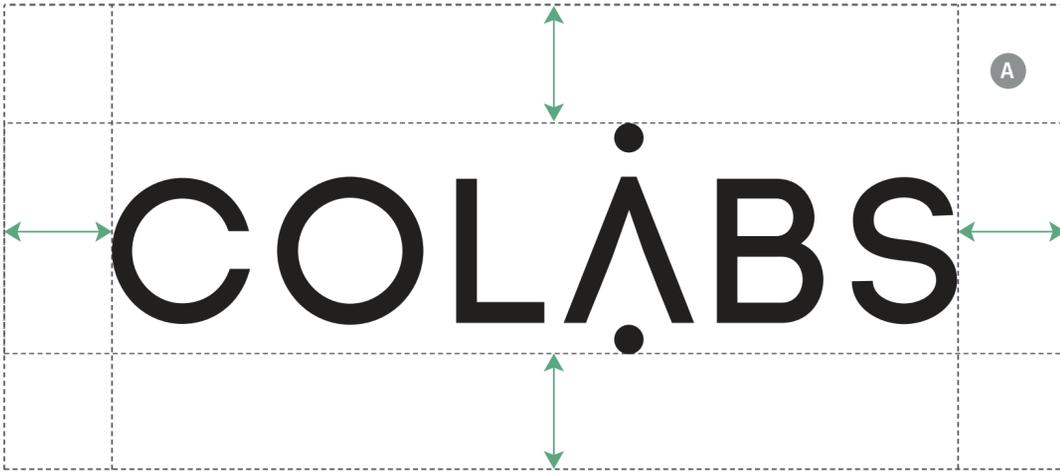
## 05 Collaborations

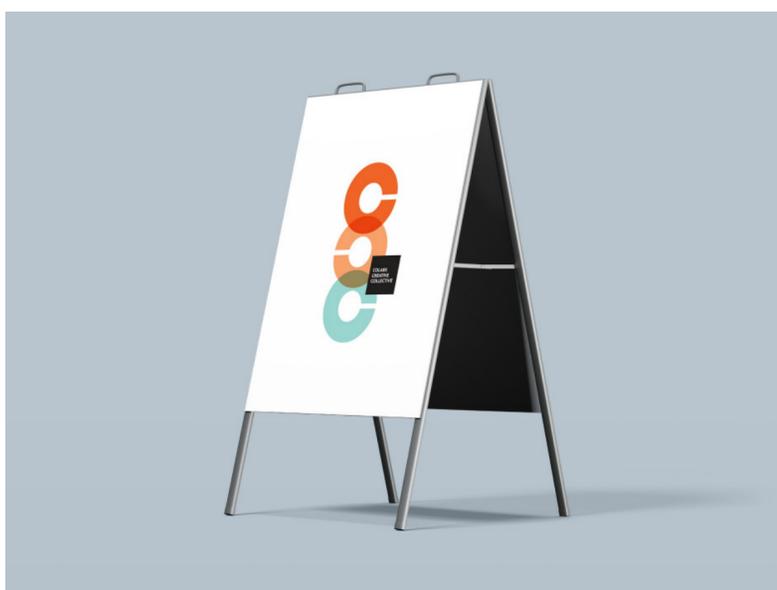
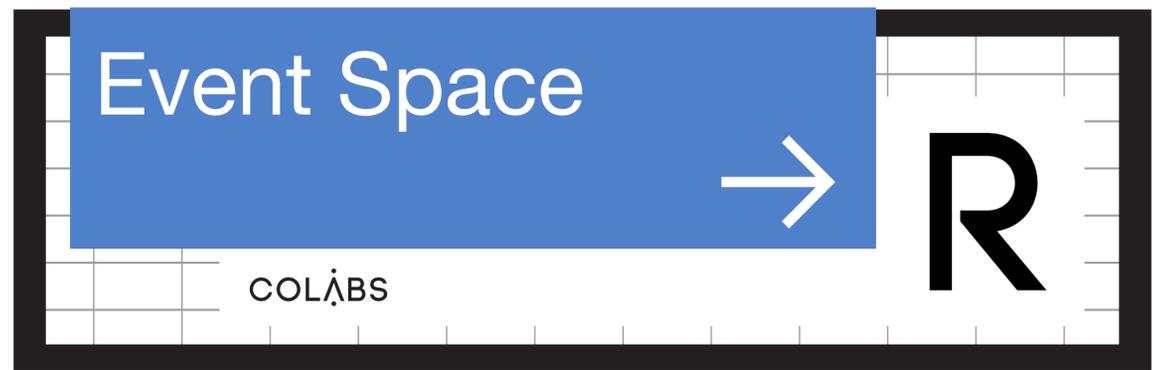
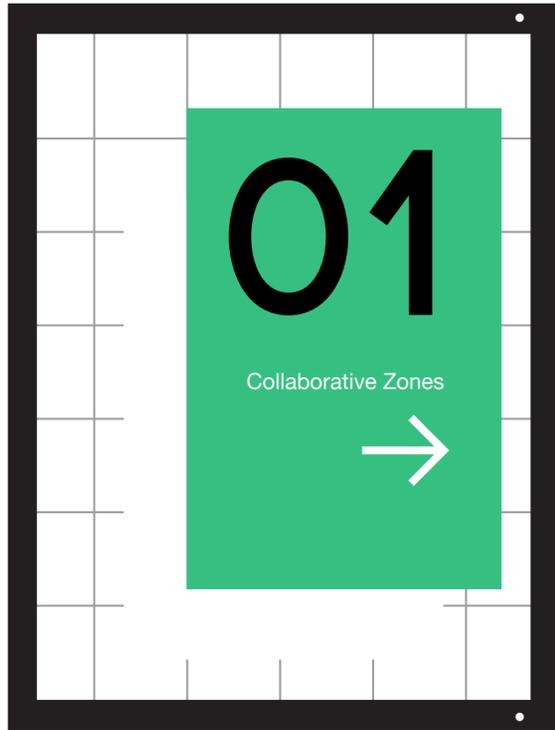
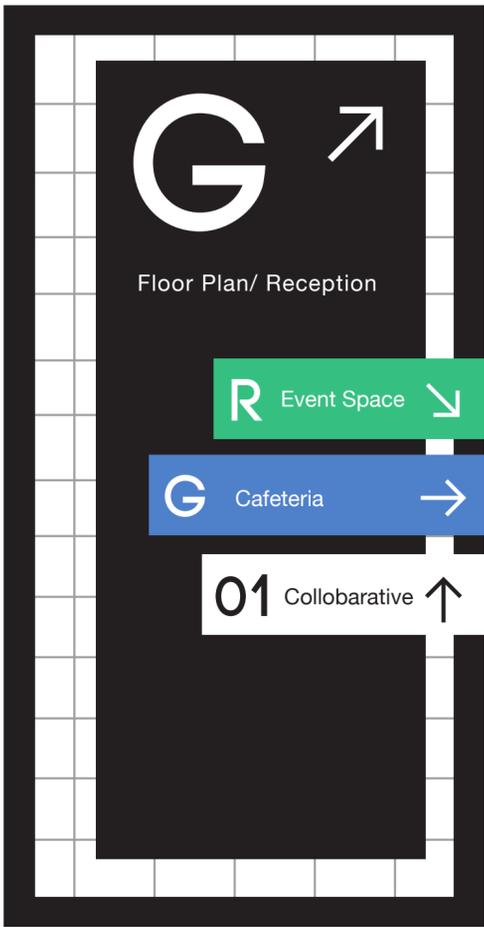
Our own passion studio projects and businesses we built from scratch.

## Our Partnership

**Our collaboration** with Colabs has been one of the most exciting and dynamic things we have done so far. Colabs is a platform that brings together visionaries to unleash the power of collaboration in the coworking space.

Not being bound to an office, Colabs was the idea that inspired something out of the box, which included how their branding, designs, and aesthetics were made.





## Our Partnership

Established in 2022, Pause is more than just a furniture brand where we focus on mindfulness, peacefulness, and meditation. Our carefully crafted furniture pieces are designed to escape the worries of the world and embrace a life full of tranquility.

# PAUSE



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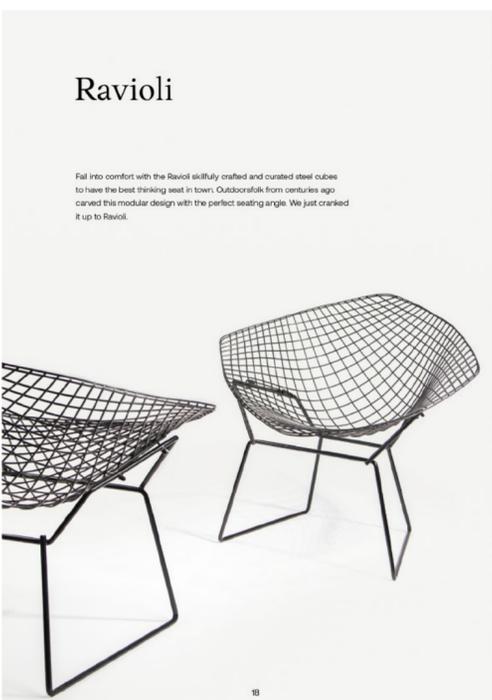


### Maverick

We consider furniture's mobility an essential feature. Maverick is a steady, never-moving, stable and serene structure for our restless minds. Beechwood is light, white, and uniform.

Natural beech wood turns reddish-yellow yet remains light. This piece is made of natural wood and has a back and bottom cover that can't get wet for the most comfortable experience.

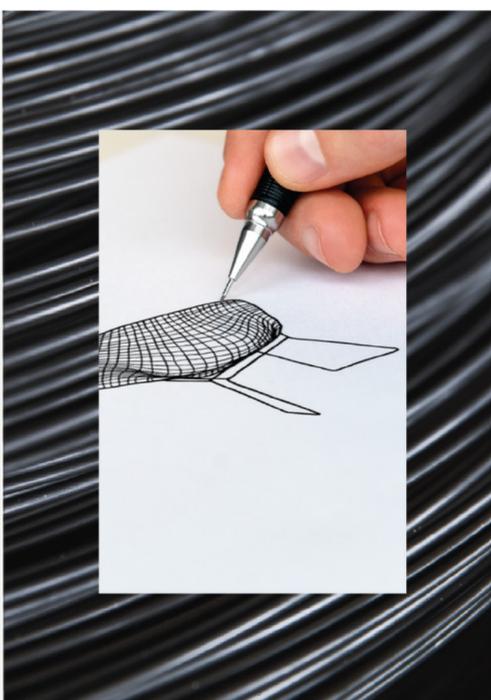
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### Ravioli

Fall into comfort with the Ravioli skillfully crafted and curated steel cubes to have the best thinking seat in town. Outdoorfolk from centuries ago carved this modular design with the perfect seating angle. We just cranked it up to Ravioli.

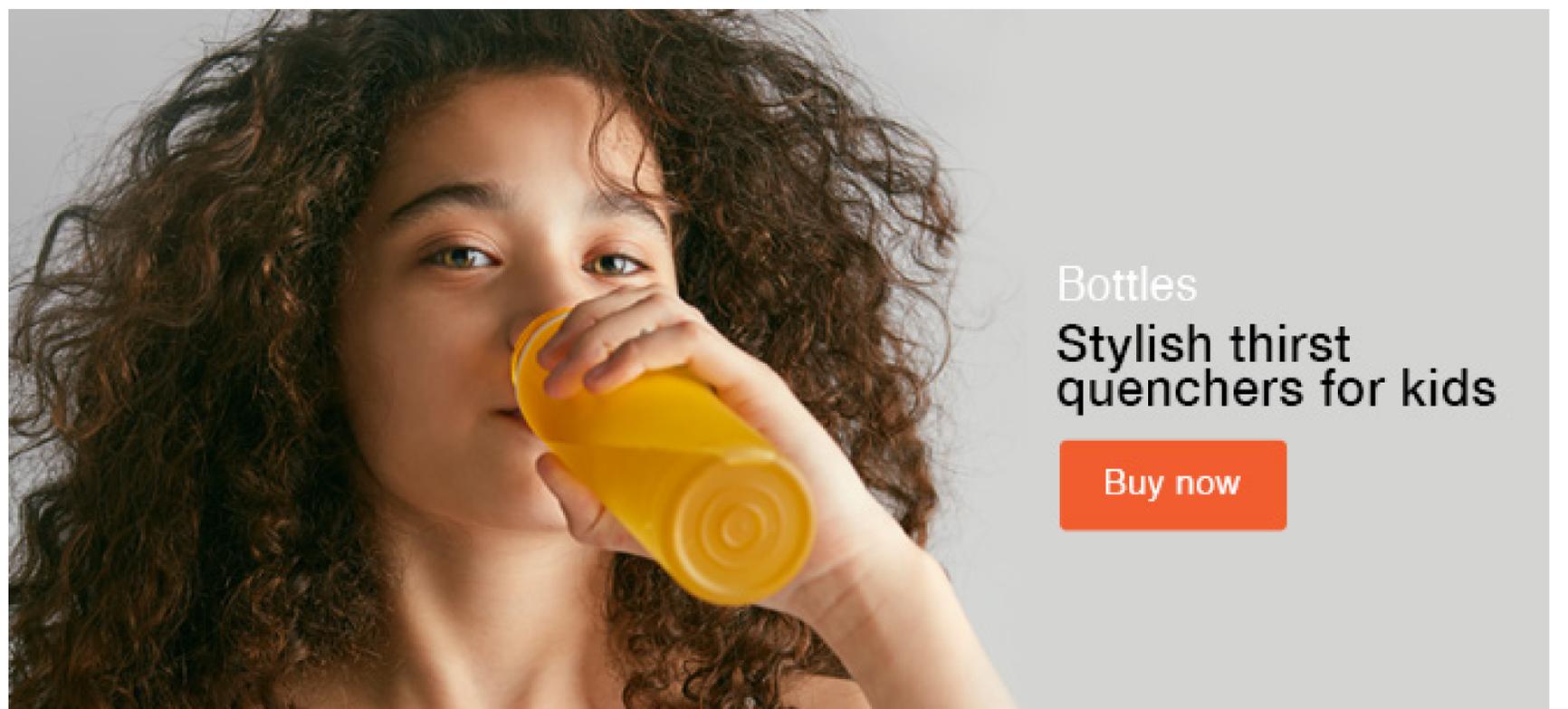
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# 07

Partner: Whistle and Humm  
Product: Kids shoes  
Assignment: Logo design, brand guidelines, website design. Social media, copywriting

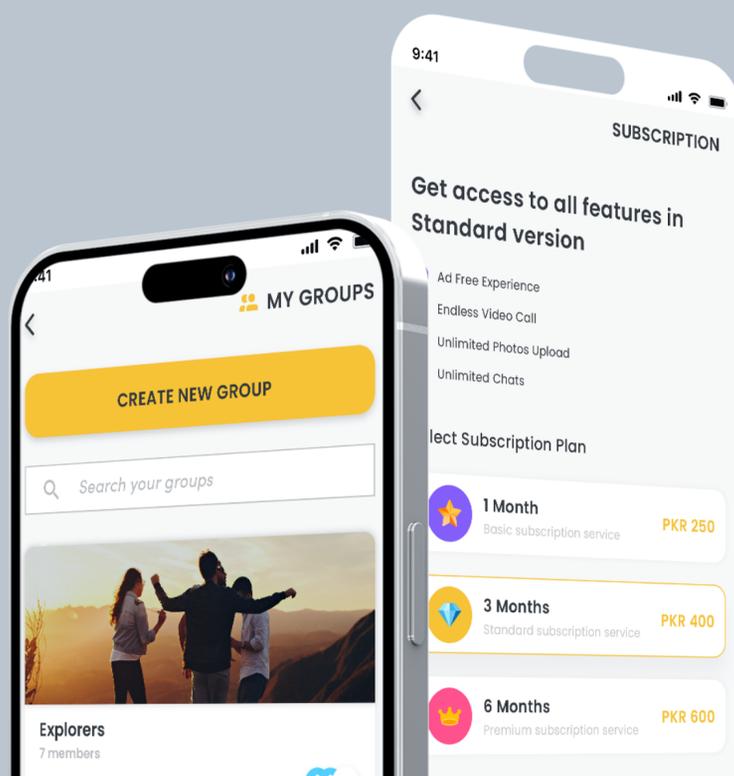
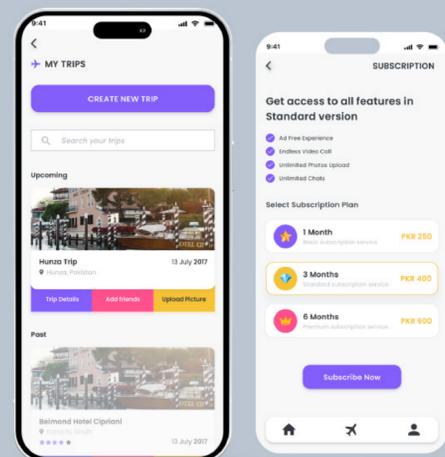
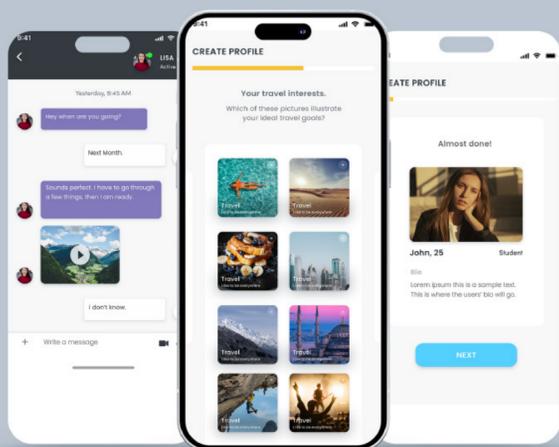
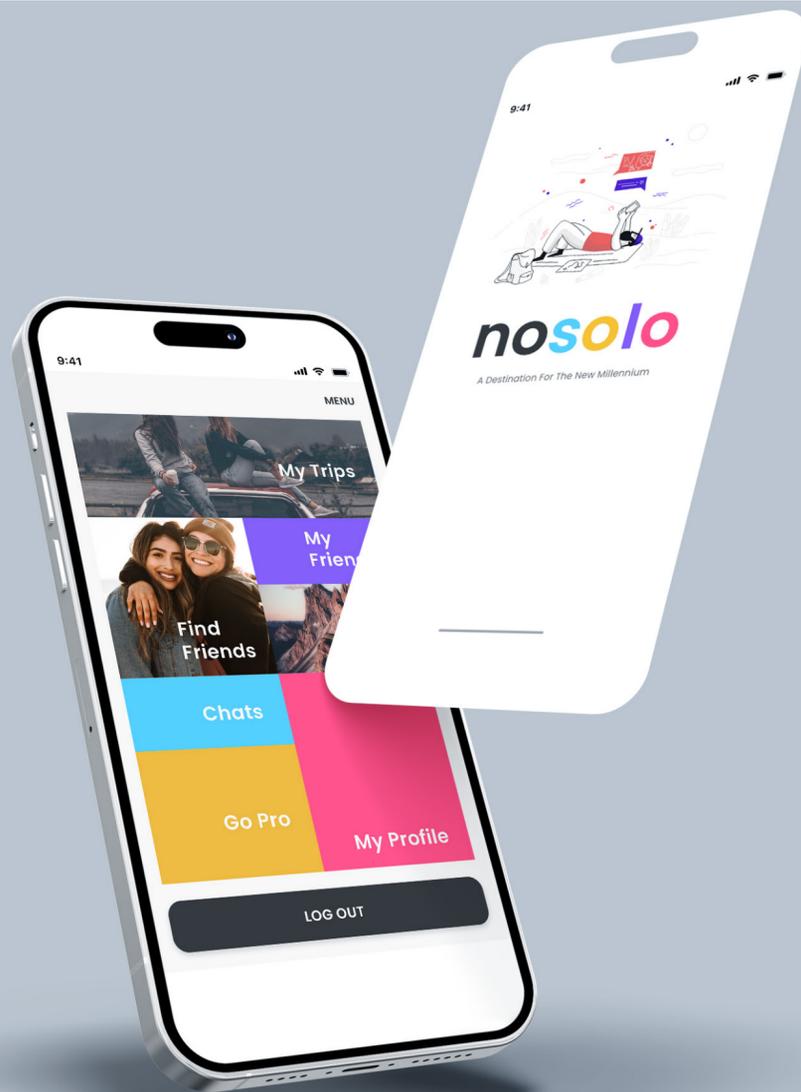




Partner: NoSolo  
Product: Travel App  
Assignment: Logo design, brand guidelines, website design. Social media, copywriting

## Our Partnership

The idea behind Nosolo is for people to find travel buddies who align with their travel goals and destinations. Nosolo's brand, tone of voice, and appeal have been a mesmerizing experience. We highly believe in travel and how it can change your perception of life, but sometimes, finding someone to travel with is hard. Nosolo brings people together so they can explore, make memories, and meet new people.

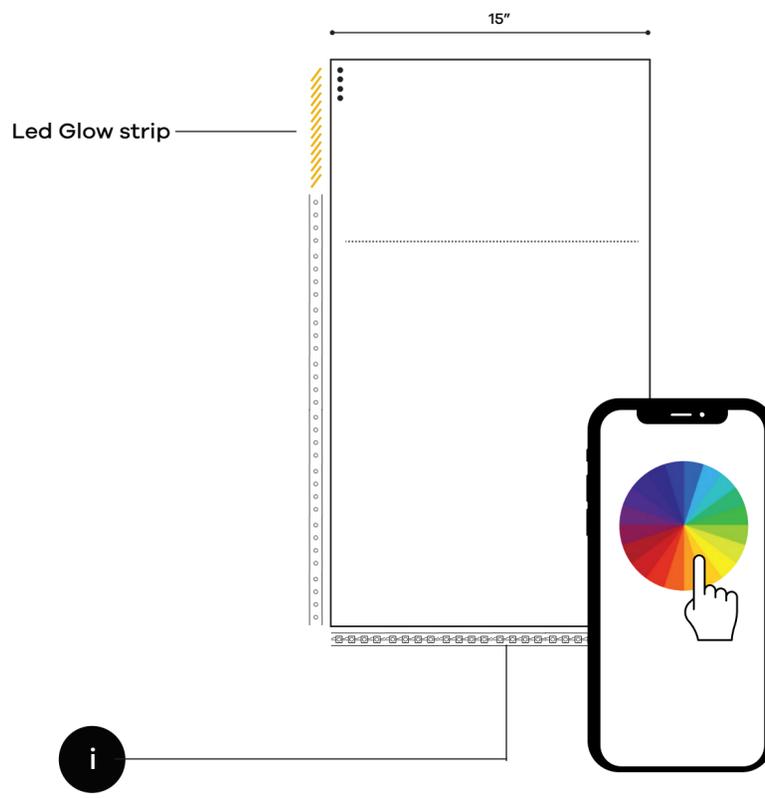
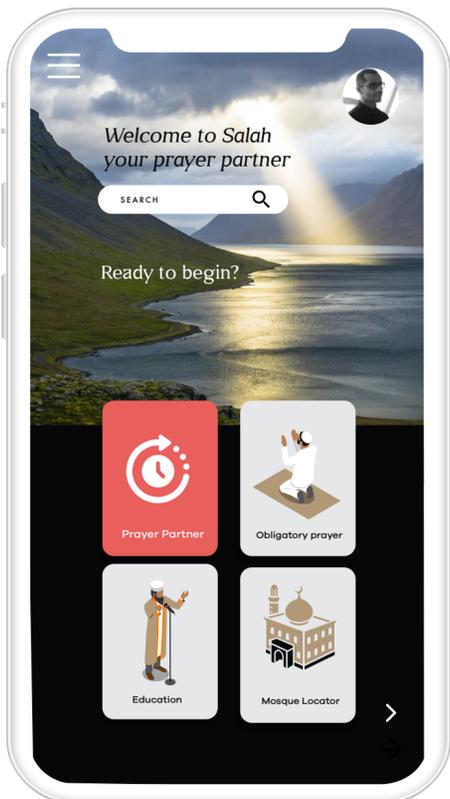
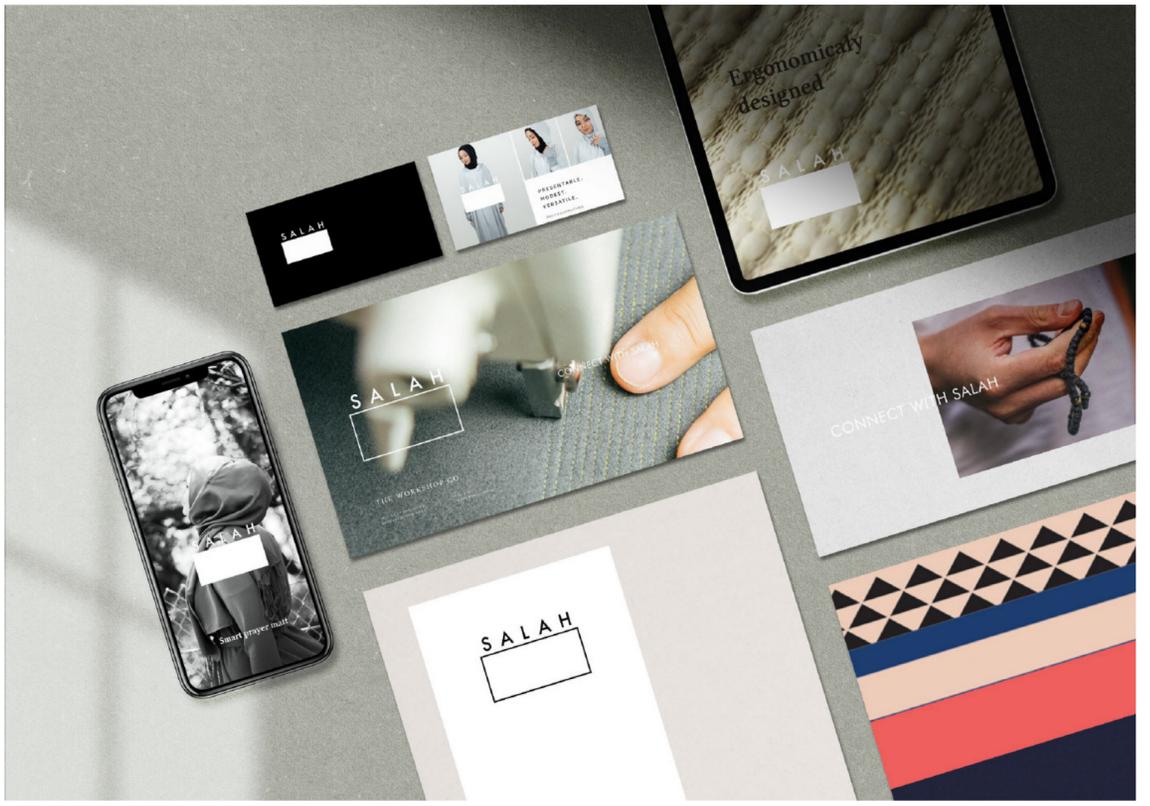




Partner: Salah  
 Product: Prayer matt  
 Assignment: Logo design, brand guidelines, website design. Social media, copywriting

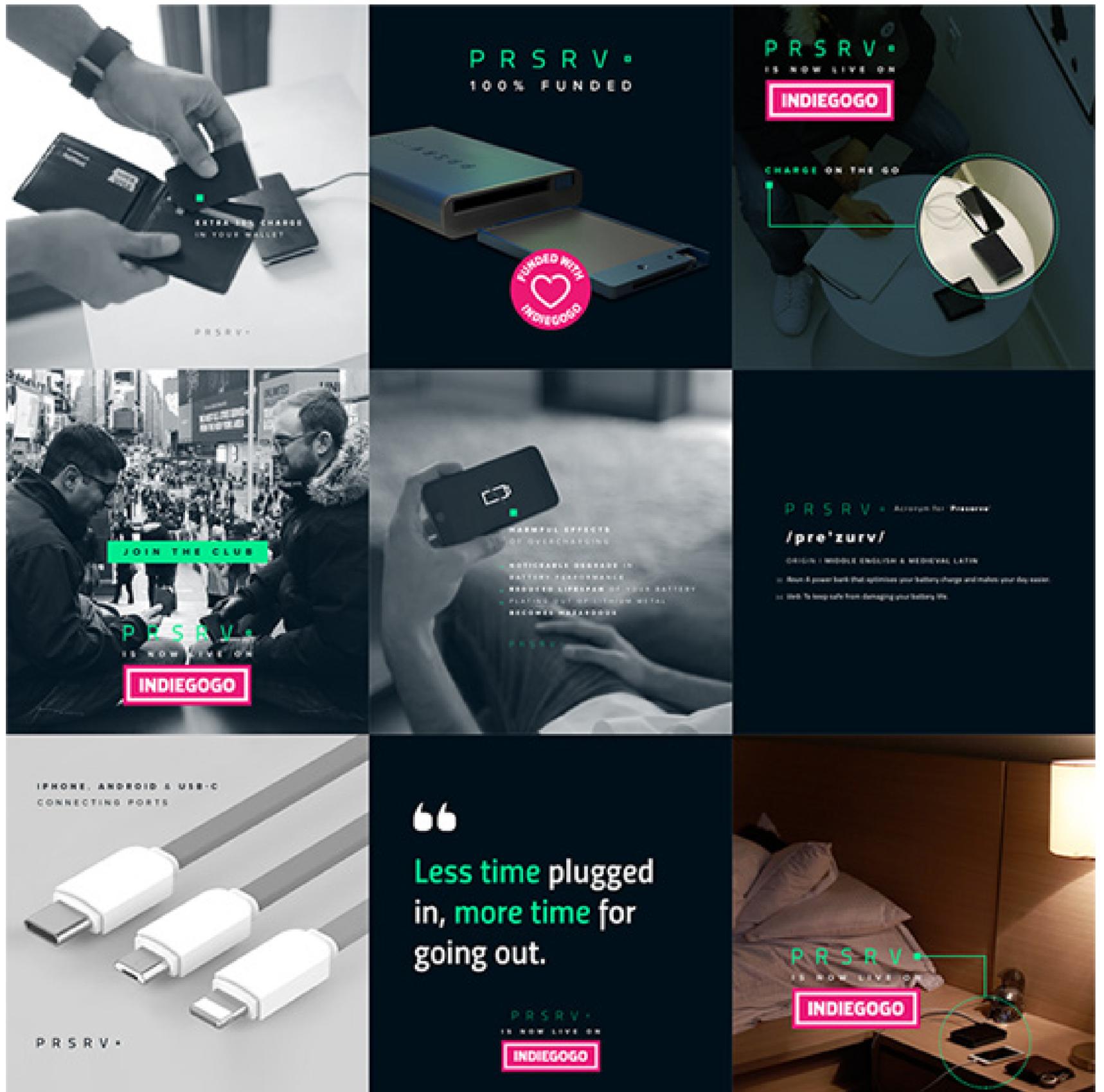
## Our Partnership

We were so delighted with SALAH, to make the brand stand out just like the business model does. The high-tech prayer mat combines advanced technology and through our collaboration with them, their brand and aesthetics represent their core values as strongly and as deeply as their brand vision.



## Our Partnership

PRSRV is a one-of-a-kind brand that allows you to have an energy-efficient power bank on the go. PRSRV has been a wonderful experience - making charging more accessible, easier to do when you're traveling, and without having to spend time waiting for your battery to quickly charge.



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