

Happa™

Creative agency
rooted in narrative, built
on collaboration.



Collection

2023 ©

VOL.1



01 Branding & Identity

Design is the silent ambassador of your brand.



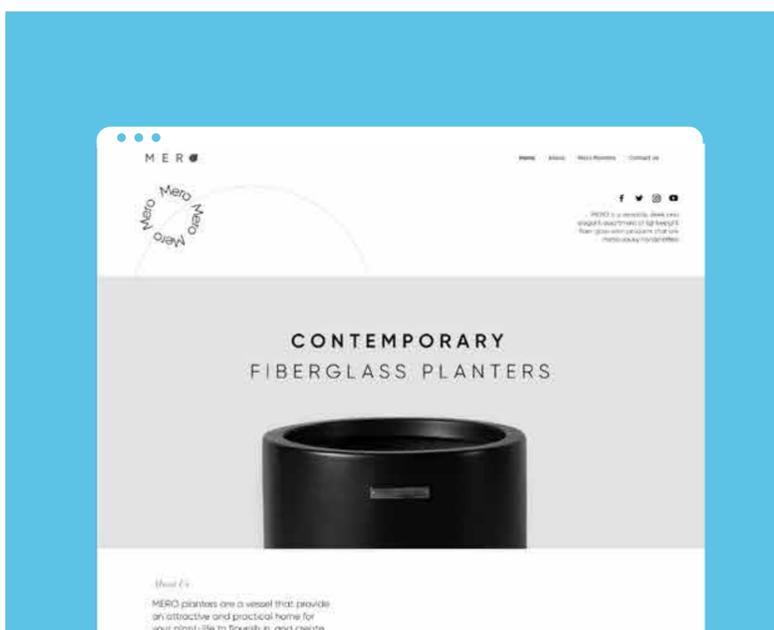
02 Video/ Photography

We are all about the depth of feeling for your brand.



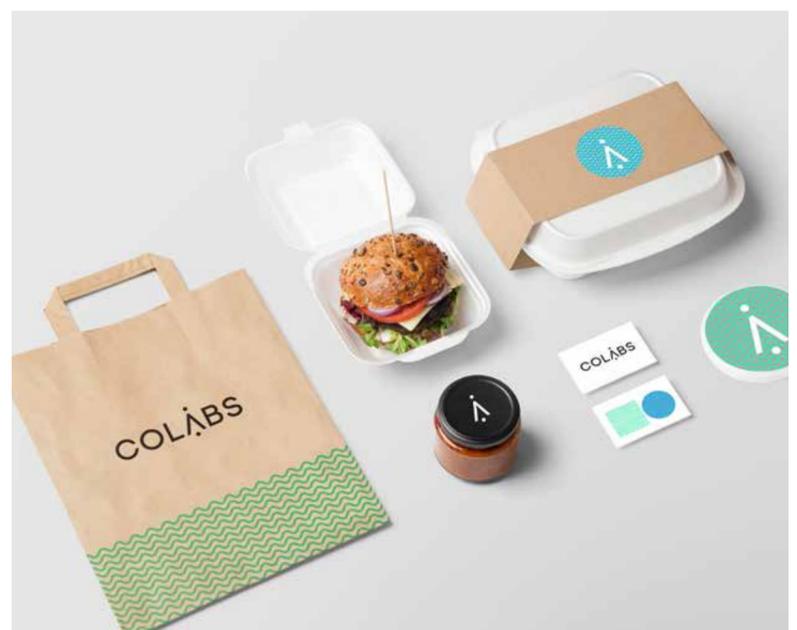
03 Digital

Make it simple but significant.



04 Web design

Our websites always keep your users on mind.

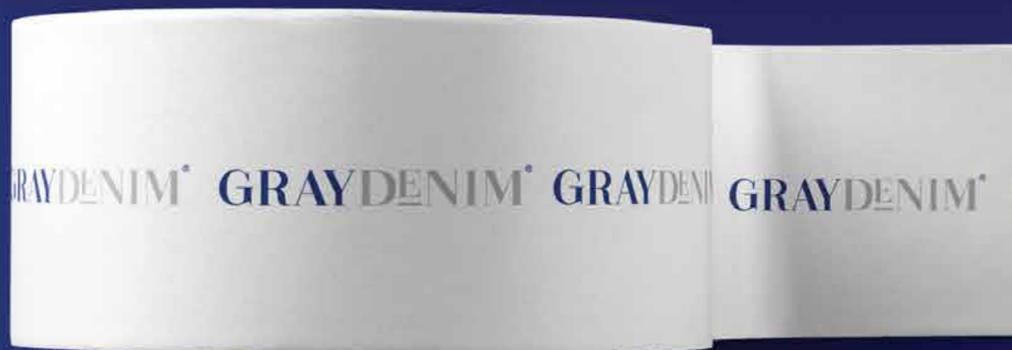
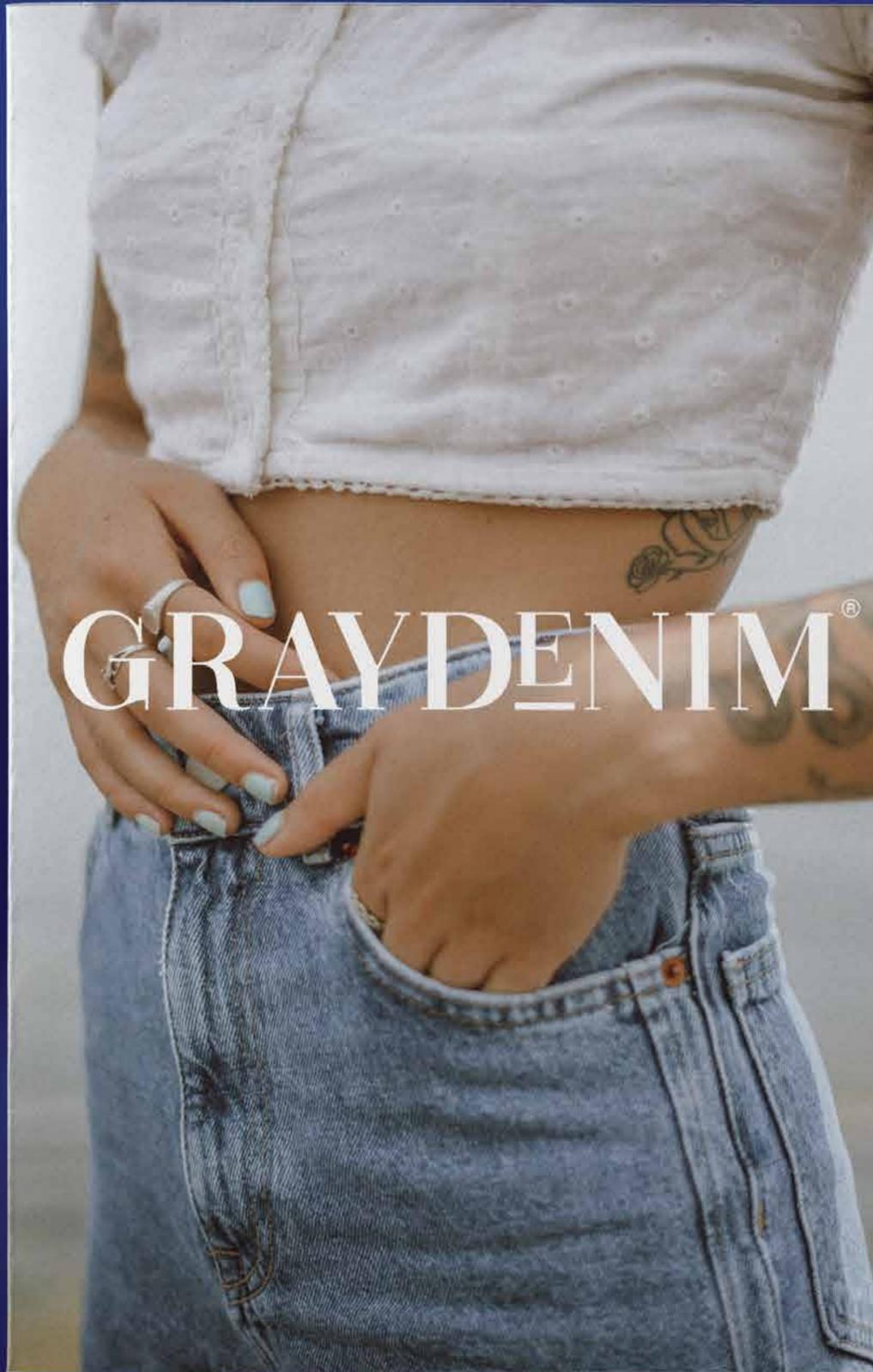
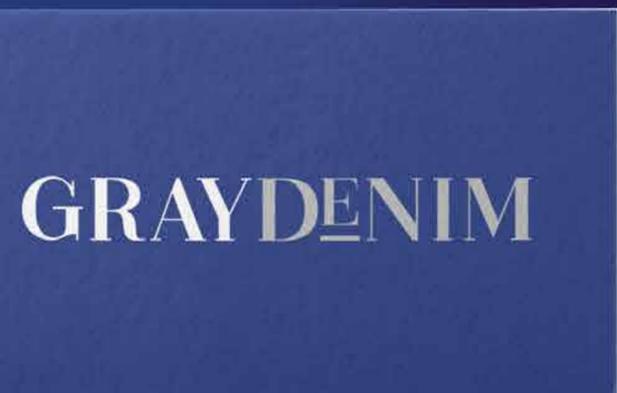
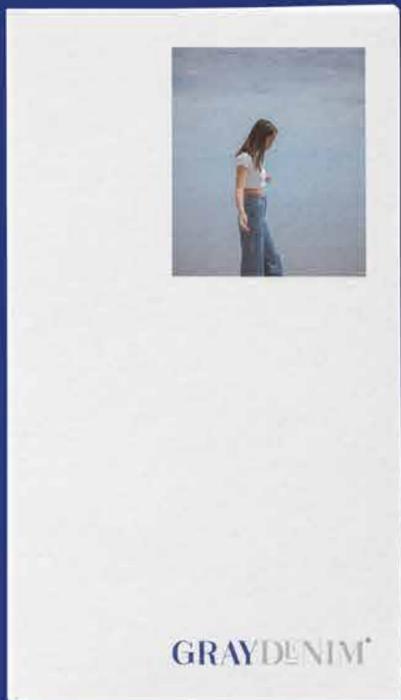


05 Collaborations

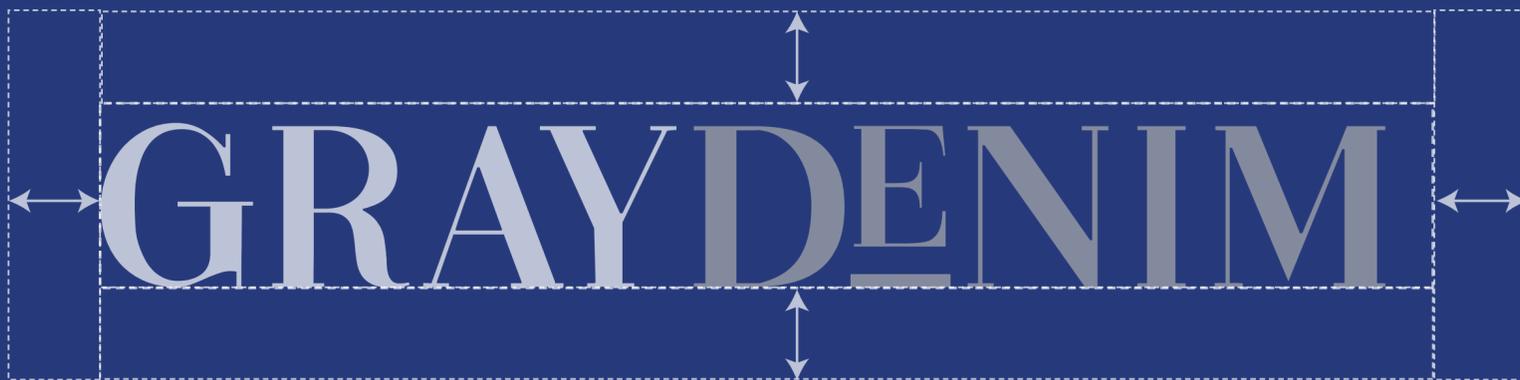
Our own passion studio projects and businesses we built from scratch.

01

Client: Grey Denim
Product: Apparel
Assignment: Logo design/ Brand guidelines



GRAYDENIM®



NARRATIVE BASED. ETHICAL
INCLUSIVE. AUTHENTIC
BOLD. ENERGETIC. ORIGINAL
CASUAL. EXPRESSIVE



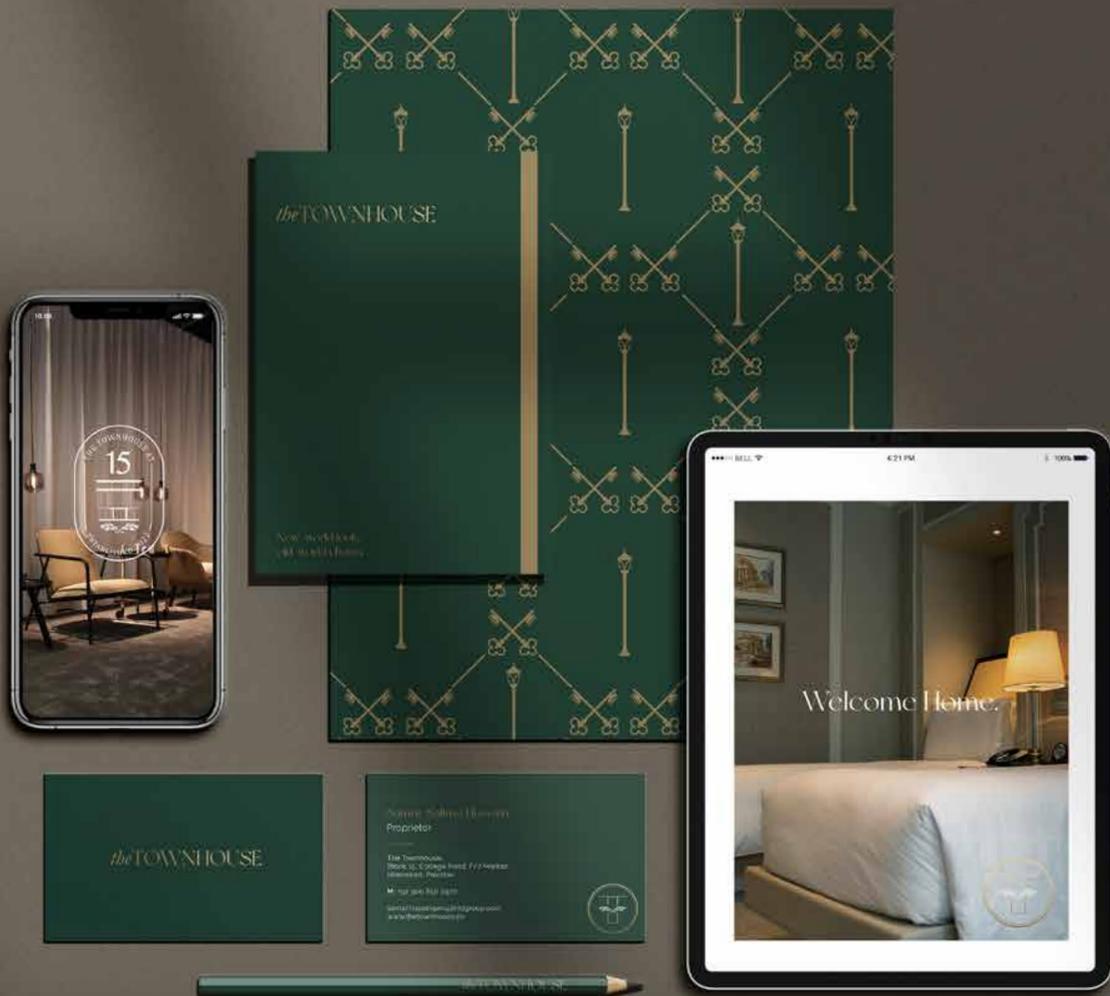
GRAY
DENIM
RAYDE
GRAY
DENIM



02

Client: The Townhouse
Product: Boutique Hotel
Assignment: Logo design/ Brand guidelines

the TOWNHOUSE

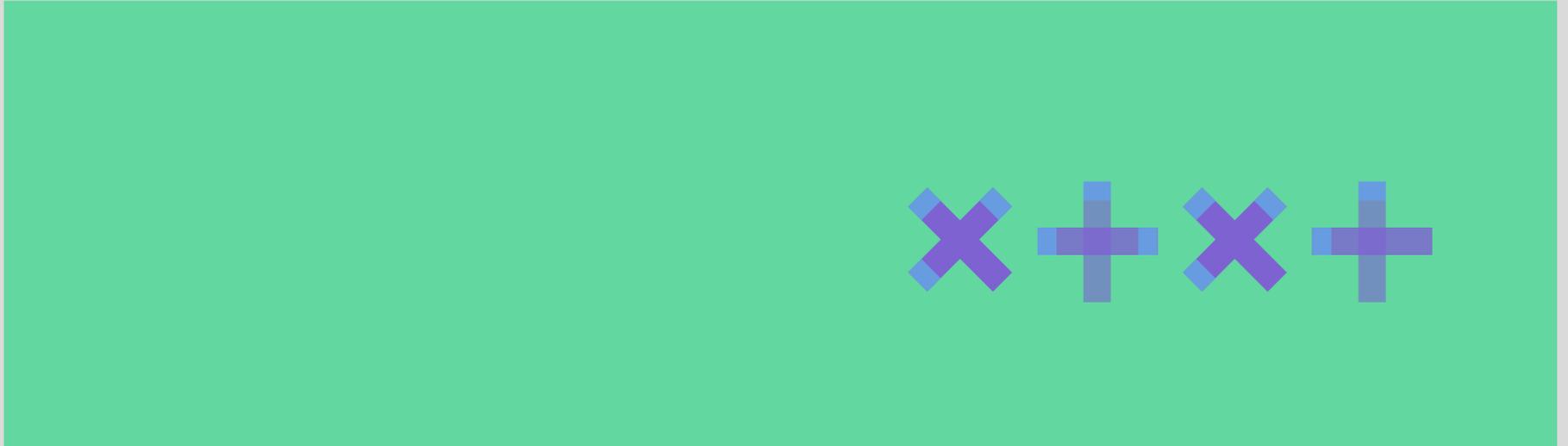
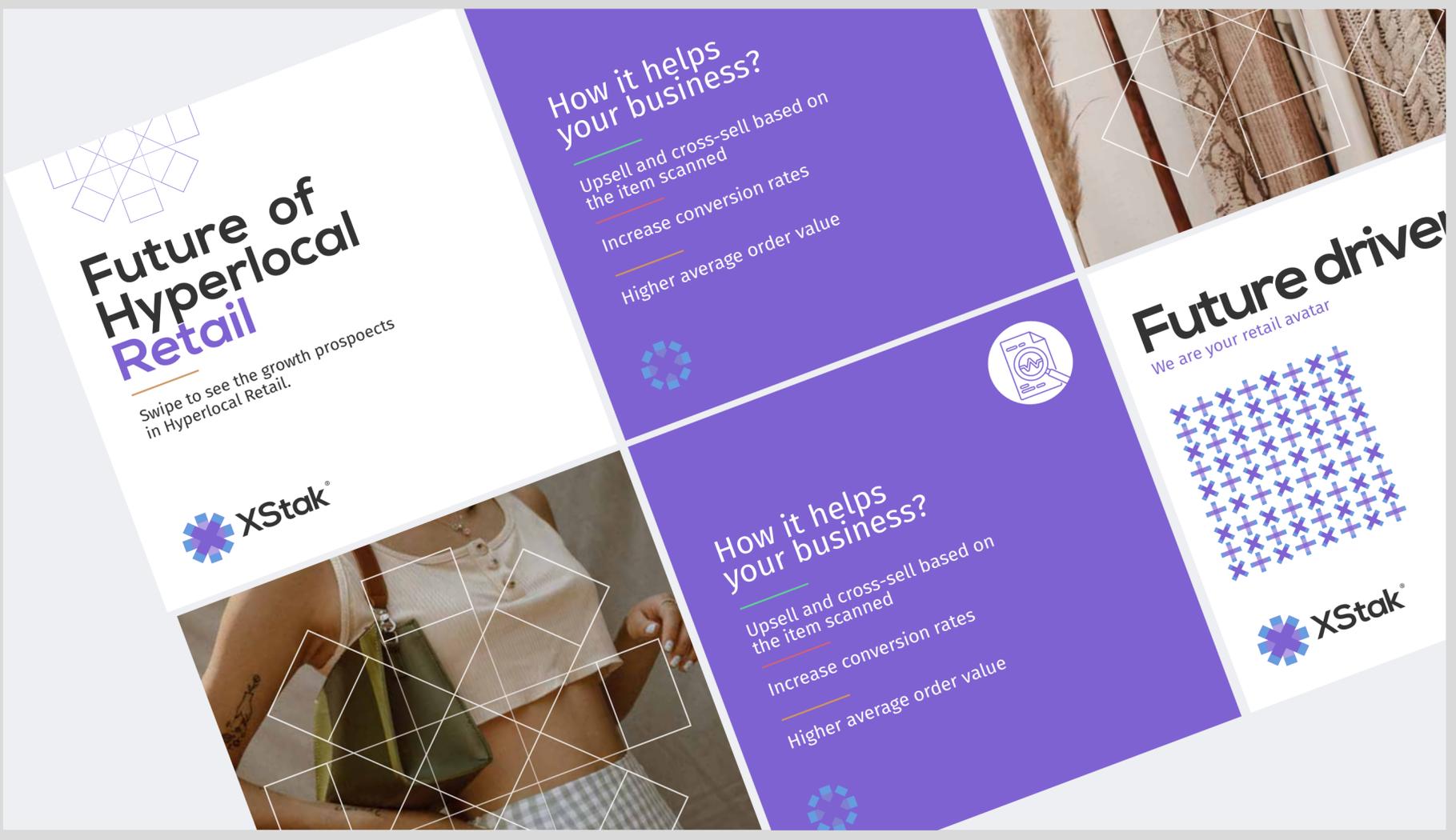
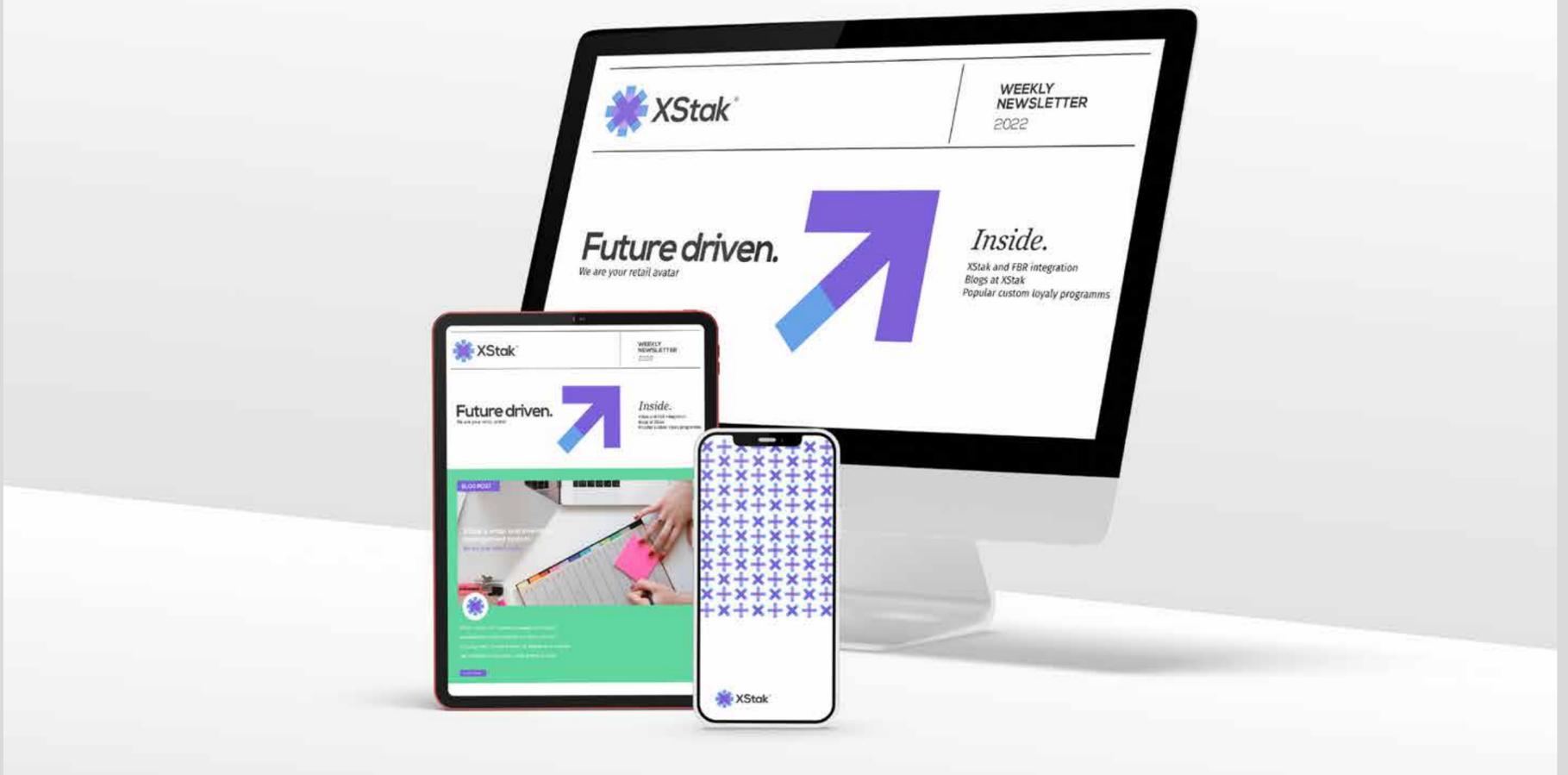






Future driven.
We are your retail avatar







People first



Our clients are at the heart of what we do and so is the talent we recruit for them.





Better.
Cheaper.
Faster.



Swyft

Signature



INSIGNIA

LOGOTYPE

SLOGAN





Muhammad Uns
Chief Executive Officer
Uns@swyft.com
042-991-110
Quaid-e-Azam Industrial, Kot
Lakhat

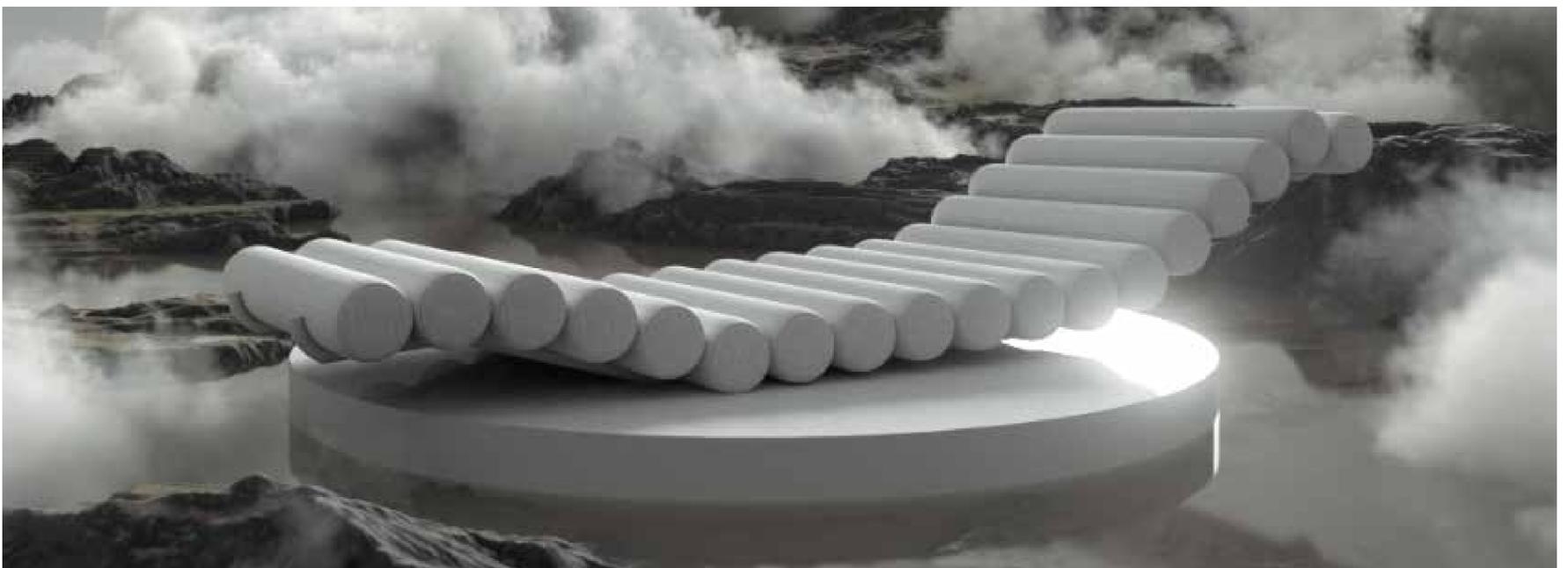
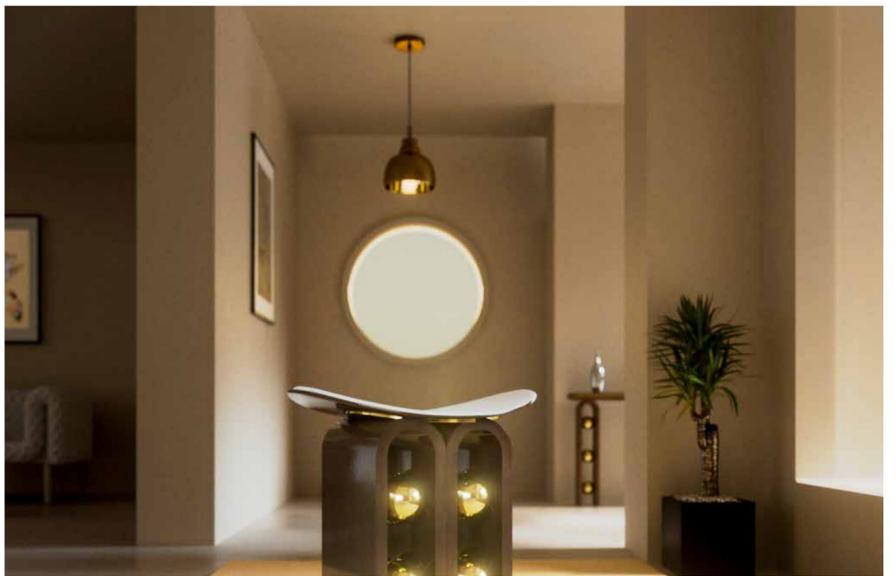
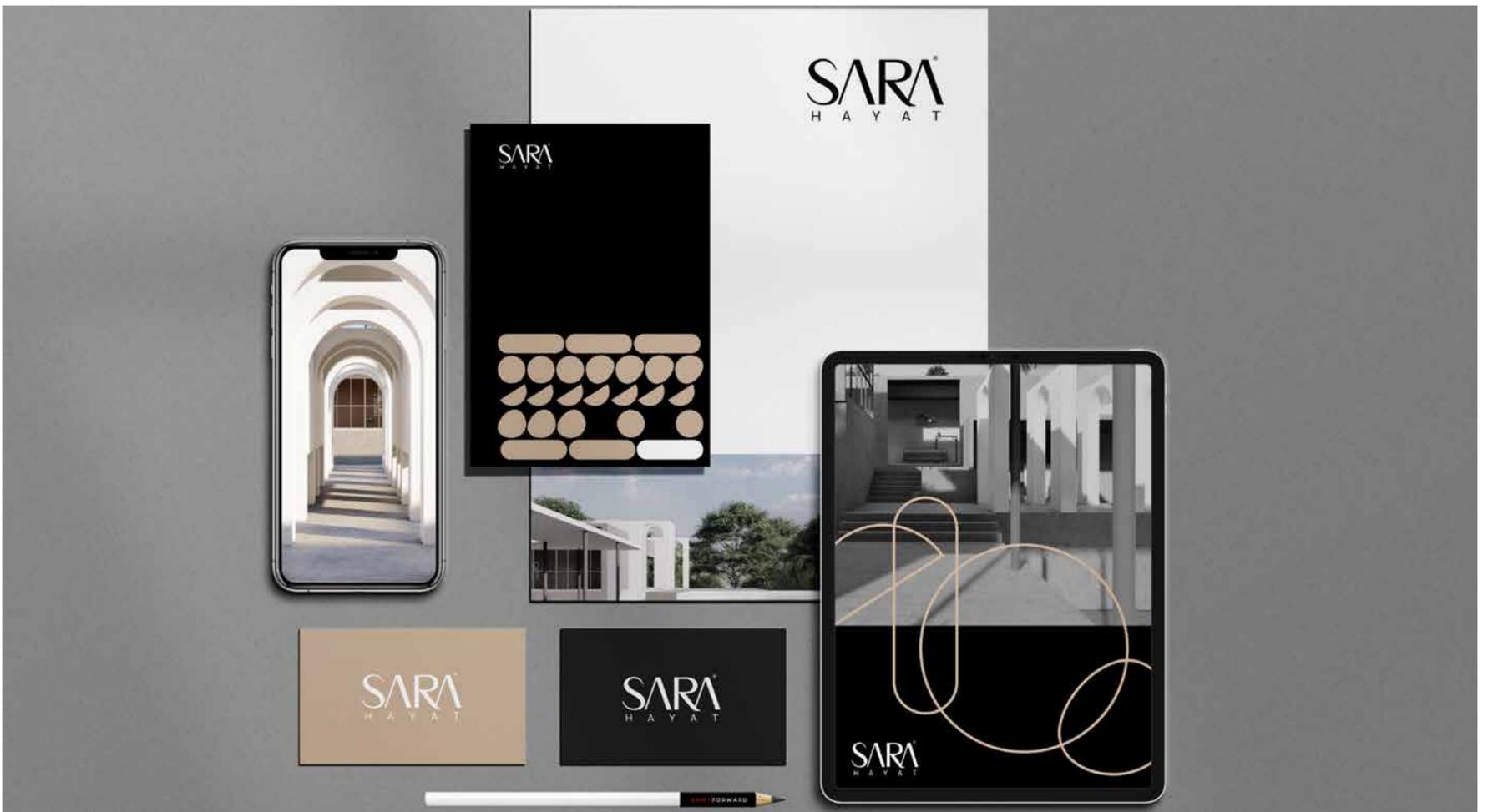






WE WANT TO
EMPOWER **WOMEN**
THROUGH FITNESS.





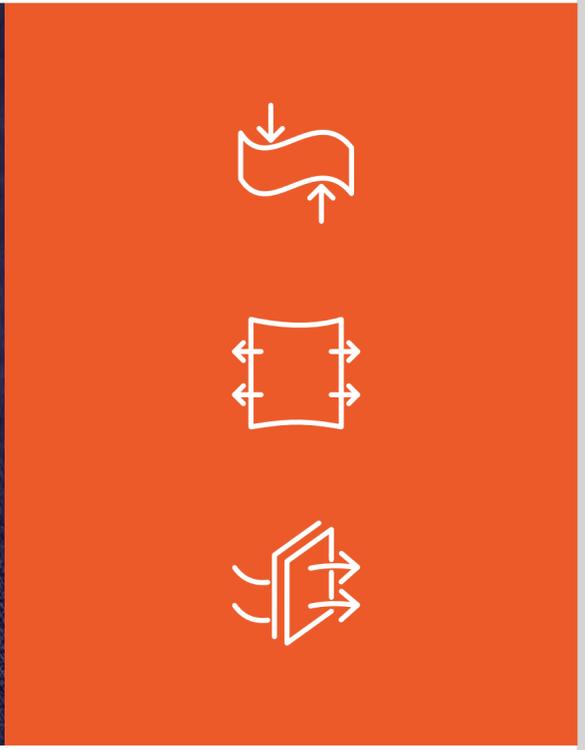


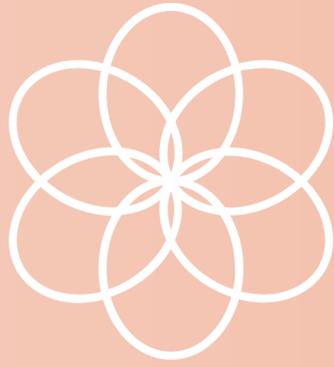


AMBITION APPAREL[®]

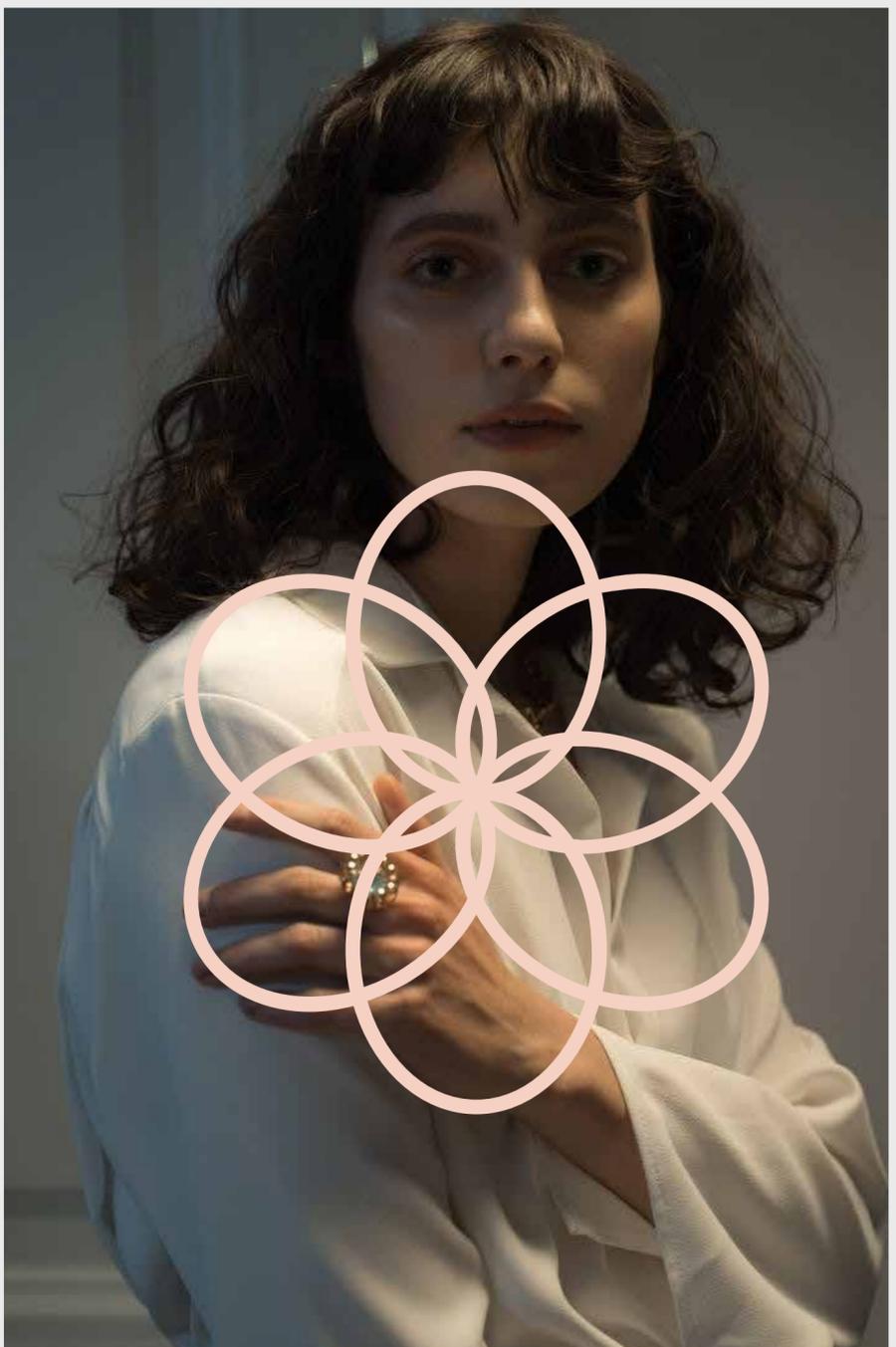
2x

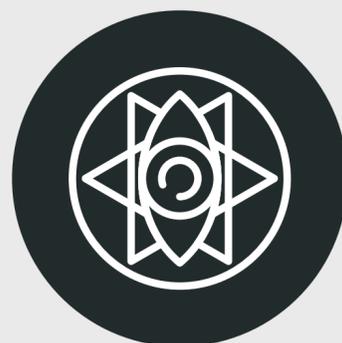
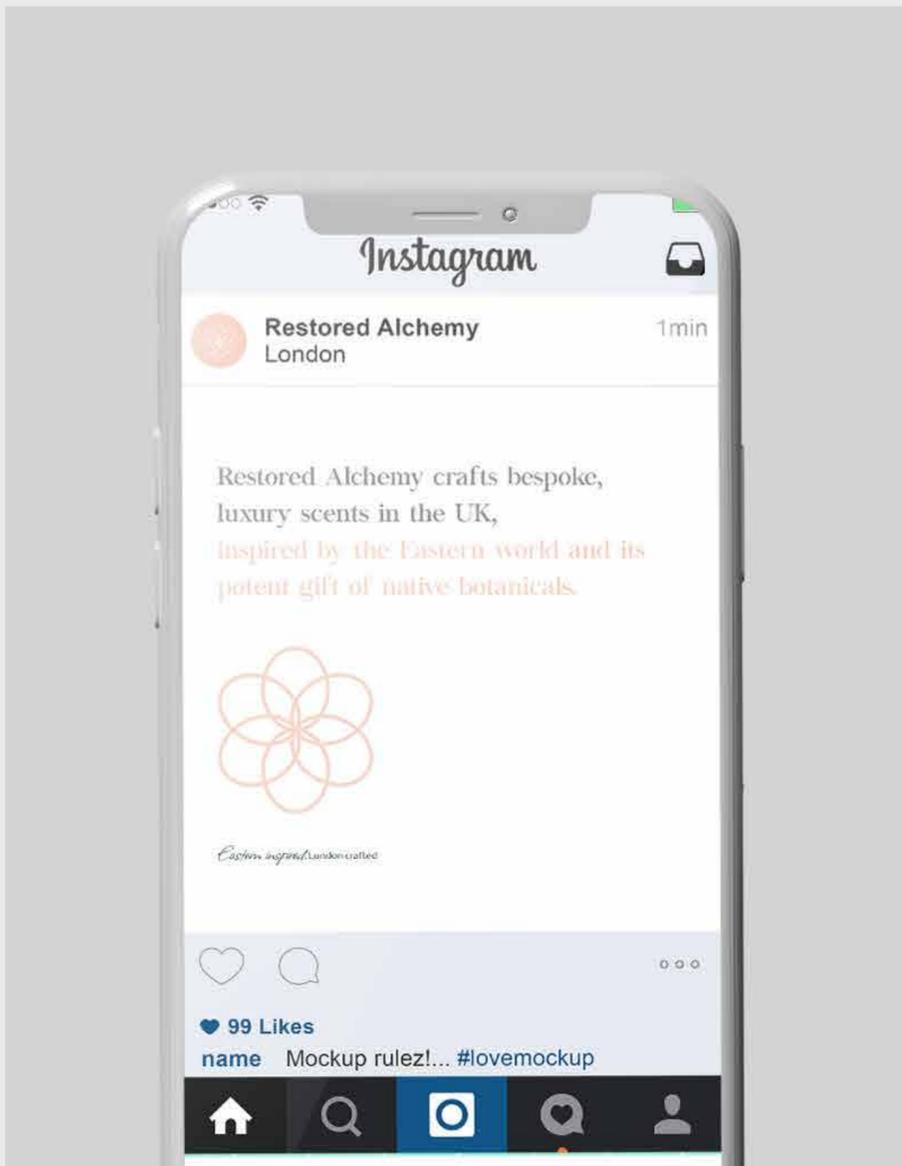
2x





Restored Alchemy







Interloop Signs United Nations Global Compact

UNGC Mega Event

10% <small>In Pakistan, women make up less than 10% of STEM professions</small>	40% <small>Wife of Interloop, 40% of female executives have STEM degrees</small>	1500 <small>Over 1500 women are working at Interloop at various positions including managerial roles</small>
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On Feb 16, 2021, Interloop Limited joined the United Nations Global Compact (UNGC) – the world's largest corporate citizenship initiative. Its signatories are committed to support the 10 Global Compact principles, focused on Human Rights, Labour, Environment & Anti-corruption. Interloop's business practices are already aligned with multiple UN Sustainable Development Goals (SDGs)

Phone: +92 41 4360400
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 www.interloop-pk.com

INTERLOOP

INTERLOOP 

Interloop Sponsors She Loves Tech Pakistan

Interloop partnered with UN Women as the Platinum Sponsor to support the 'She Loves Tech' a global contest to raise an opportunity for women-led impact tech startups to become the 'good' change. Initiated on Jul 3, 2019 with five national rounds across Lahore, Islamabad, Abbottabad, Peshawar and Rawalpindi.



World's largest competition.

Women represent a new generation of innovation and disruptive thinking. Empowered by technology, they are changing the way we live and work.



<h1>Gray Blue</h1> <p>Pantone 432-C</p> <p>CMYK C:80 M:69 Y:49 K:42</p> <p>HEX #333B4A</p> <p>RGB R:51 G:59 B:74</p>	<h1>Just Blue</h1> <p>PANTONE 298-C</p> <p>CMYK C:69 M:17 Y:0 K:0</p> <p>HEX #30A8E0</p> <p>RGB R:48 G:168 B:224</p>	<h1>Earth</h1> <p>PANTONE 2298-C</p> <p>CMYK C:36 M:0 Y:88 K:0</p> <p>HEX #AED250</p> <p>RGB R:174 G:210 B:80</p>	<h1>Water</h1> <p>PANTONE 297-C</p> <p>CMYK C:53 M:2 Y:0 K:0</p> <p>HEX #66C8F2</p> <p>RGB R:102 G:200 B:242</p>	<h1>Sun</h1> <p>PANTONE 7410-C</p> <p>CMYK C:0 M:42 Y:59 K:0</p> <p>HEX #F9A571</p> <p>RGB R:249 G:165 B:113</p>	<h1>Air</h1> <p>PANTONE 2232-C</p> <p>CMYK C:57 M:10 Y:29 K:0</p> <p>HEX #6DB7B7</p> <p>RGB R:109 G:183 B:183</p>
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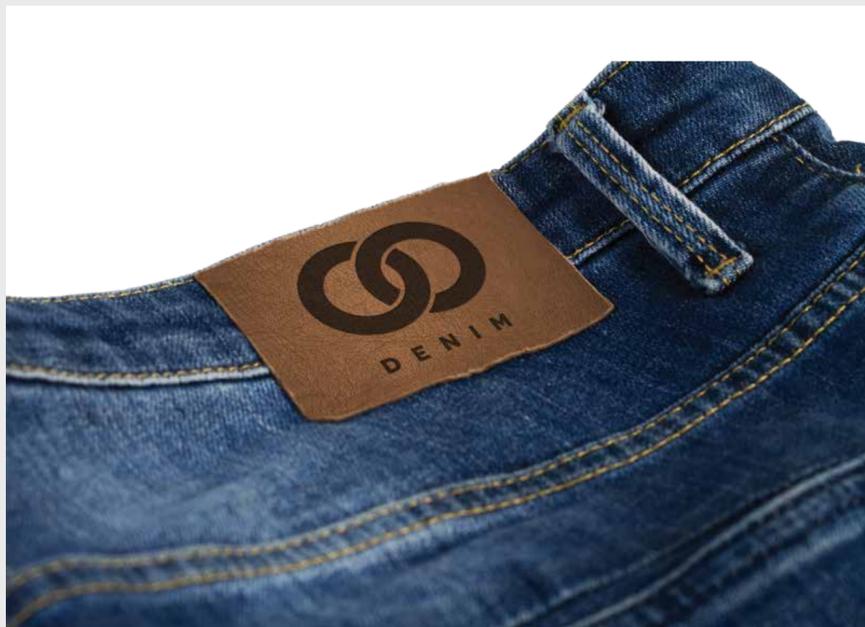
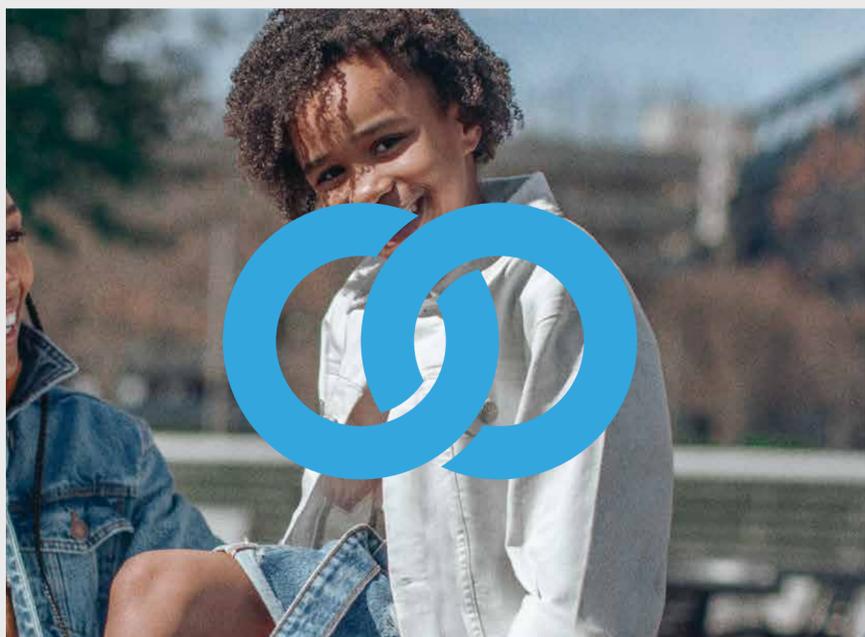
OUR MISSION
SECTION A 01

● SERVICES ● MANUFACTURING

Stakeholders

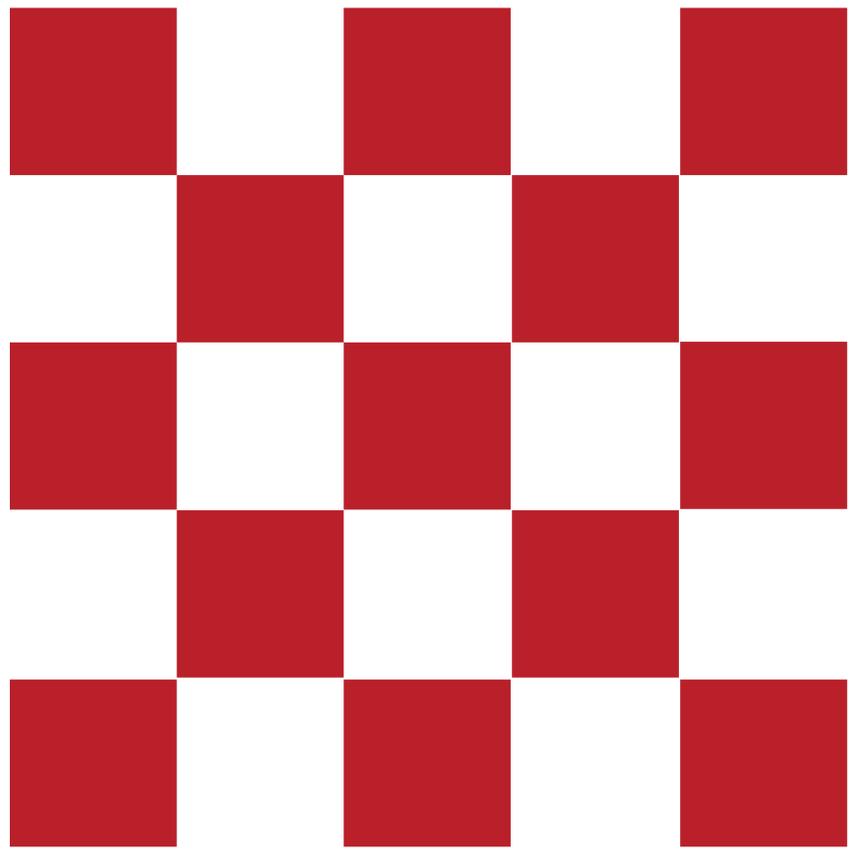
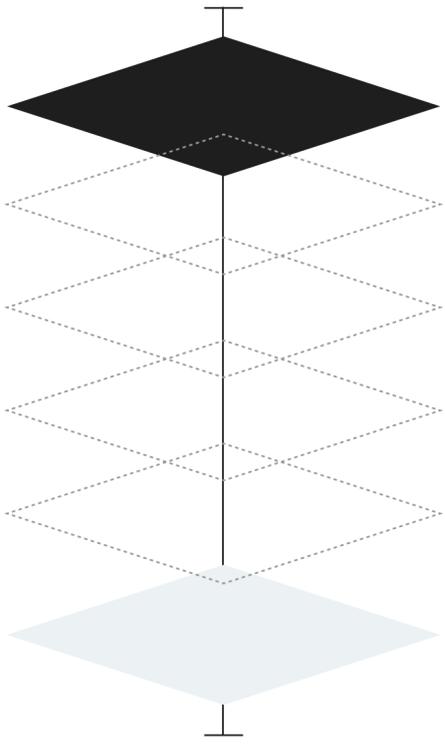
We think for our stakeholders and future business partnerships; our business partners, clients and international community are important to us. We look out for the community, the people we employ in Pakistan and abroad. Following a triple bottom line approach to sustainability with emphasis on

People, Planet, and Prosperity to advance our goals of social development, environmental protection, and economic growth. Truly global, Interloop has presence in the USA, the Netherlands, China, Japan, Sri Lanka and Pakistan.

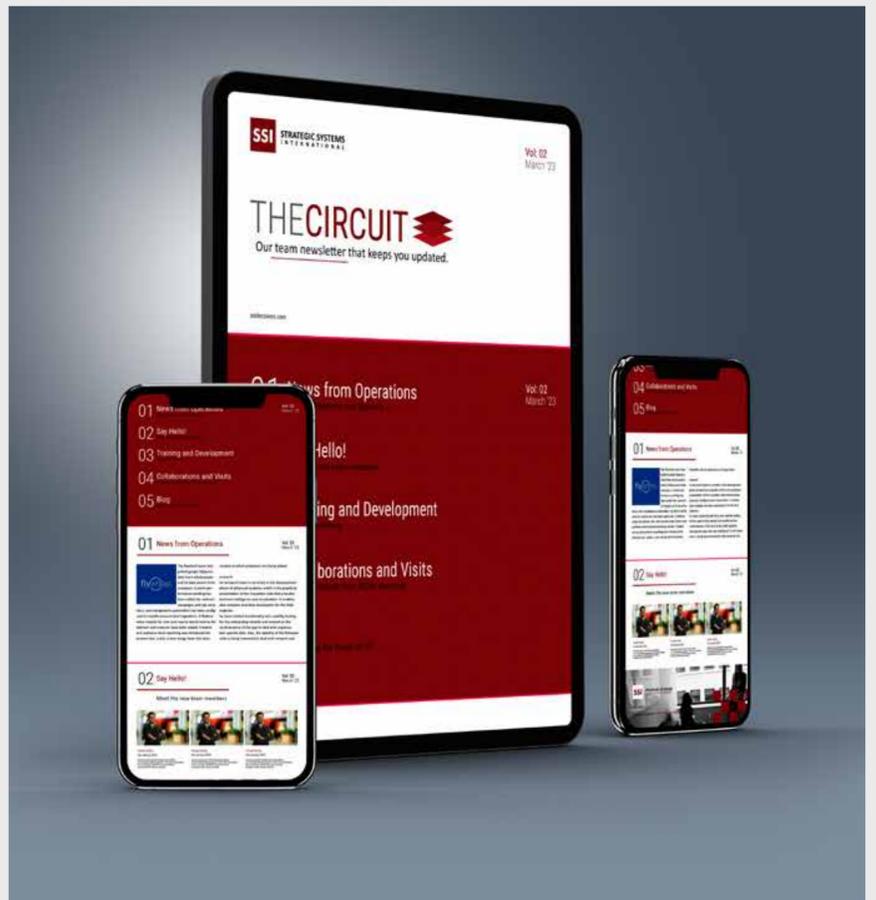


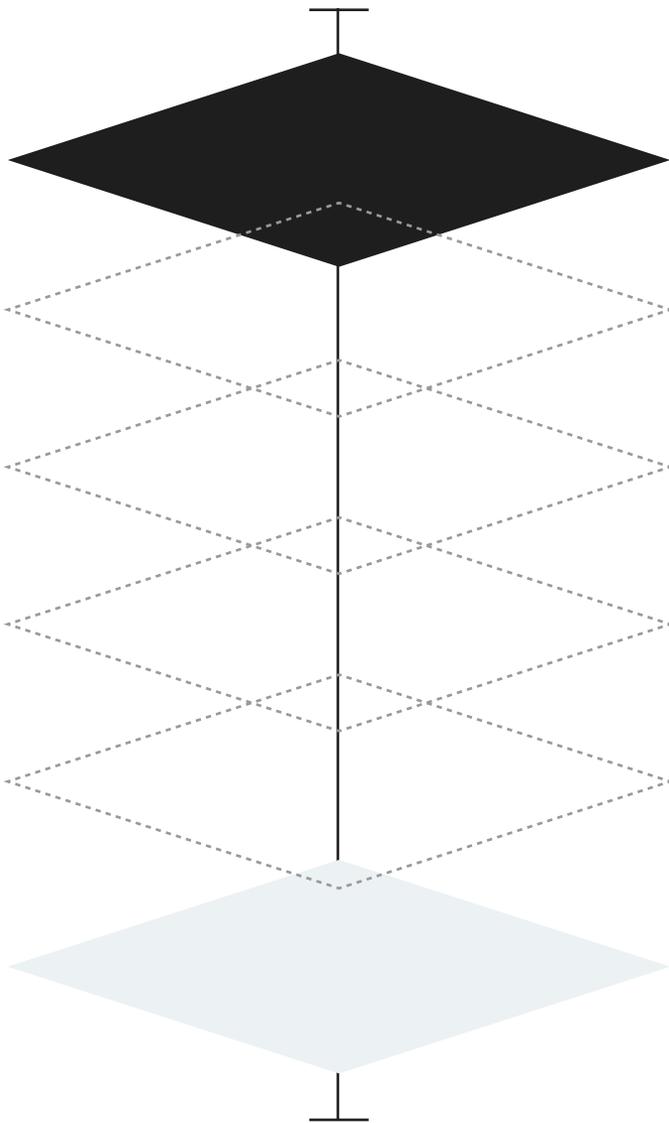


Providing today's businesses with incisive technical expertise.











Empowering

This tone of voice aims to inspire and motivate, by using confident and assertive language. It conveys a sense of control and encourages the audience to take action.

Calm

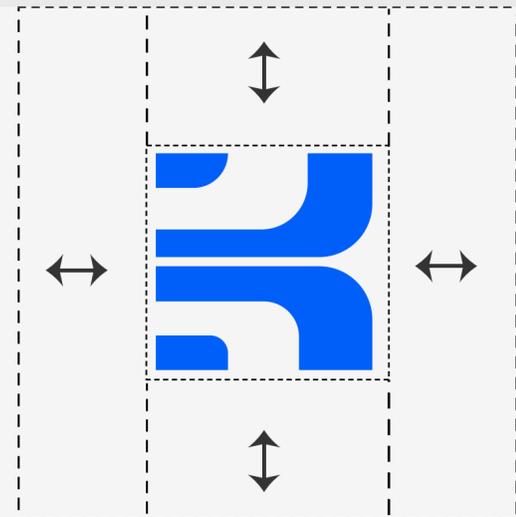
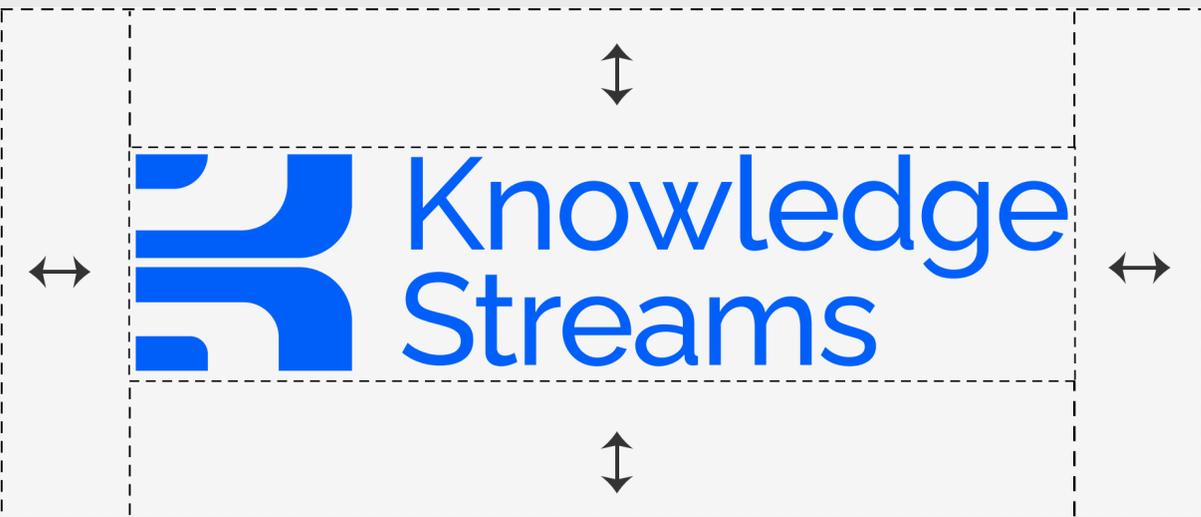
This tone of voice is serene and composed, designed to soothe and reassure the audience. It uses measured and reassuring language to create a sense of stability and reliability.

Neutral

This tone of voice is impartial and objective, conveying information without expressing any personal opinions or emotions. It is used when the goal is to present information in a straightforward and non-biased manner.

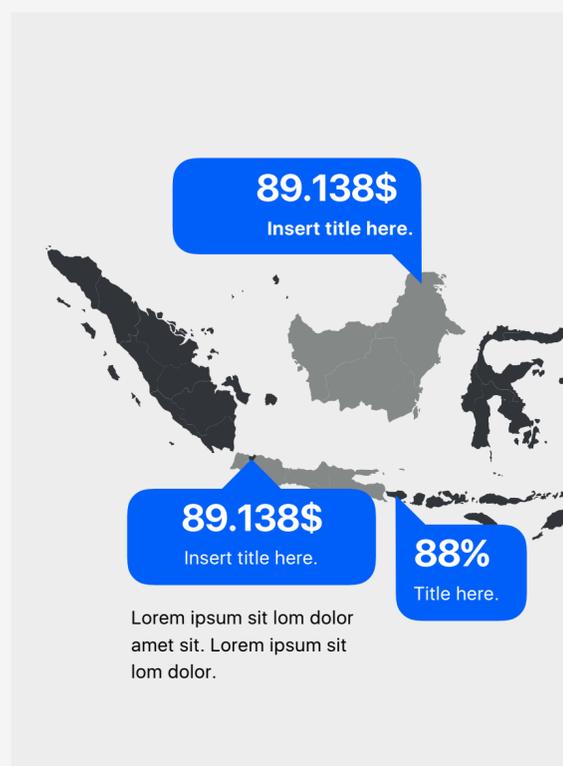
Welcoming

This tone of voice is friendly and hospitable, designed to make the audience feel at ease. It uses warm and approachable language to create a sense of comfort and open communication.



Line Charts Infographic

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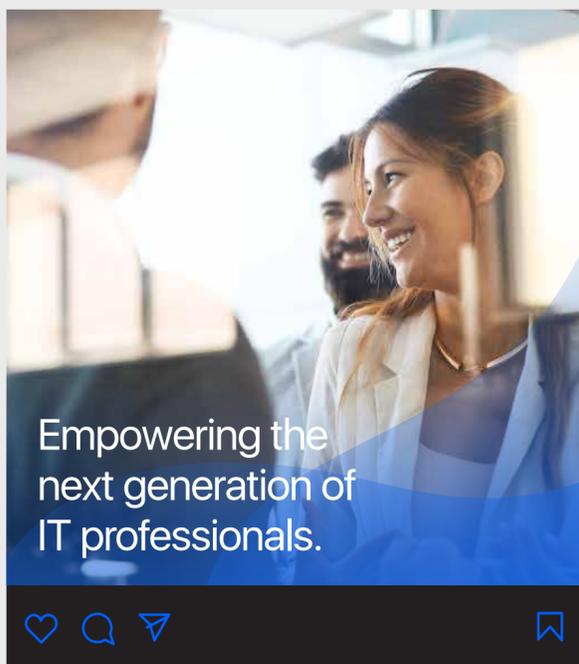
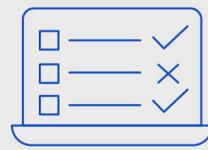
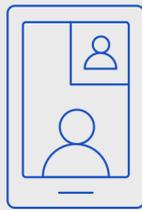


89.138\$

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88%

Title here.



Knowledge Streams

info@knowledge.tech

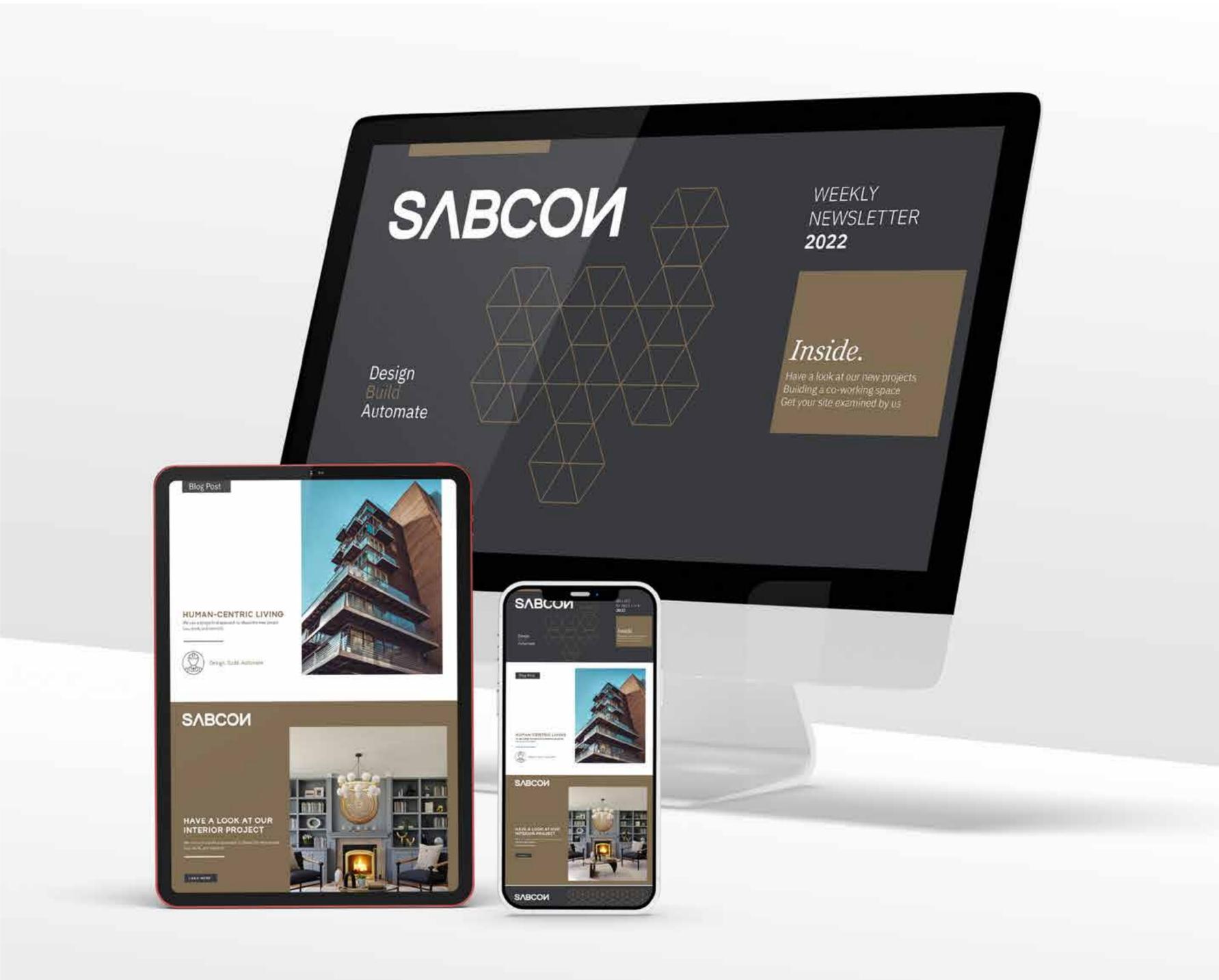
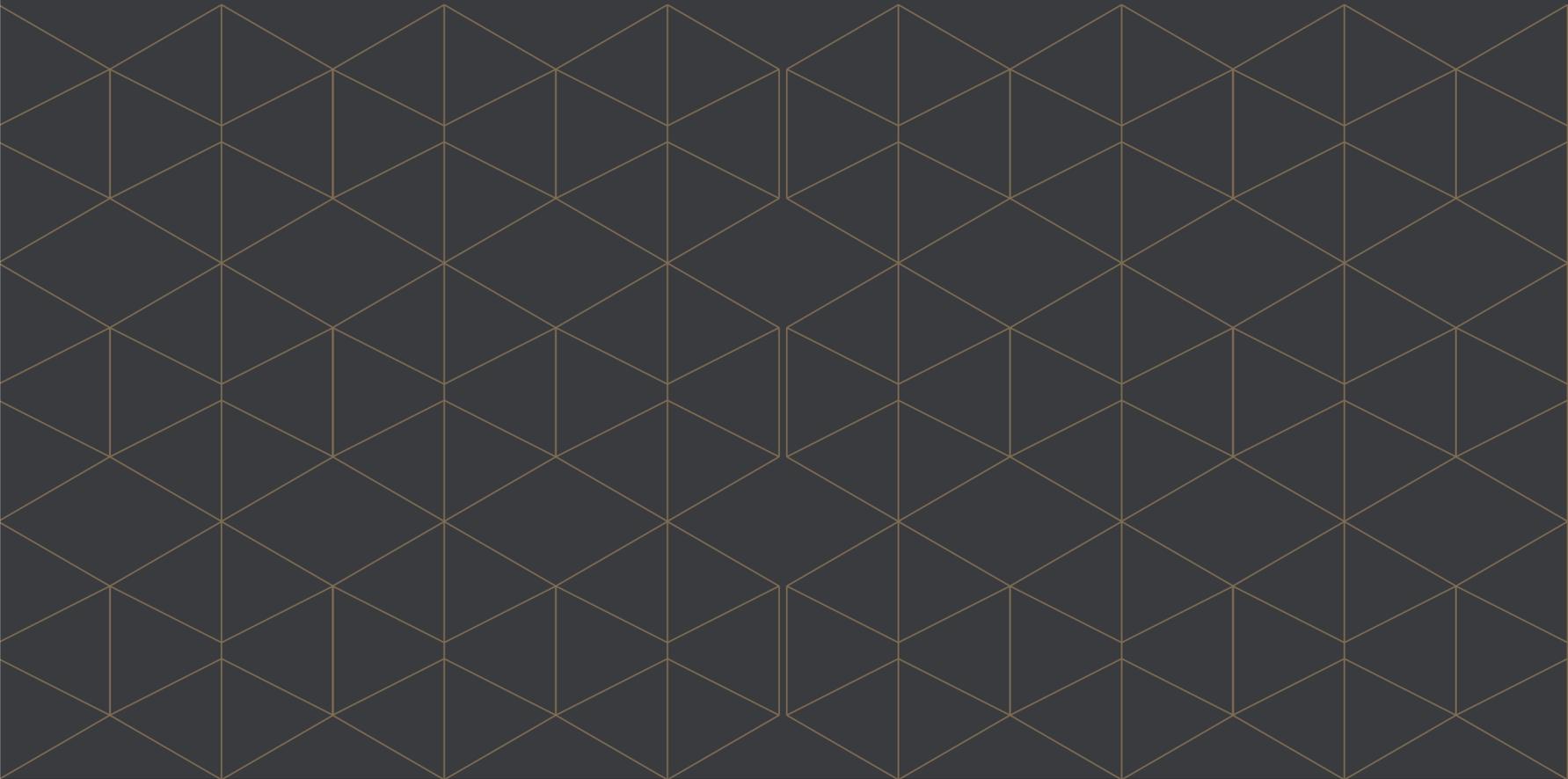
We are hiring

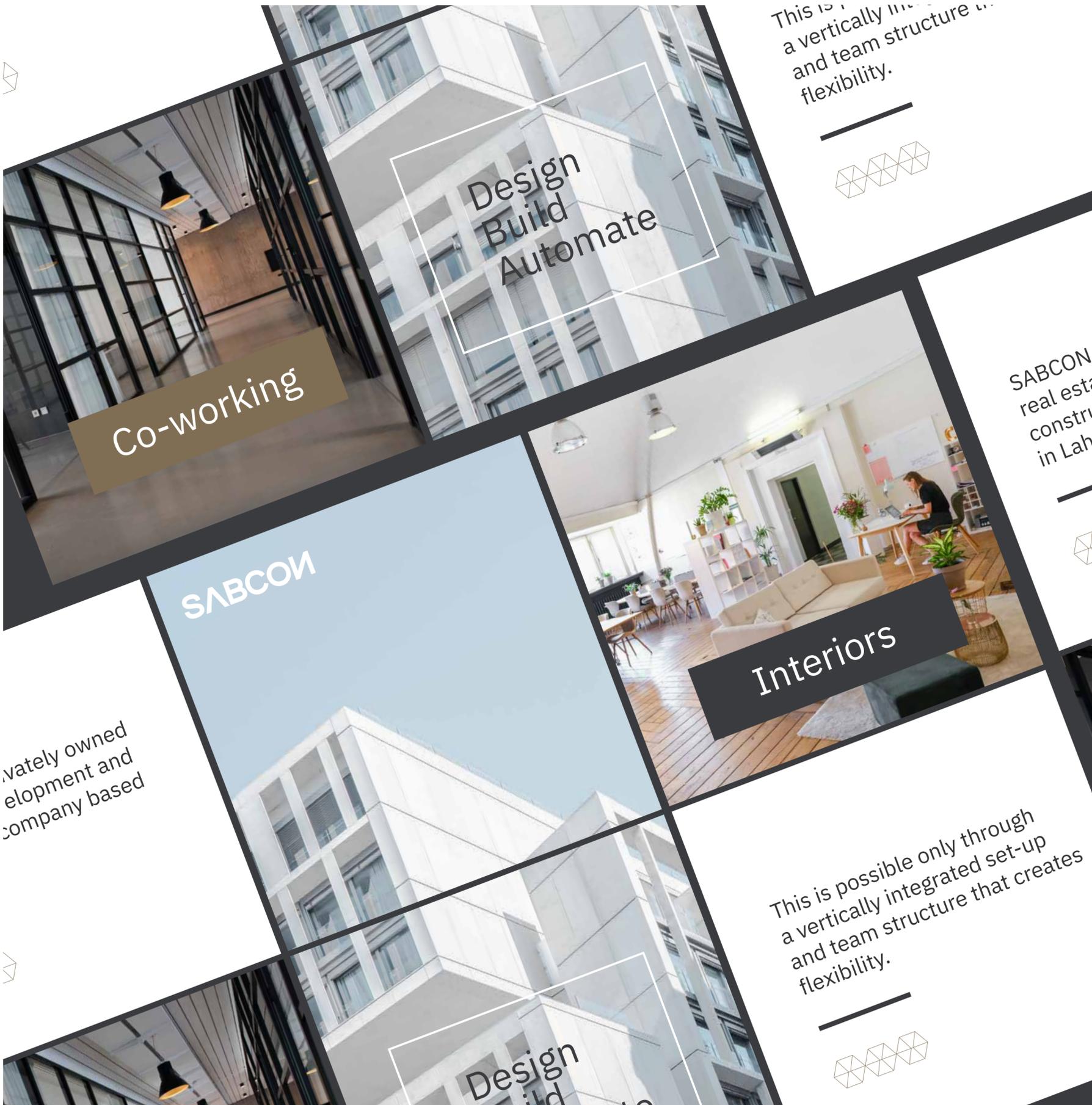
Senior Software Engineer

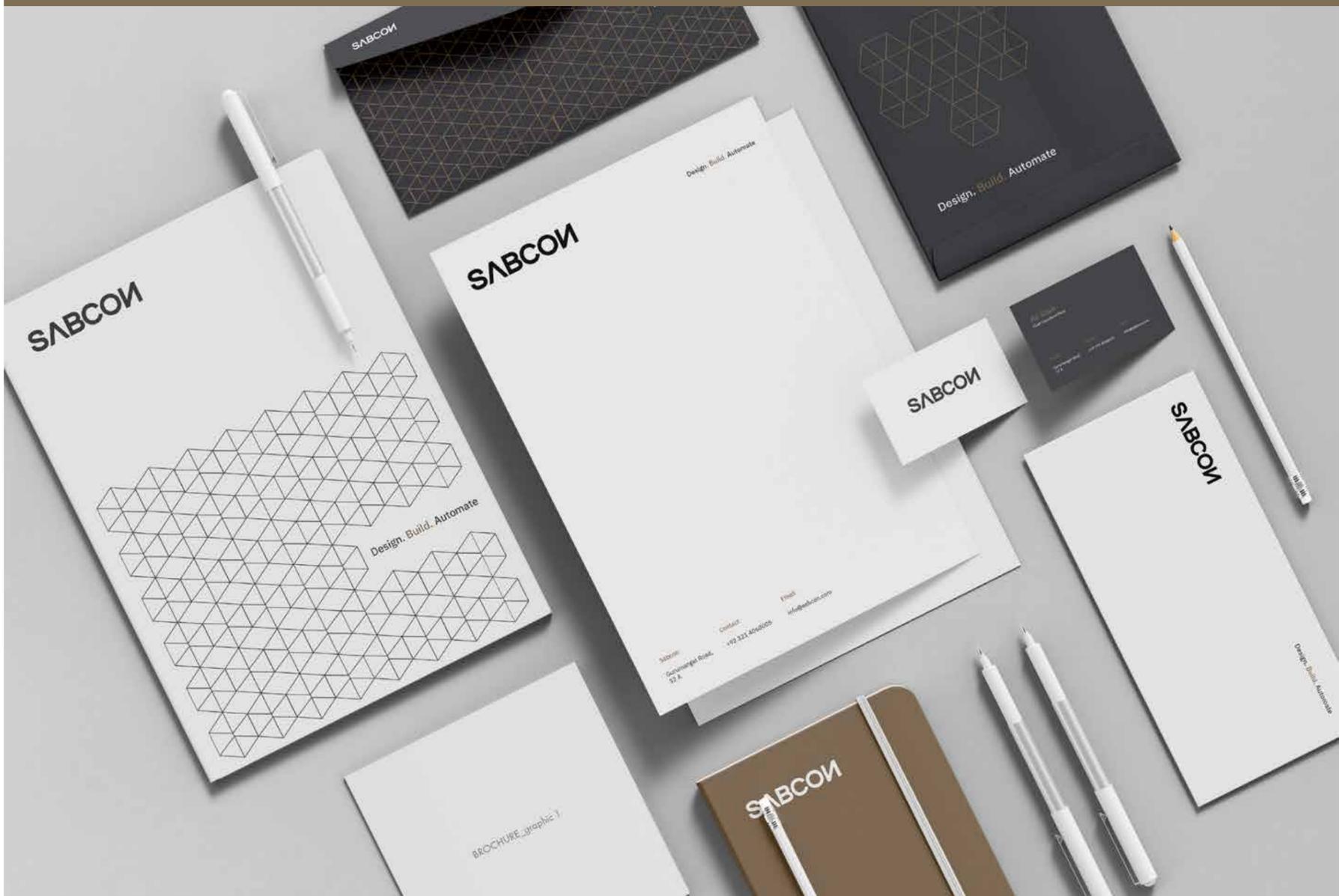
RND Department	13000 - 250000	Work Remotely
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SABCON

Design. Build. Automate







LAZY BARISTA®



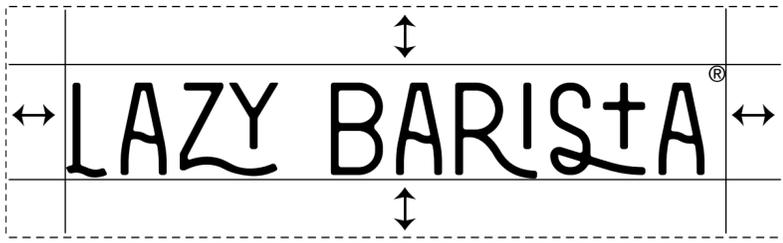
PERFECTLY ROASTED,

Join us for some brew! Hi, join us for some brew! Hi, join us for some brew!

Brand Guidelines

Agency HappaStudios

Copyright©lazybarista



LAZY BARISTA®



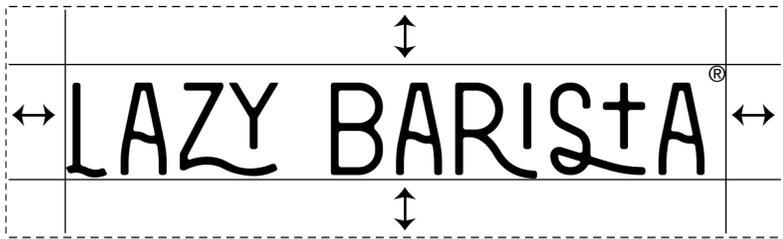
PERFECTLY ROASTED,

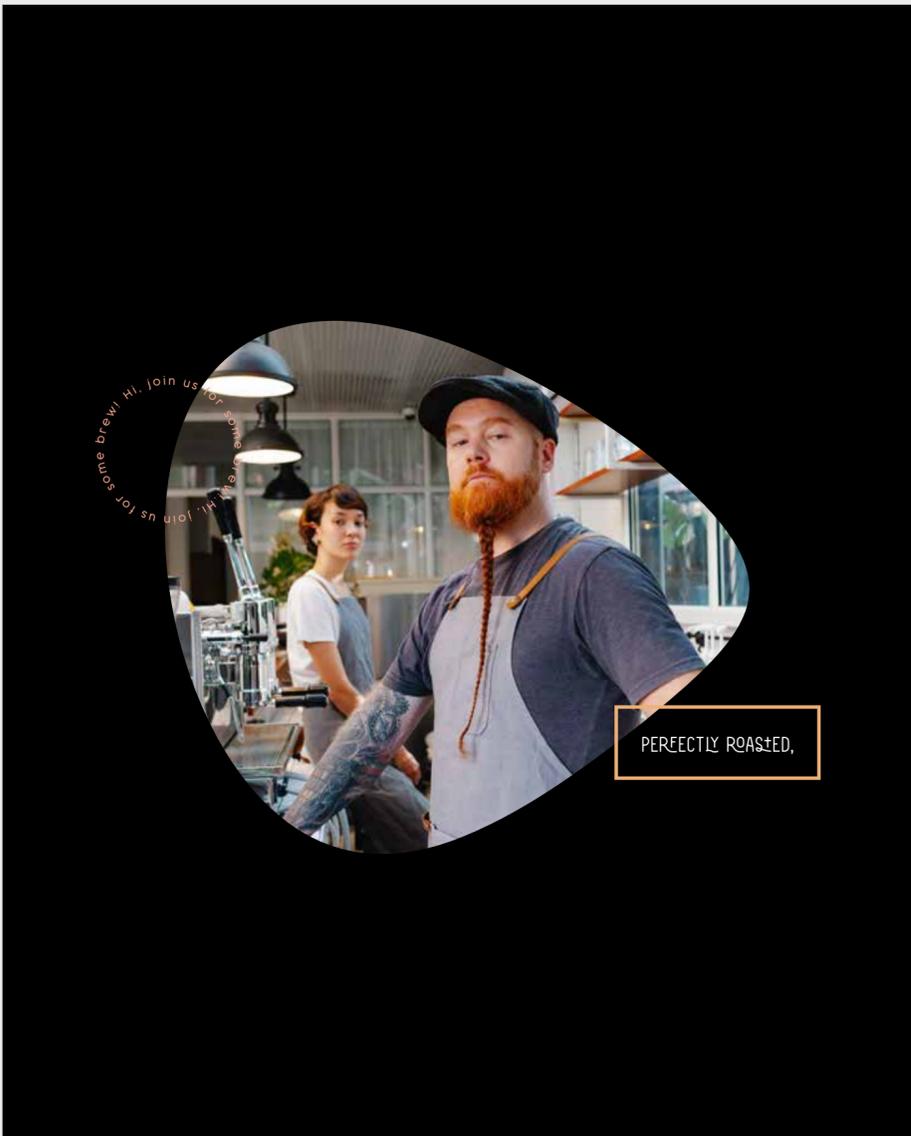
Join us for some brew! Hi, join us for some brew! Hi, join us for some brew!

Brand Guidelines

Agency HappaStudios

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Lazy Grey
Hex DCD9D4
CMYK 13 11 13 0
RGB 220 217 212

Dark Lazy
Hex 42413D
CMYK 65 59 63 48
RGB 66 65 61

So brown
Hex 806E54
CMYK 46 49 68 19
RGB 128 110 84

Primary



Fun Fuchsia
Hex F7A992
CMYK 0 40 38 0
RGB 247 169 146

Cozy Orange
Hex F0B478
CMYK 4 32 58 0
RGB 240 180 120

Conversational Blue
Hex A8D3C9
CMYK 34 3 23 0
RGB 168 211 210

Secondary

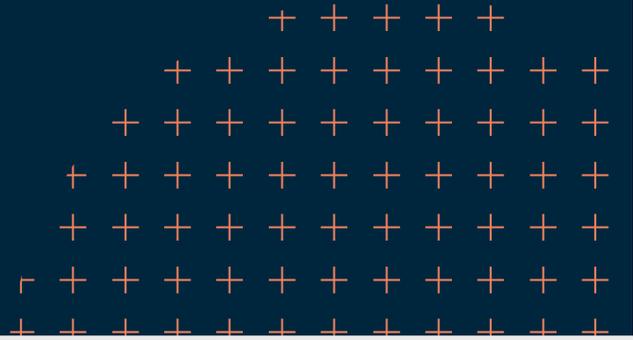


Neutral Grey
Hex 989DA0
CMYK 42 33 32 1
RGB 155 157 160

Neutral

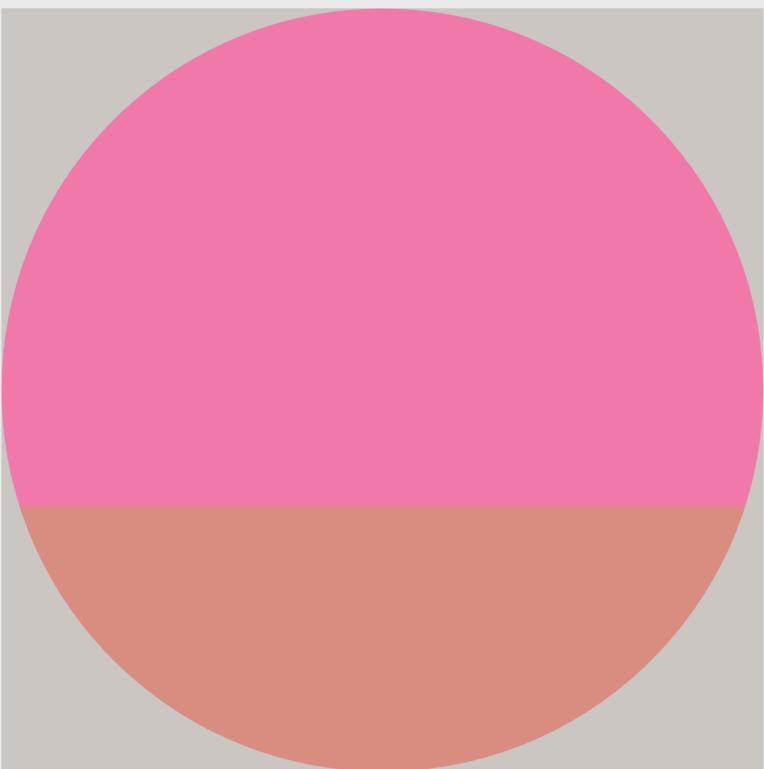
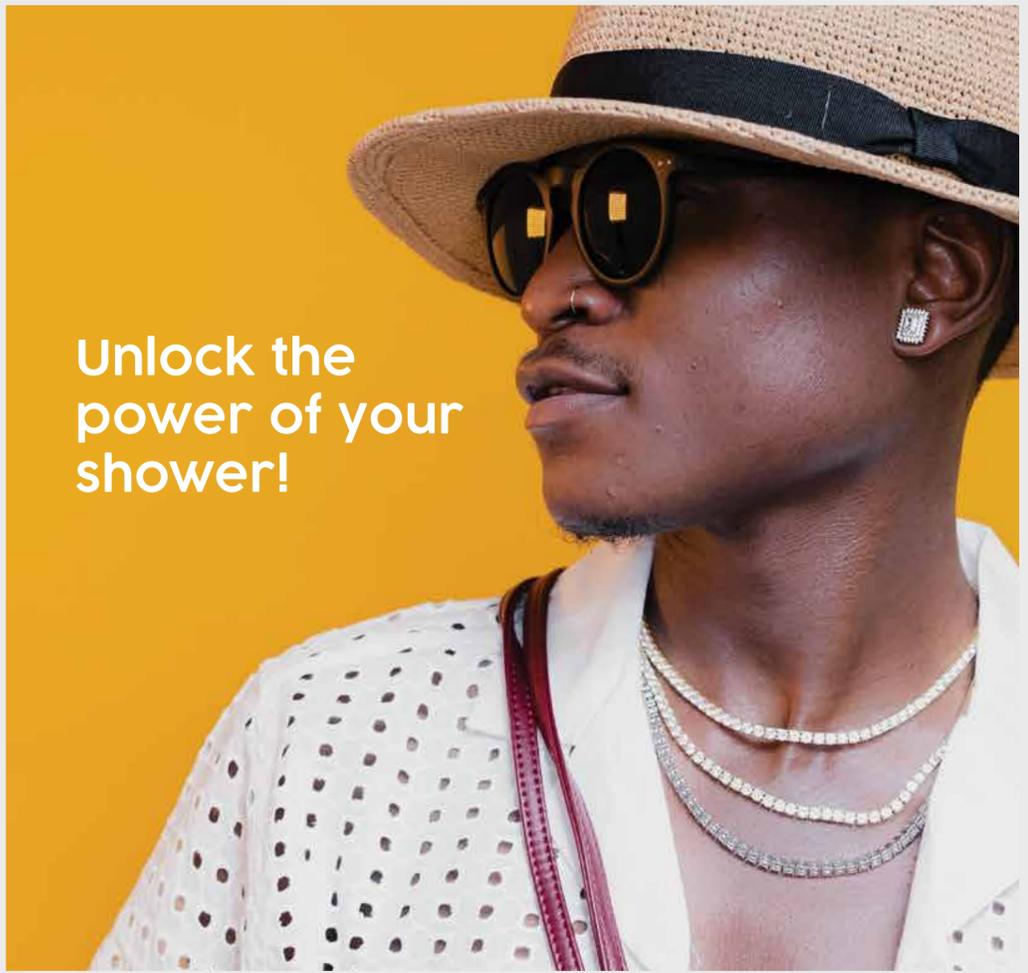


cleanslate⁺



Your shower is a moment of renewal, a chance to reset, the perfect opportunity to lather up the slate and wipe it clean for an effortless transition into a new phase of *Your day*

Unlock the power of your shower!



Herbal



meditate

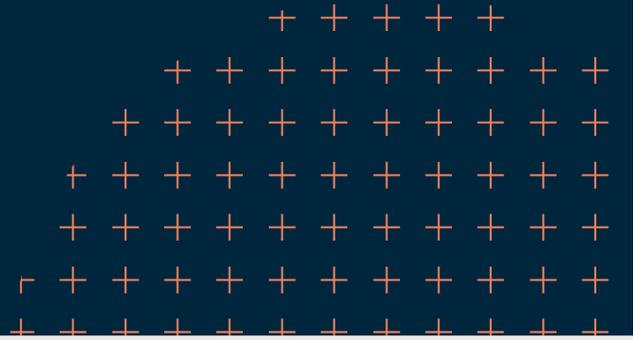


Shower gel



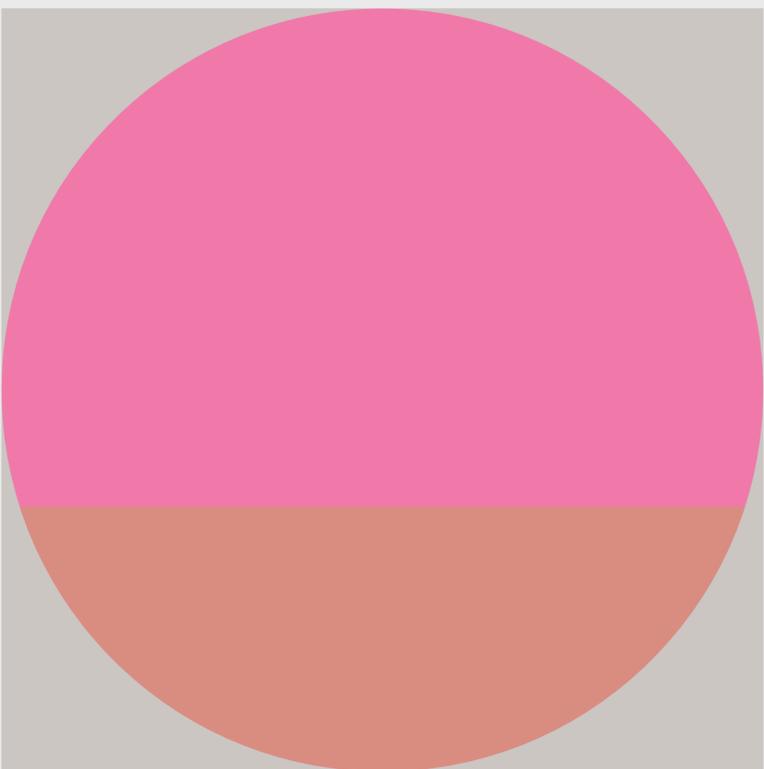
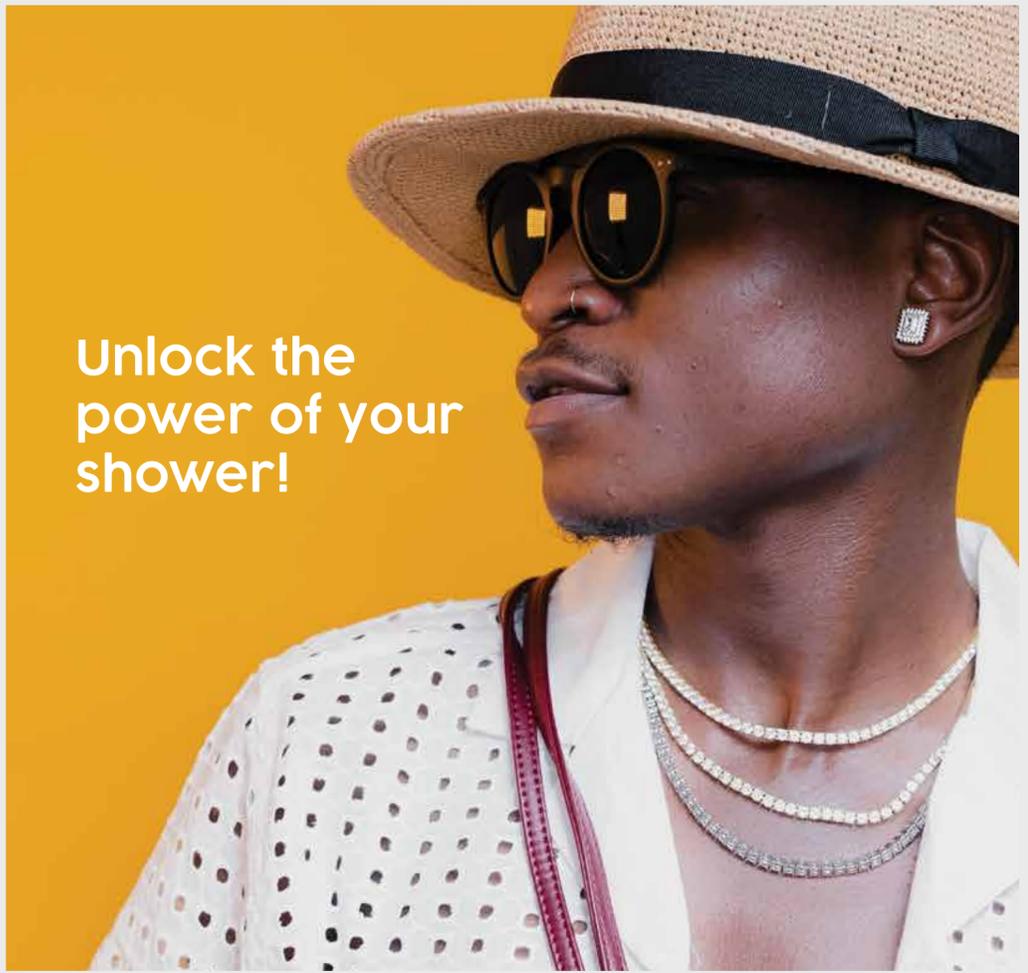
Drops

cleanslate⁺



Your shower is a moment of renewal, a chance to reset, the perfect opportunity to lather up the slate and wipe it clean for an effortless transition into a new phase of *Your day*

Unlock the power of your shower!



Herbal



meditate



Shower gel



Drops

