

HappaTM

Creative agency
rooted in narrative, built
on collaboration.



Collection

2023 ©

VOL.1



01 Branding & Identity

Design is the silent ambassador of your brand.

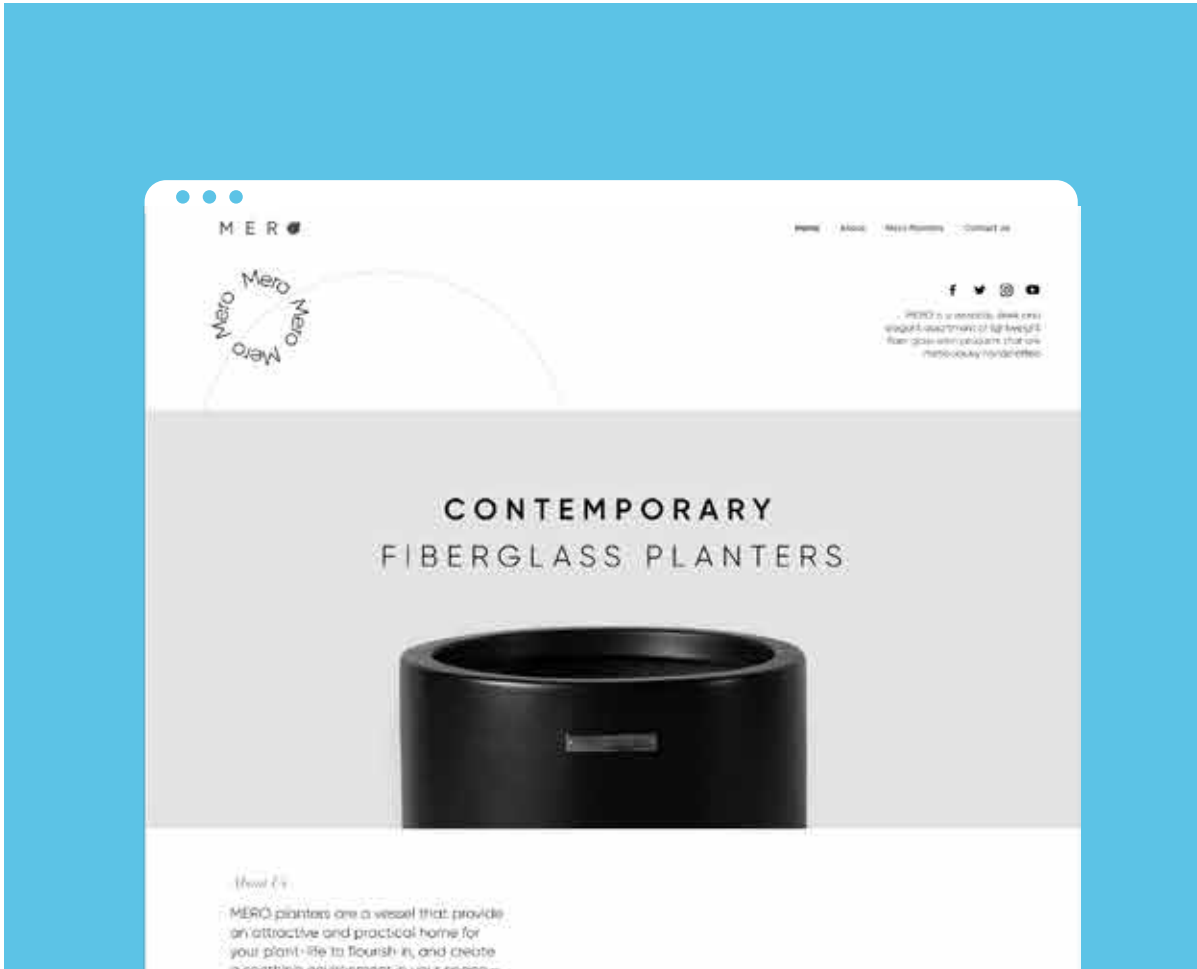


02 Video/ Photography

We are all about the depth of feeling for your brand.

03 Digital

Make it simple but significant.



04 Web design

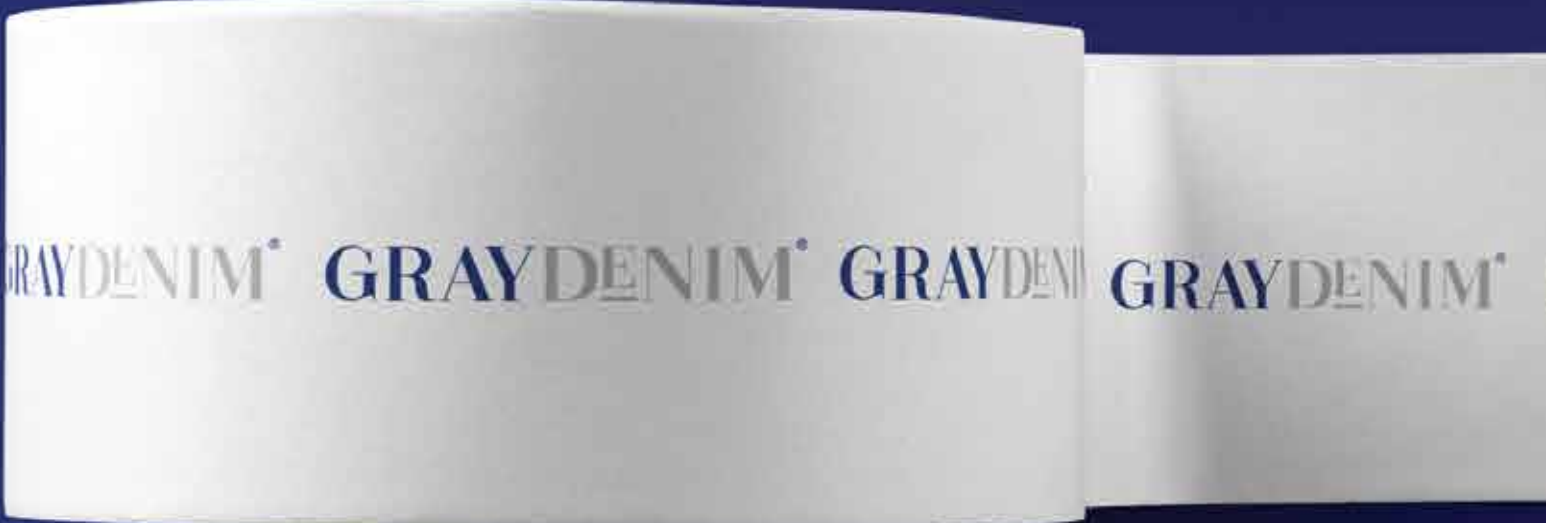
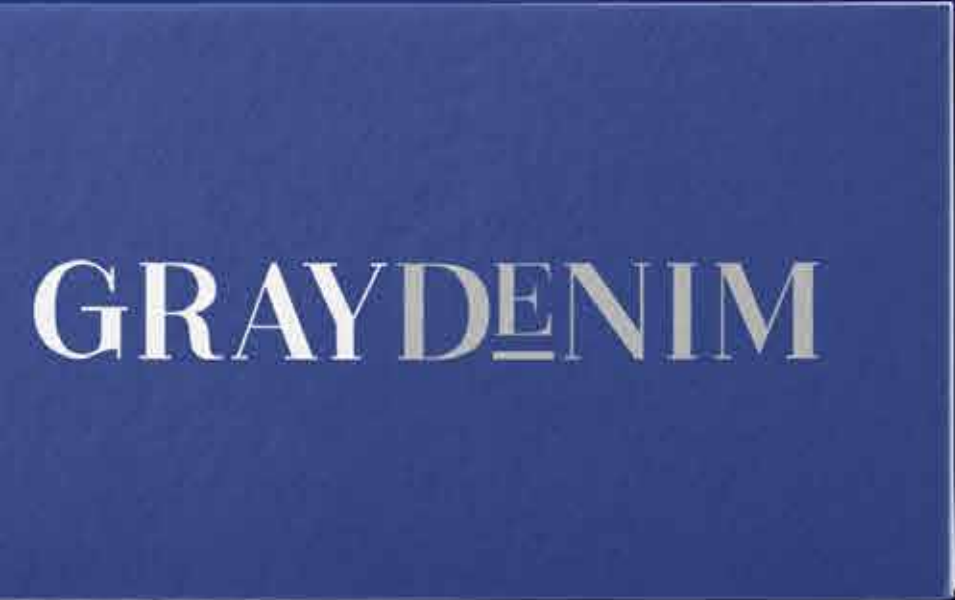
Our websites always keep your users on mind.

05 Collaborations

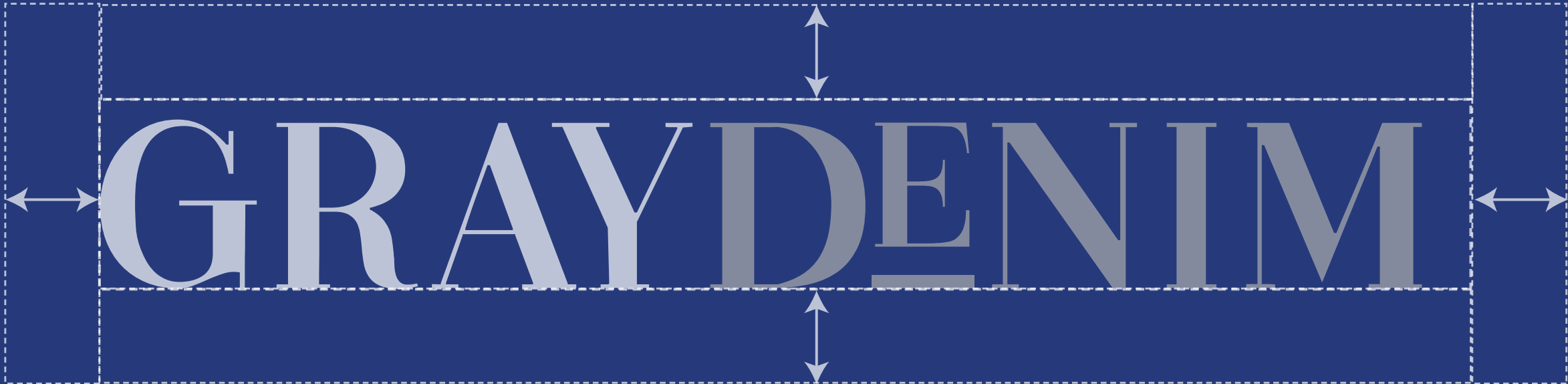
Our own passion studio projects and businesses we built from scratch.

01

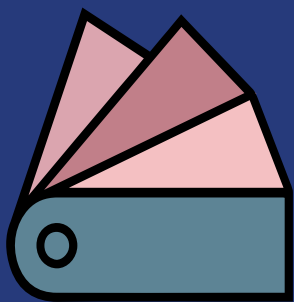
Client: Grey Denim
Product: Apparel
Assignment: Logo design/ Brand guidelines



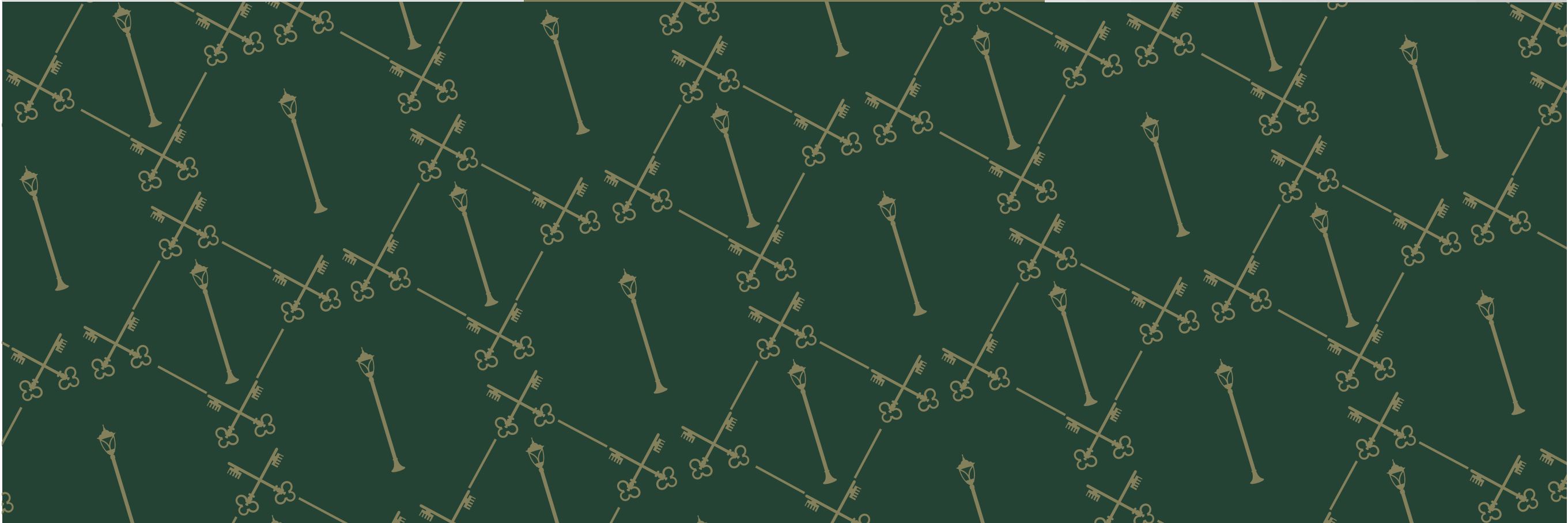
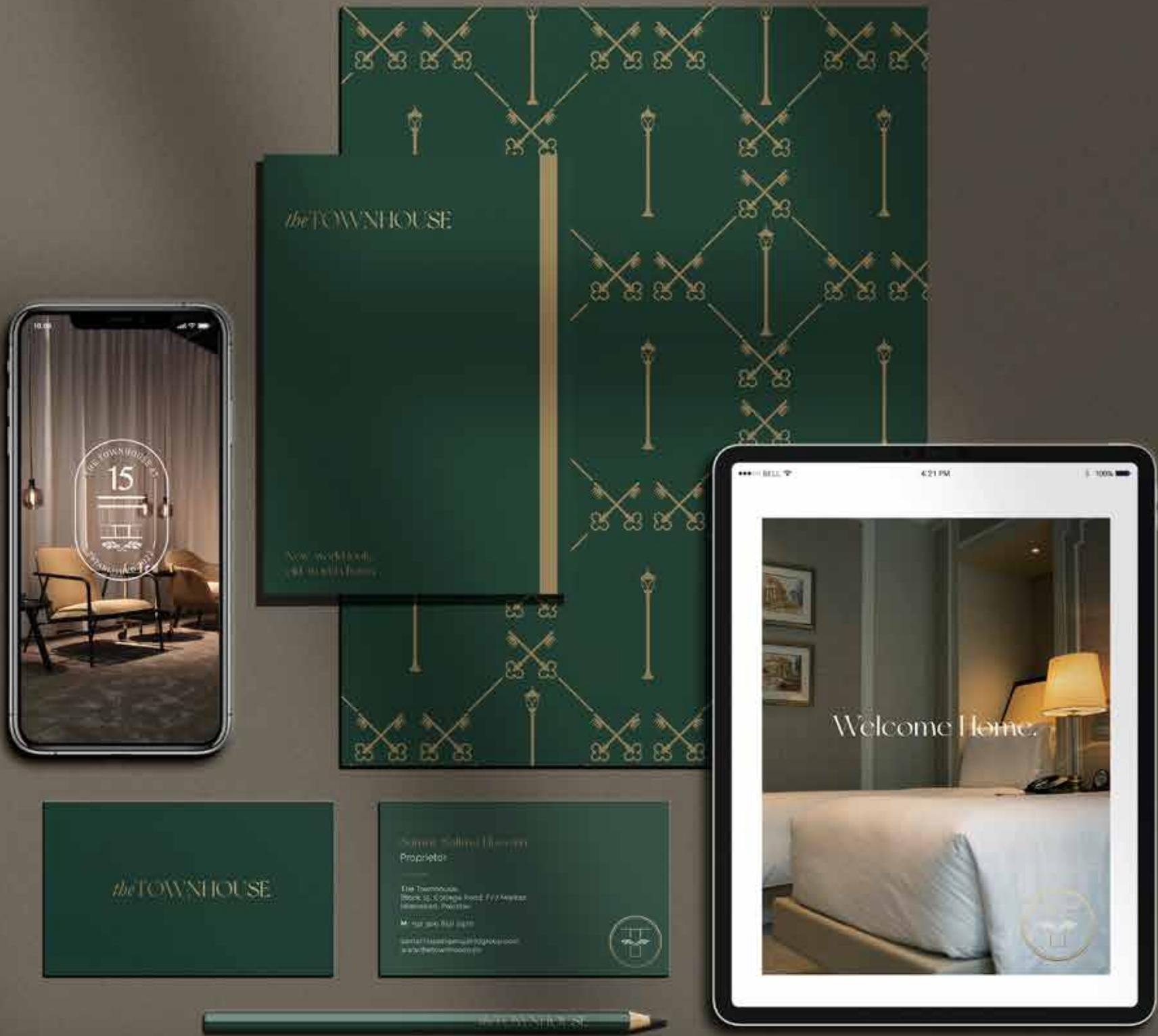
GRAYDENIM®



NARRATIVE BASED.ETHICAL
INCLUSIVE.AUTHENTIC
BOLD.ENERGETIC.ORIGINAL
CASUAL.EXPRESSIVE



theTOWNHOUSE



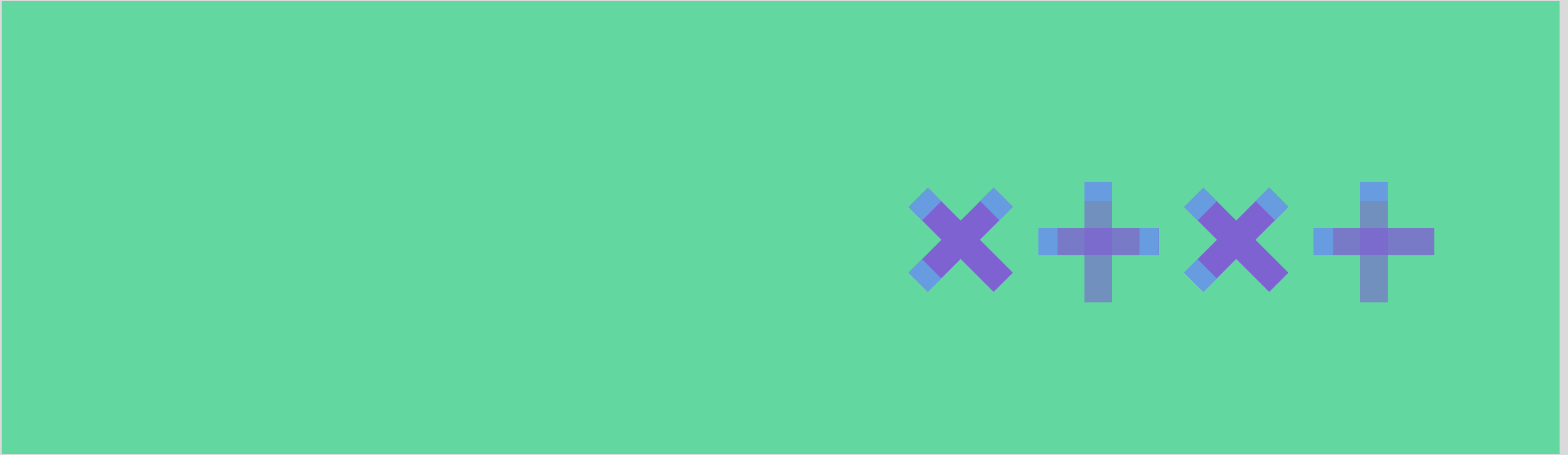
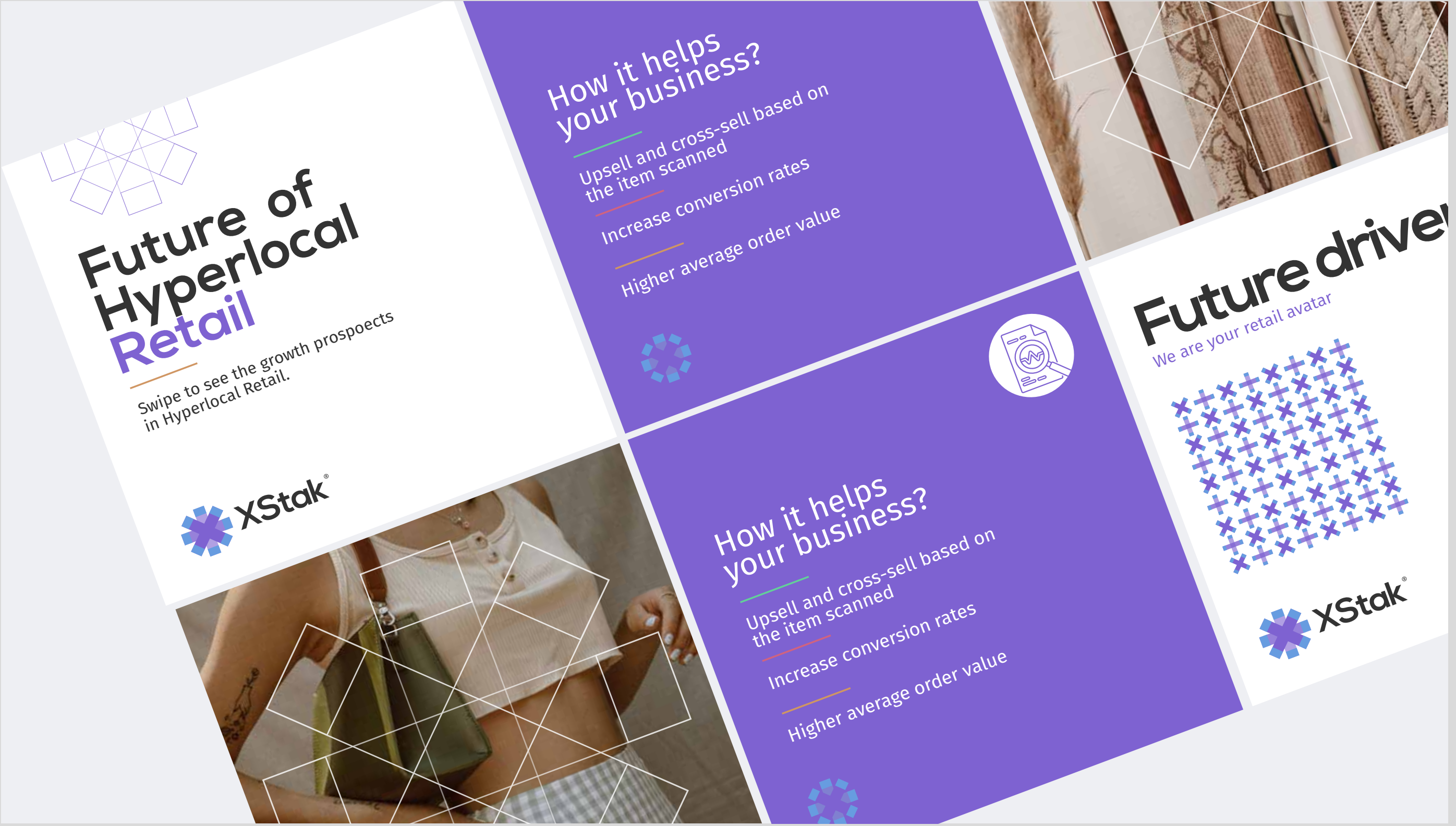
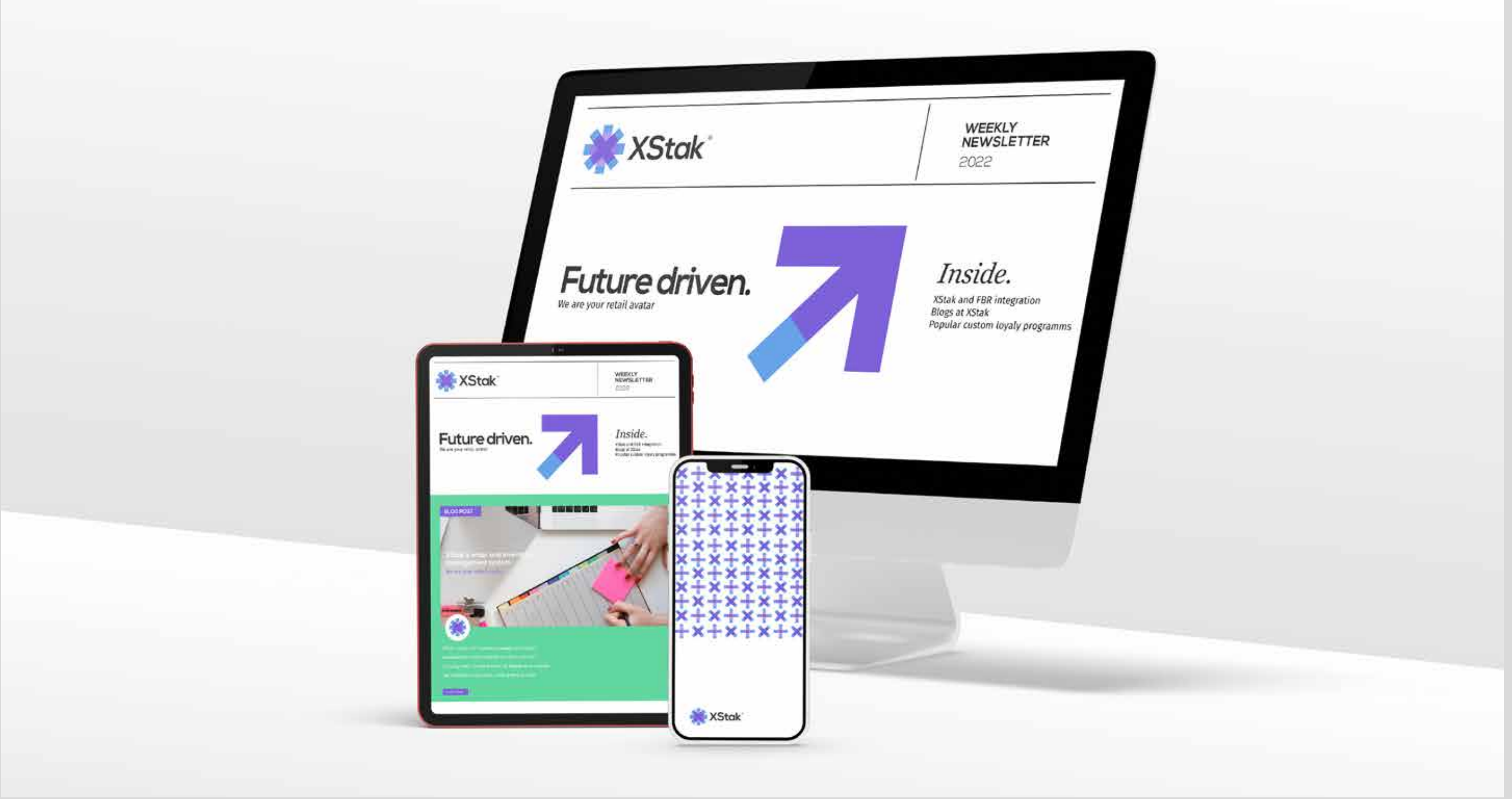




Future driven.

We are your retail avatar





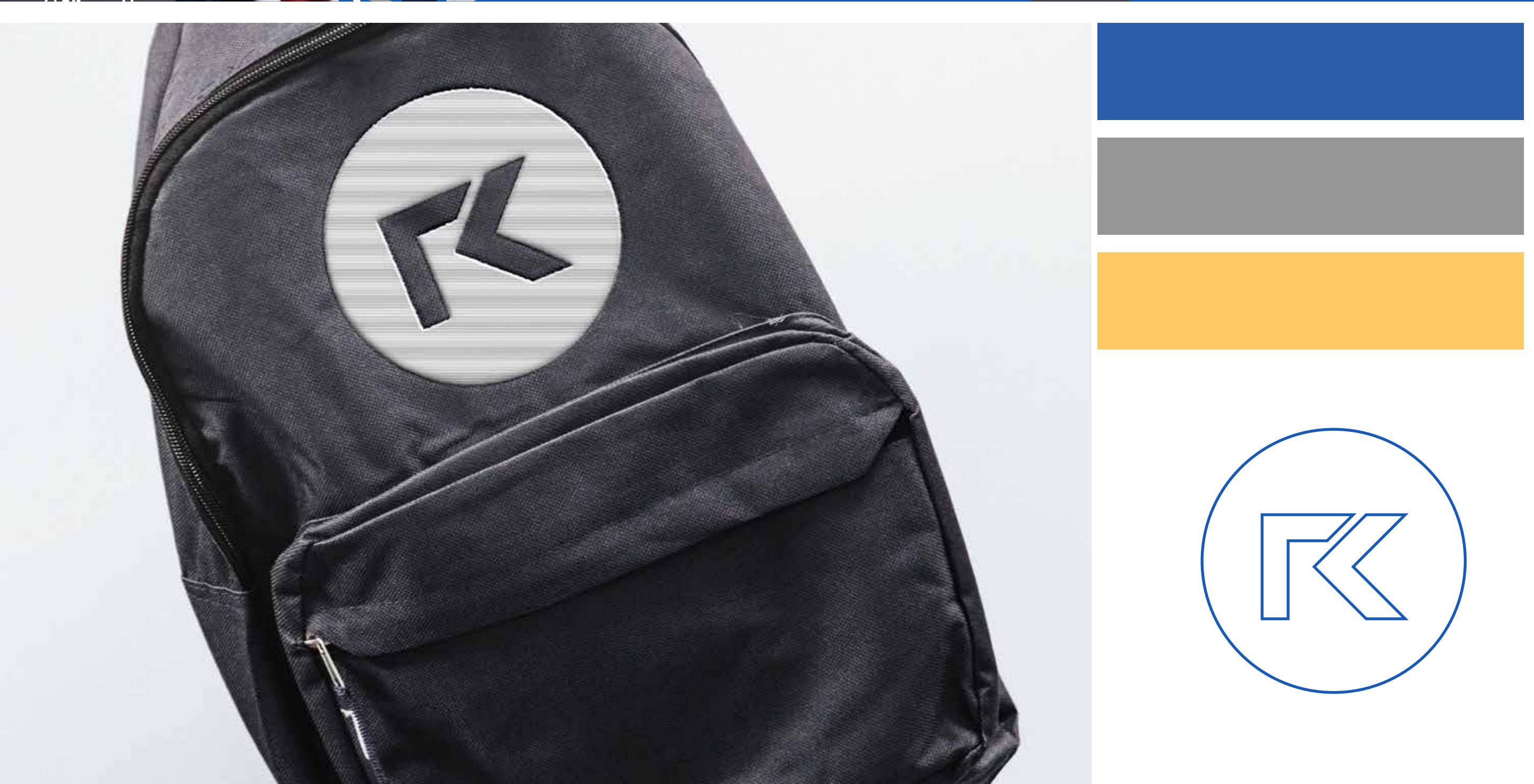


People first



Our clients are at the heart of what we do and so is the talent we recruit for them.





Better.
Cheaper.
Faster.



Swyft

Signature



INSIGNIA

LOGOTYPE

SLOGAN



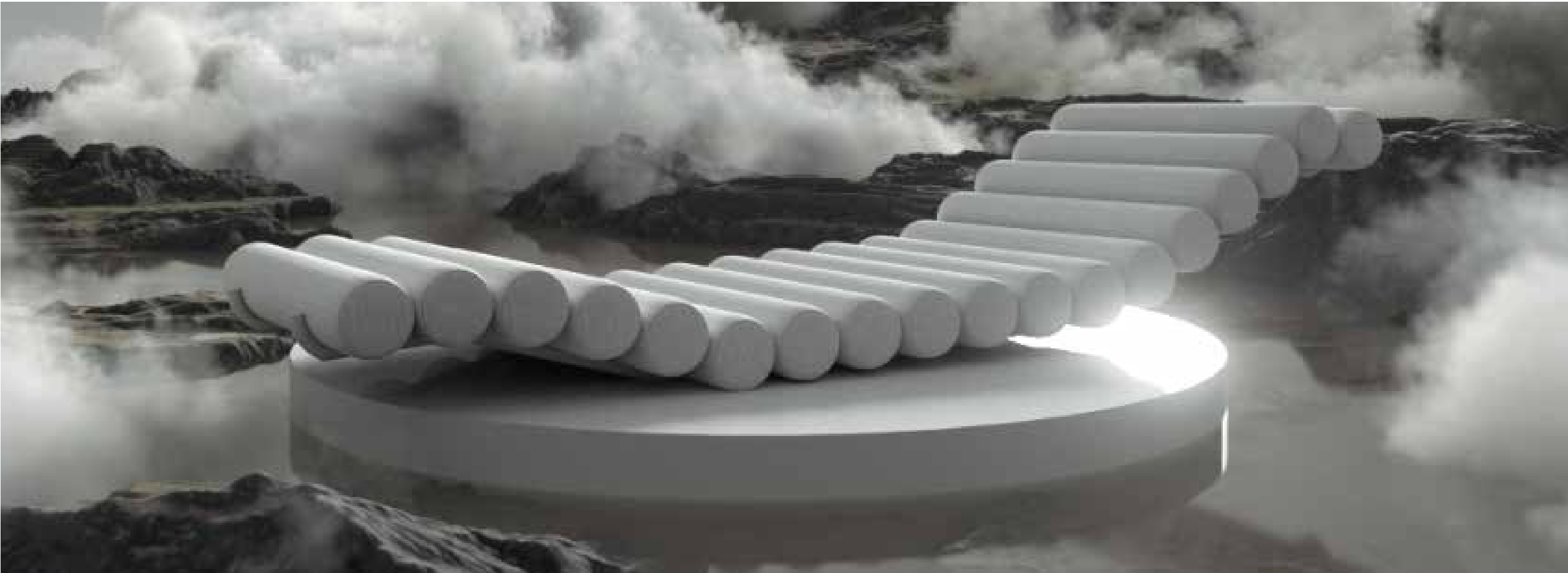






WE WANT TO
EMPOWER WOMEN
THROUGH FITNESS.



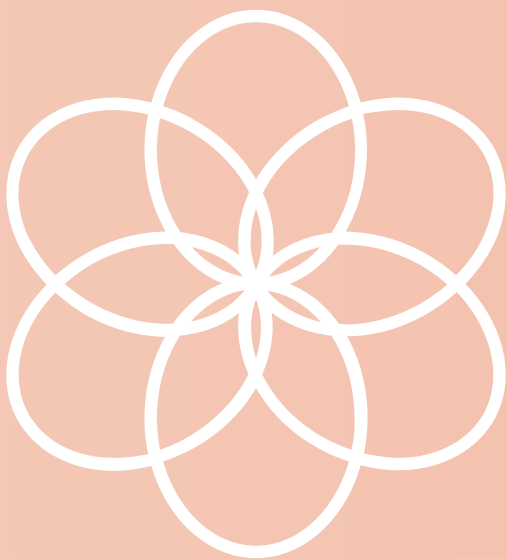






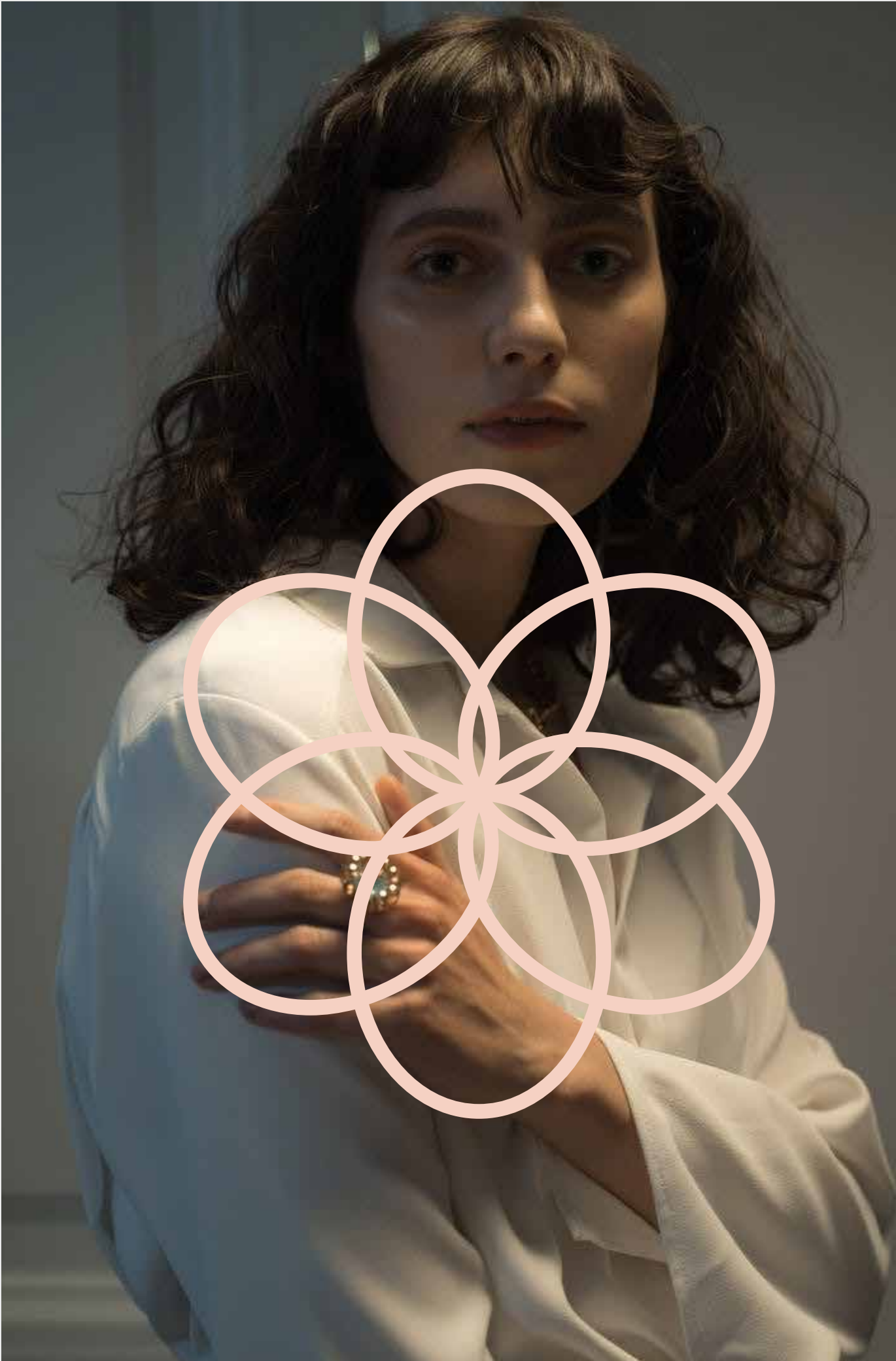
AMBITION[®] APPAREL

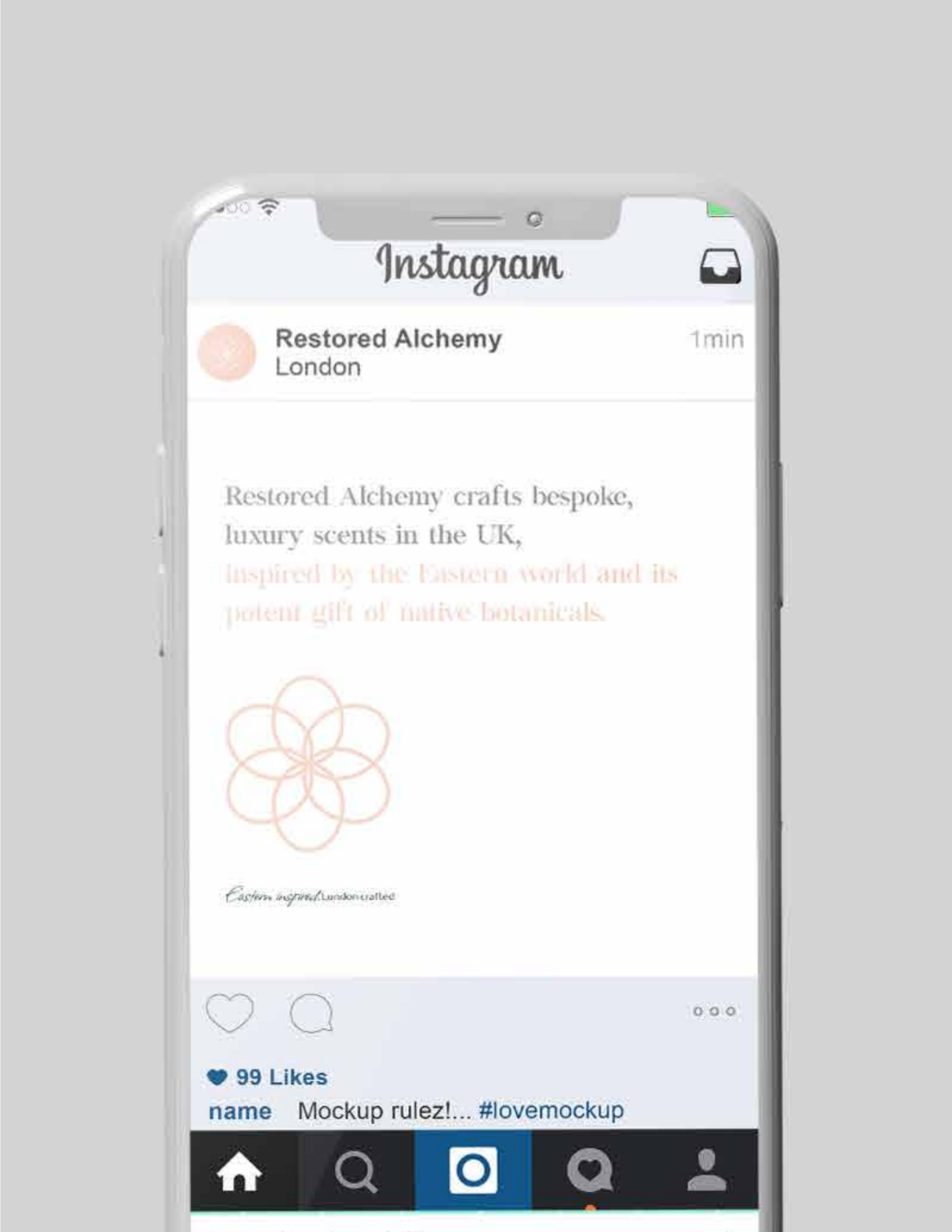
 $2x$ $2x$ 



RestoredAlchemy

◆









Interloop Signs United Nations Global Compact

UNGC Mega Event

10%

In Pakistan, women make up less than 10% of STEM professionals

40%

Wills of Interloop, 40% of female executives have STEM degrees

1500

Over 1500 women are working at Interloop at various positions including non-traditional roles



On Feb 16, 2021, Interloop Limited joined the United Nations Global Compact (UNGC) – the world's largest corporate citizenship initiative. In alignment with commitment to support the 10 Global Compact principles, focused on Human Rights, Labour, Environment & Anti-corruption, Interloop's business practices are already aligned with multiple UN Sustainable Development Goals (SDGs)


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www.interloop-pk.com








Interloop Sponsors She Loves Tech Pakistan

Interloop partnered with ORG, E and the Platinum Sponsor to support the She Loves Tech a global contest to raise awareness for women-led impact tech startups to level up the global stage. Initiated on Jul 3, 2019 with five national rounds across Lahore, Islamabad, Abbottabad, Peshawar and Rawalpindi.



World's largest competition.

Women represent a new generation of innovation and disruptive thinking. Empowered by technology, they are changing the way we live and work.



<div>Gray Blue</div> <div><div>Pantone 432-C</div><div>CMYK C:80 M:69 Y:49 K:42</div><div>HEX #333B4A</div><div>RGB R:51 G:59 B:74</div></div>	<div>Just Blue</div> <div><div>PANTONE 298-C</div><div>CMYK C:69 M:17 Y:0 K:0</div><div>HEX #30A8E0</div><div>RGB R:48 G:168 B:224</div></div>	<div>Earth</div> <div><div>PANTONE 2298-C</div><div>CMYK C:36 M:0 Y:88 K:0</div><div>HEX #AED250</div><div>RGB R:174 G:210 B:80</div></div>	<div>Water</div> <div><div>PANTONE 297-C</div><div>CMYK C:53 M:2 Y:0 K:0</div><div>HEX #66C8F2</div><div>RGB R:102 G:200 B:242</div></div>	<div>Sun</div> <div><div>PANTONE 7410-C</div><div>CMYK C:0 M:42 Y:59 K:0</div><div>HEX #F9A571</div><div>RGB R:249 G:165 B:113</div></div>	<div>Air</div> <div><div>PANTONE 2232-C</div><div>CMYK C:57 M:10 Y:29 K:0</div><div>HEX #6DB7B7</div><div>RGB R:109 G:183 B:183</div></div>
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OUR MISSION
SECTION A 01

SERVICES

MANUFACTURING

Stakeholders

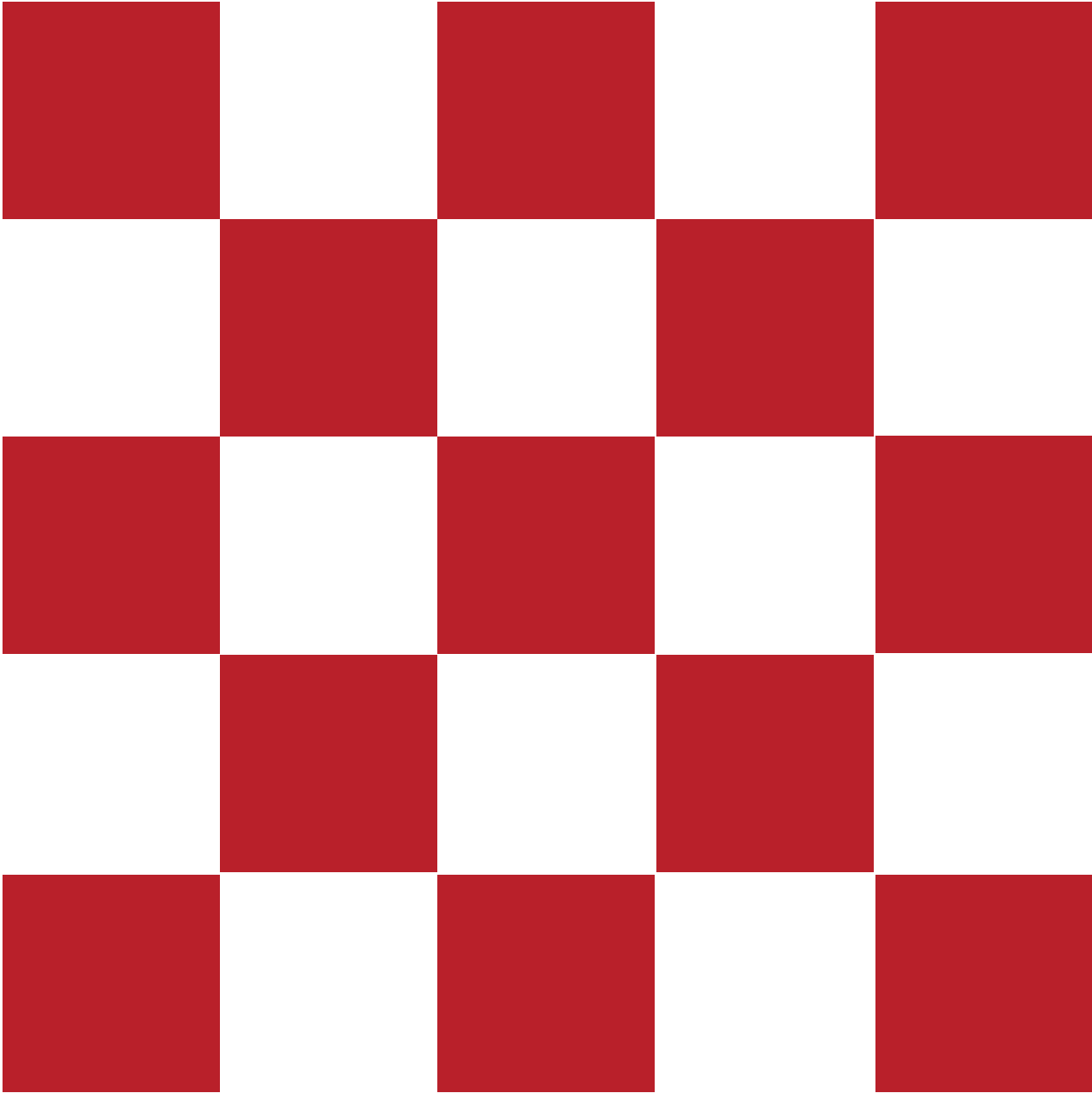
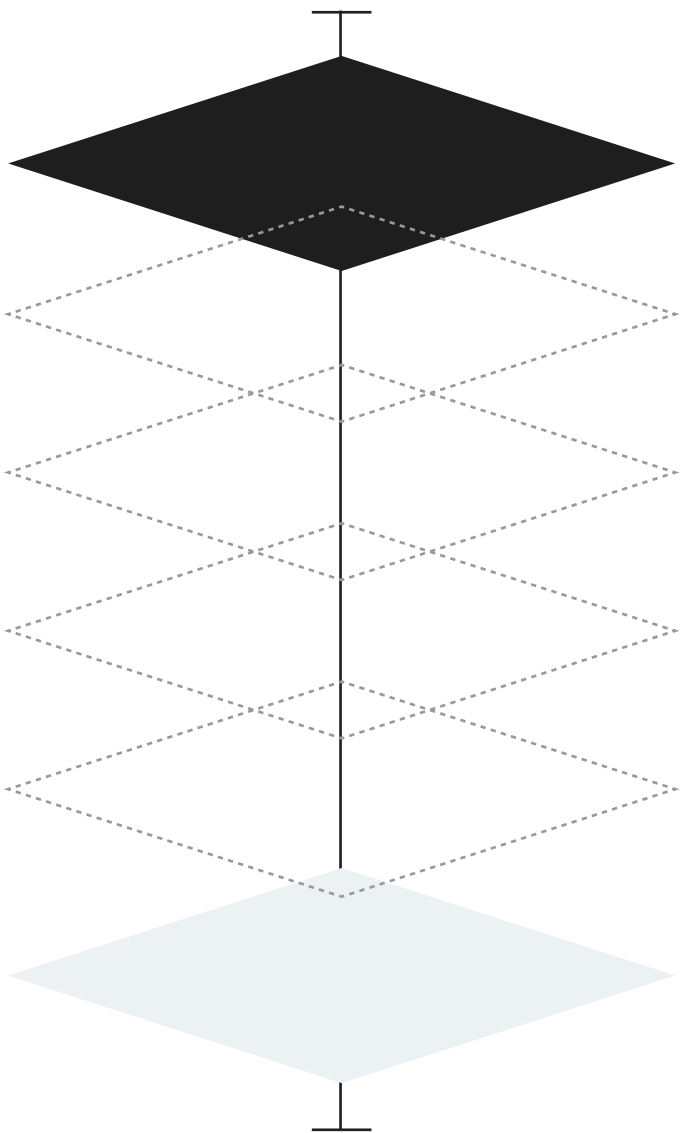
We think for our stakeholders and future business partnerships; our business partners, clients and international community are important to us. We look out for the community, the people we employ in Pakistan and abroad. Following a triple bottom line approach to sustainability with emphasis on

People, Planet, and Prosperity to advance our goals of social development, environmental protection, and economic growth. Truly global, Interloop has presence in the USA, the Netherlands, China, Japan, Sri Lanka and Pakistan.



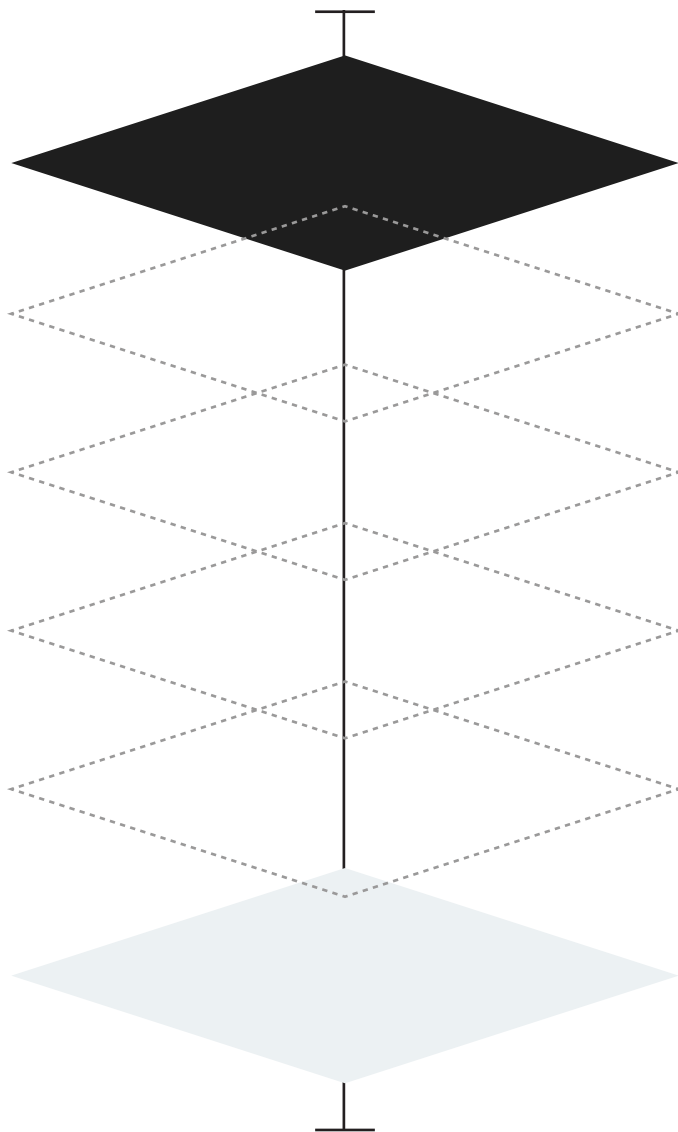


Providing today’s businesses
with incisive technical
expertise.











Empowering

This tone of voice aims to inspire and motivate, by using confident and assertive language. It conveys a sense of control and encourages the audience to take action.

Calm

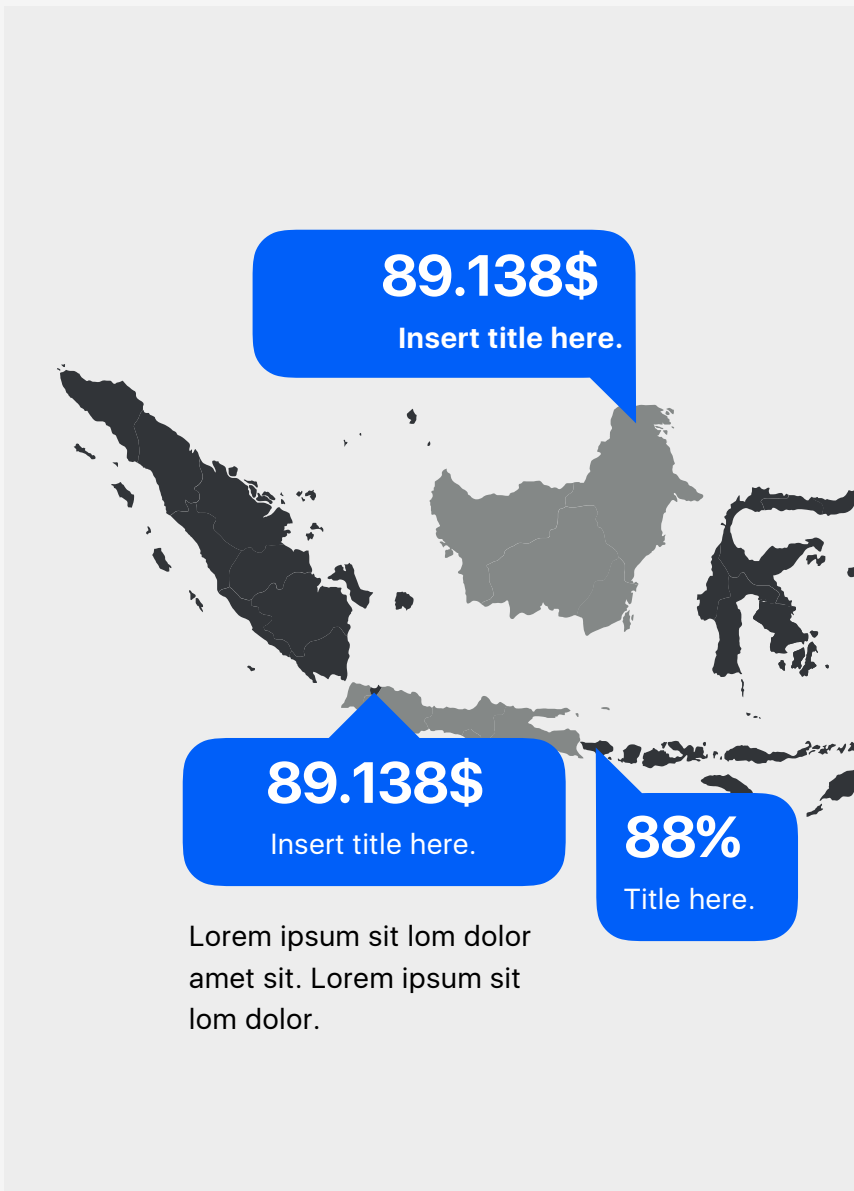
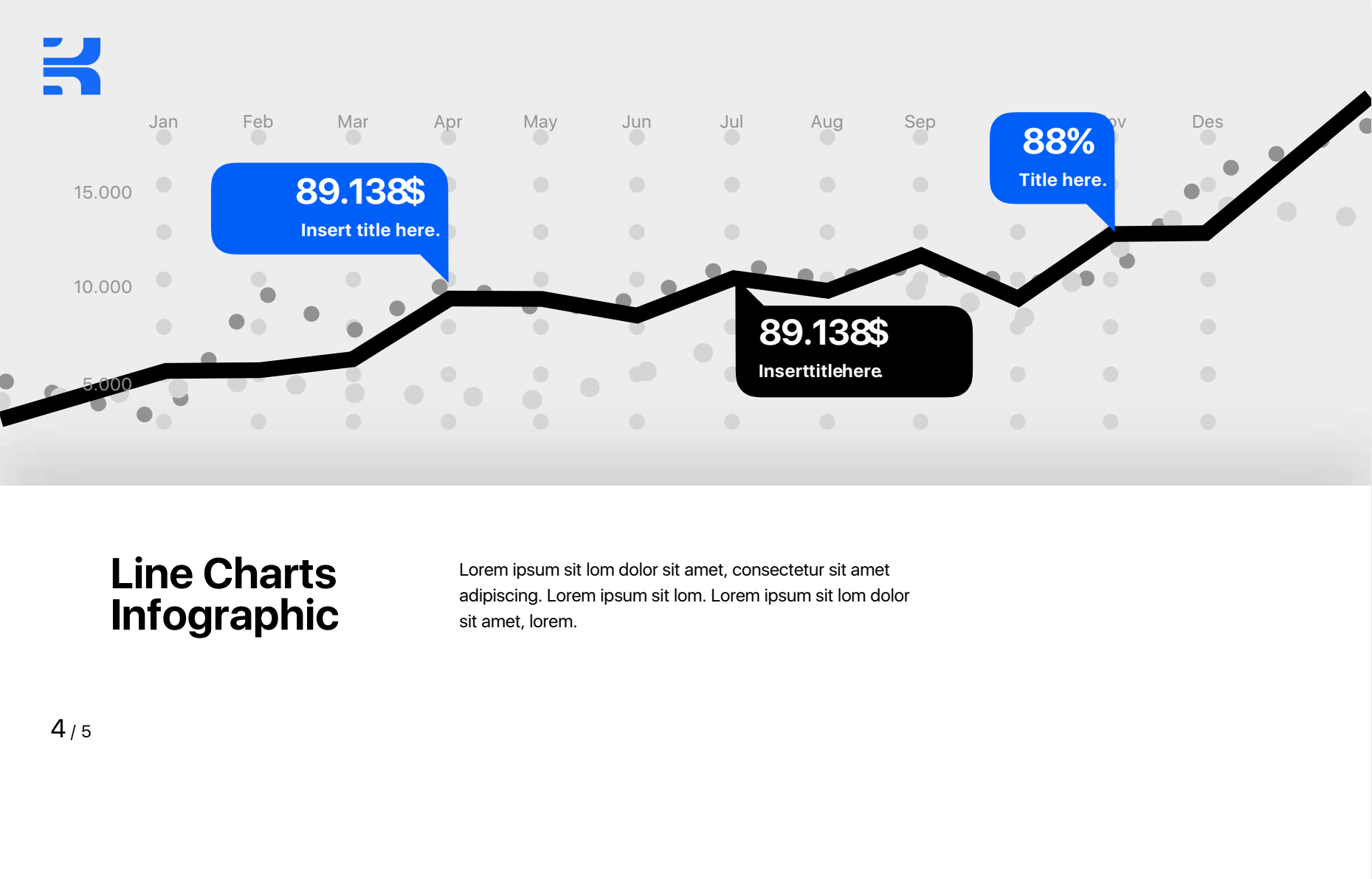
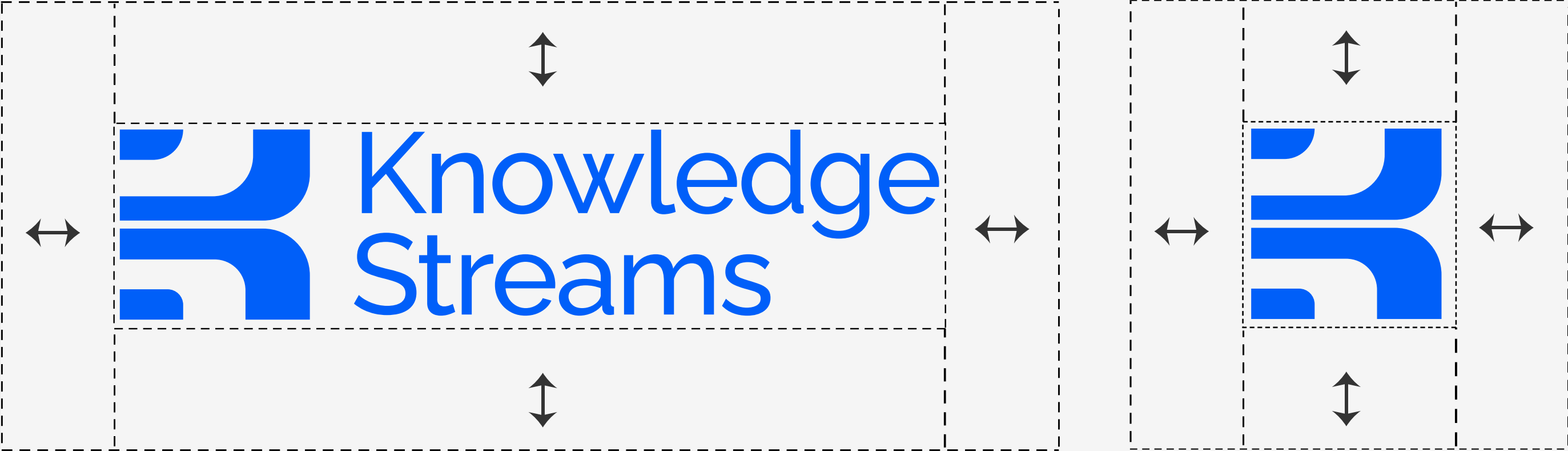
This tone of voice is serene and composed, designed to soothe and reassure the audience. It uses measured and reassuring language to create a sense of stability and reliability.

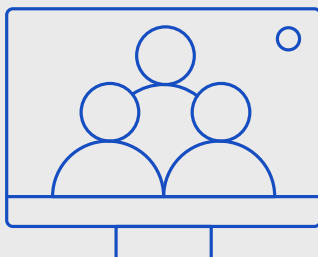
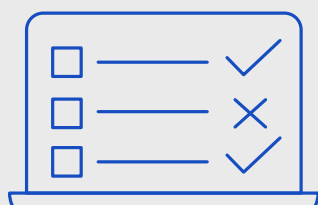
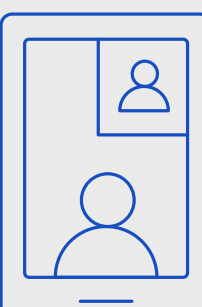
Neutral

This tone of voice is impartial and objective, conveying information without expressing any personal opinions or emotions. It is used when the goal is to present information in a straightforward and non-biased manner.

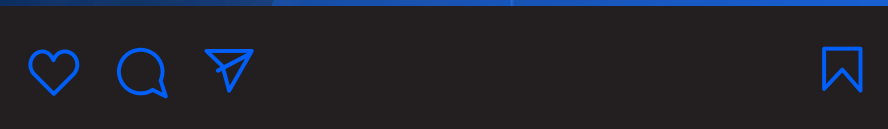
Welcoming

This tone of voice is friendly and hospitable, designed to make the audience feel at ease. It uses warm and approachable language to create a sense of comfort and open communication.

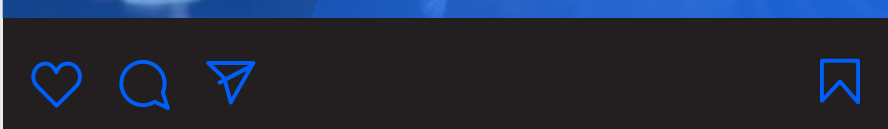





5th Forum
Safety in
Administration



Empowering the
next generation of
IT professionals.





info@knowledge.tech


We are hiring

Senior Software Engineer

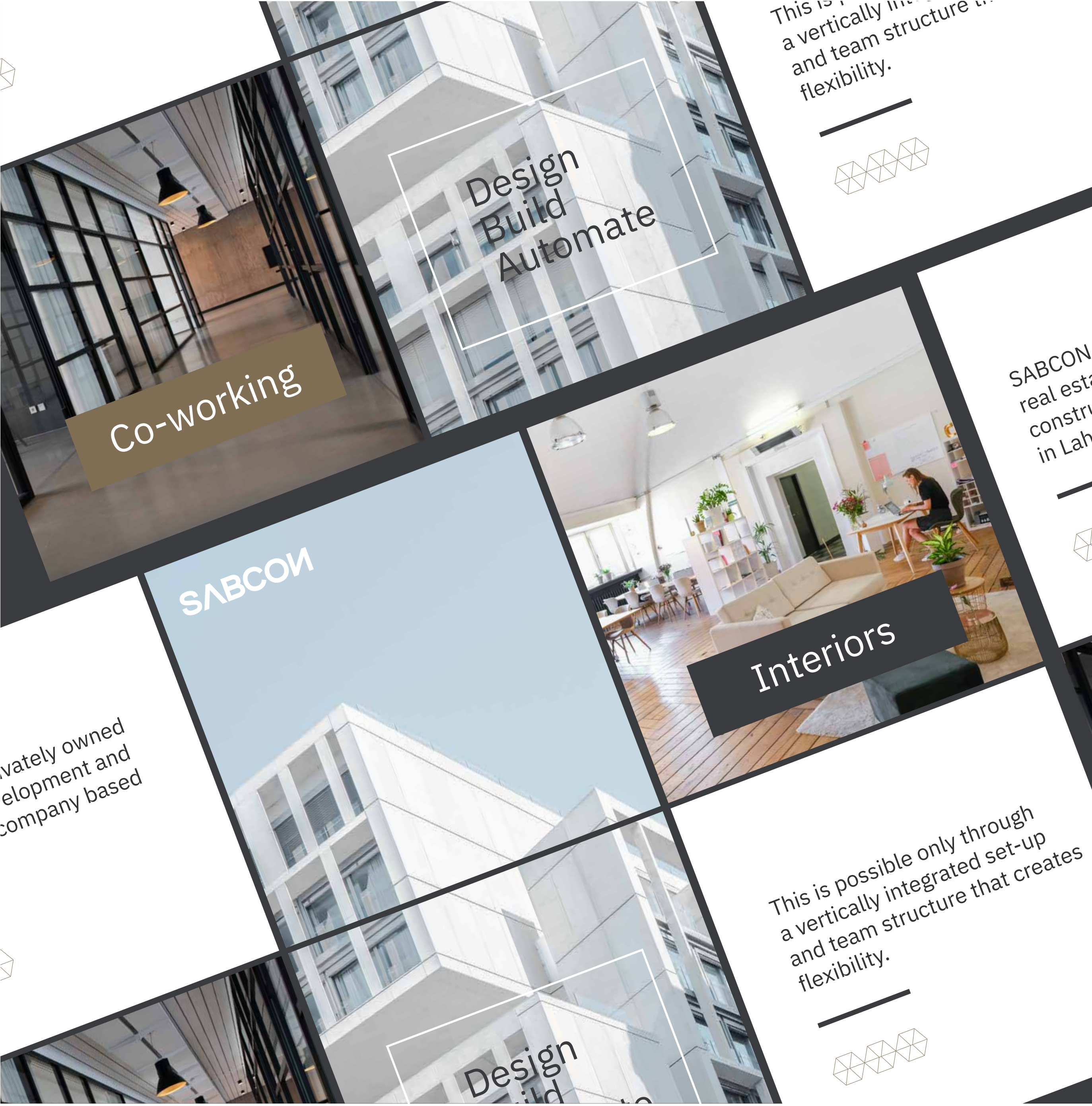
RND
Department

13000
- 250000

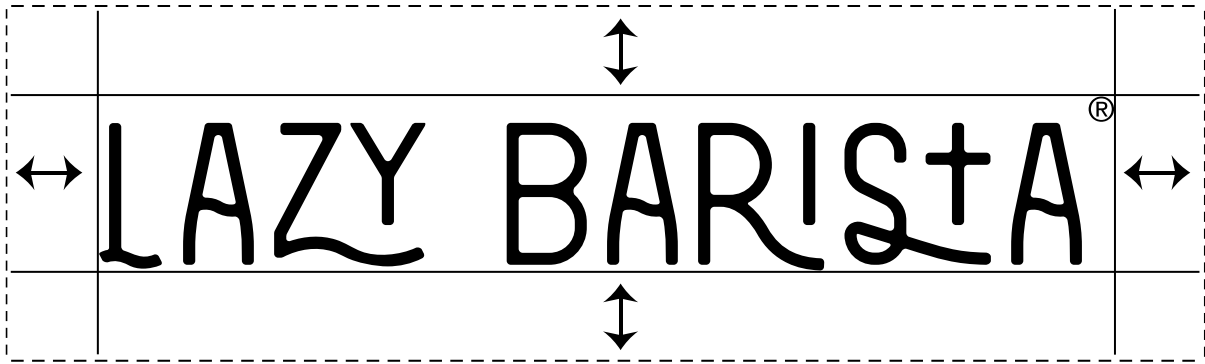
Work
Remotely

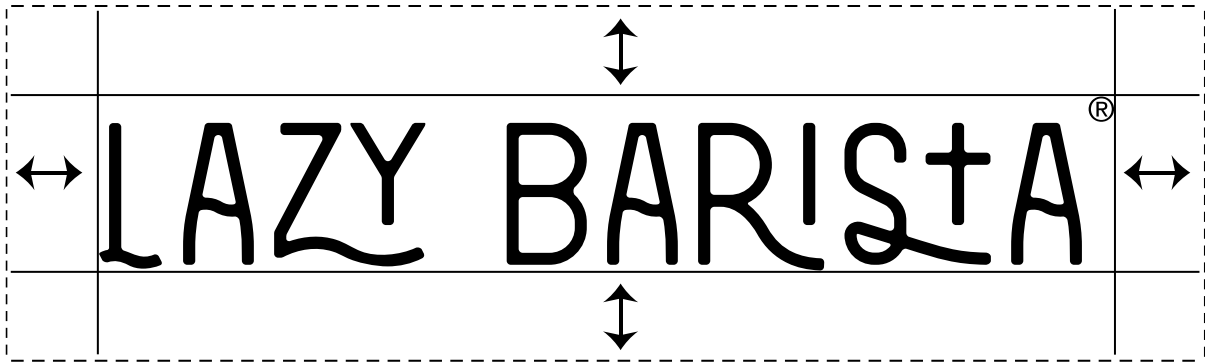


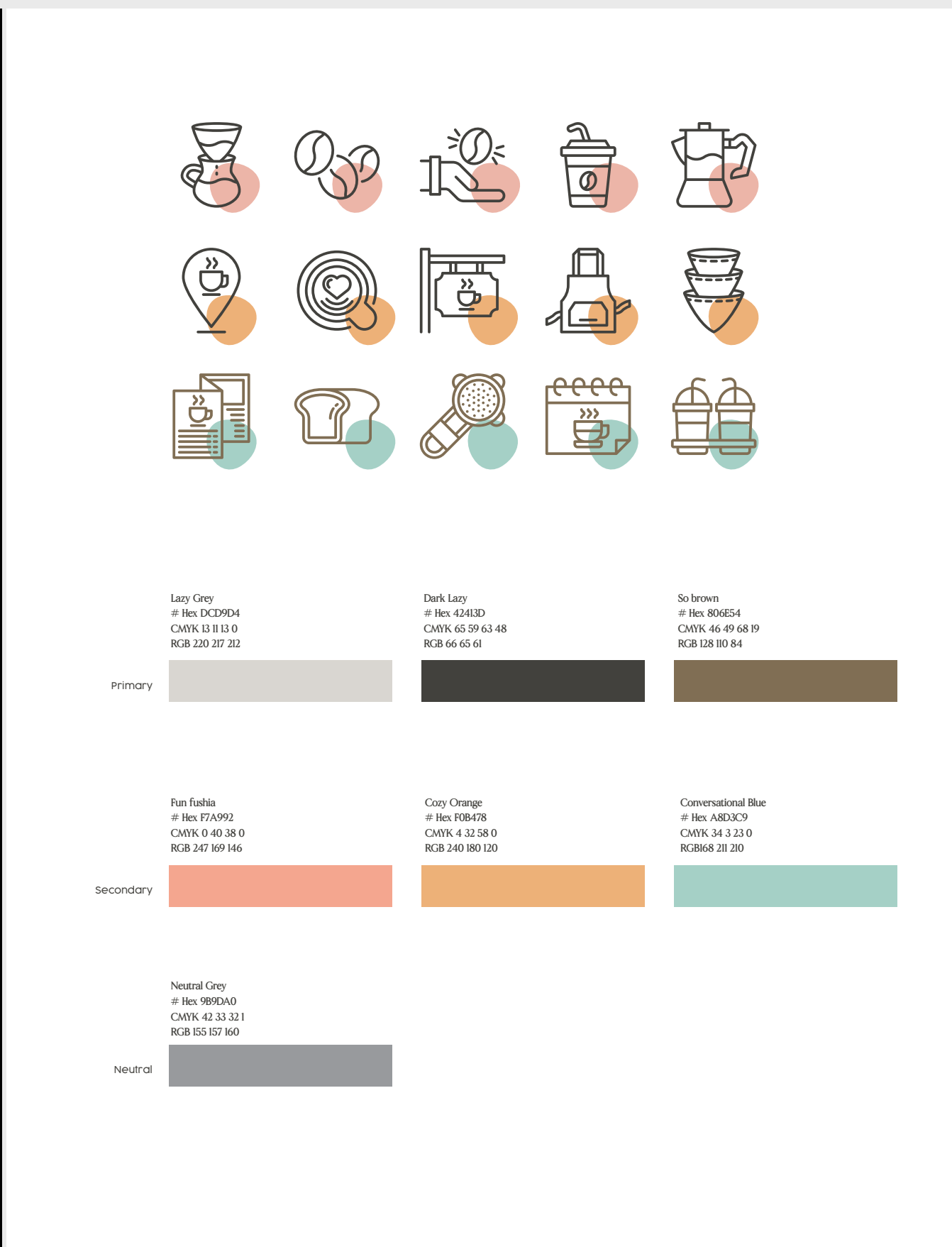
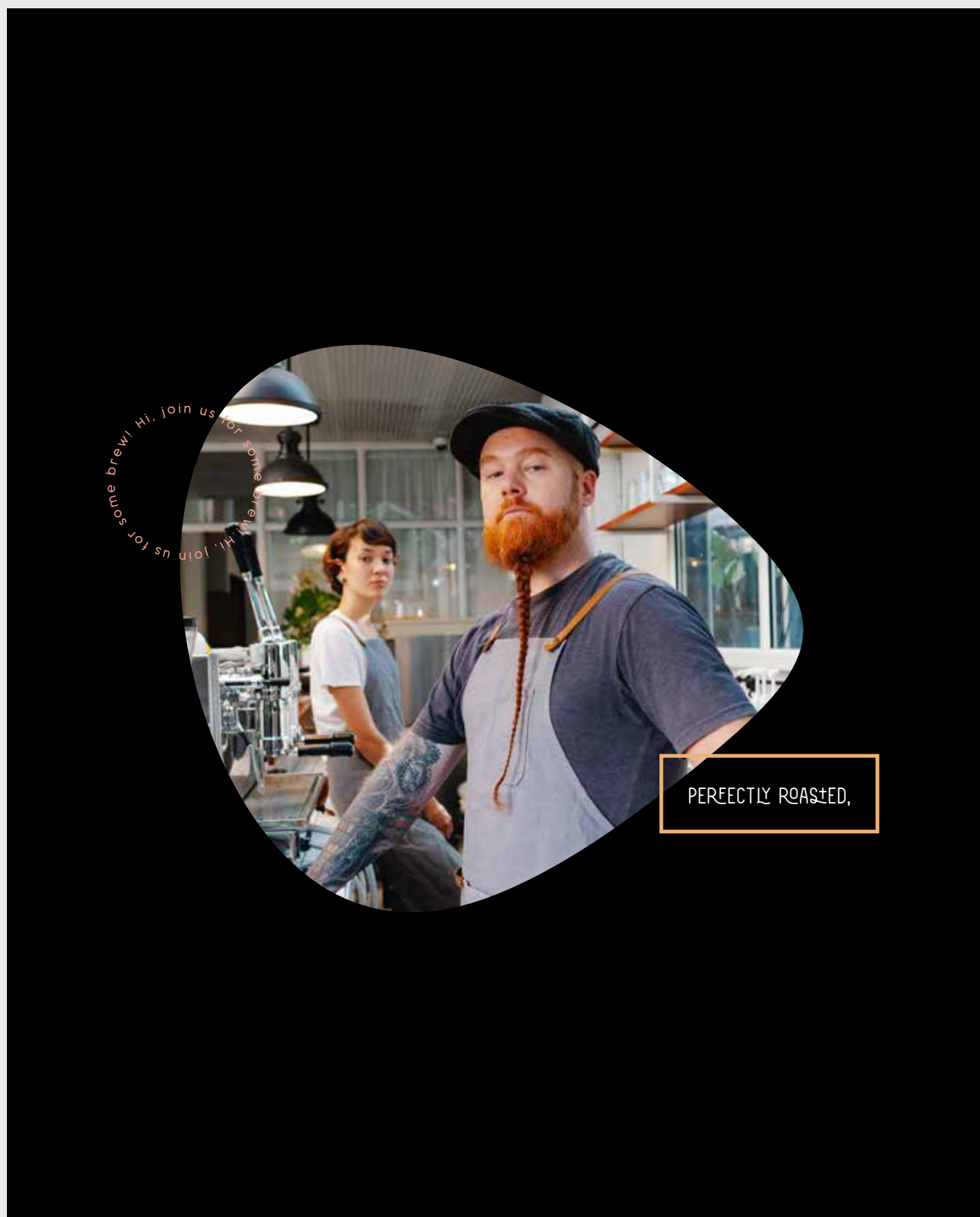




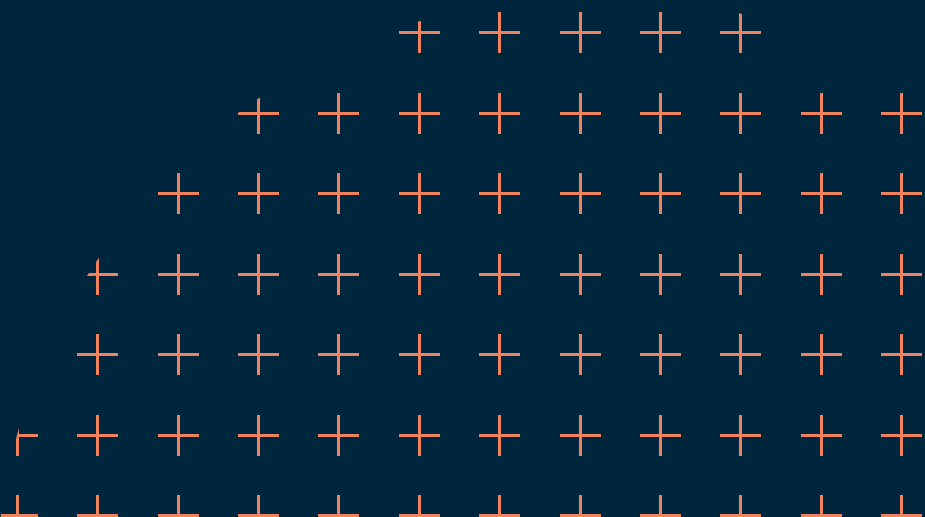




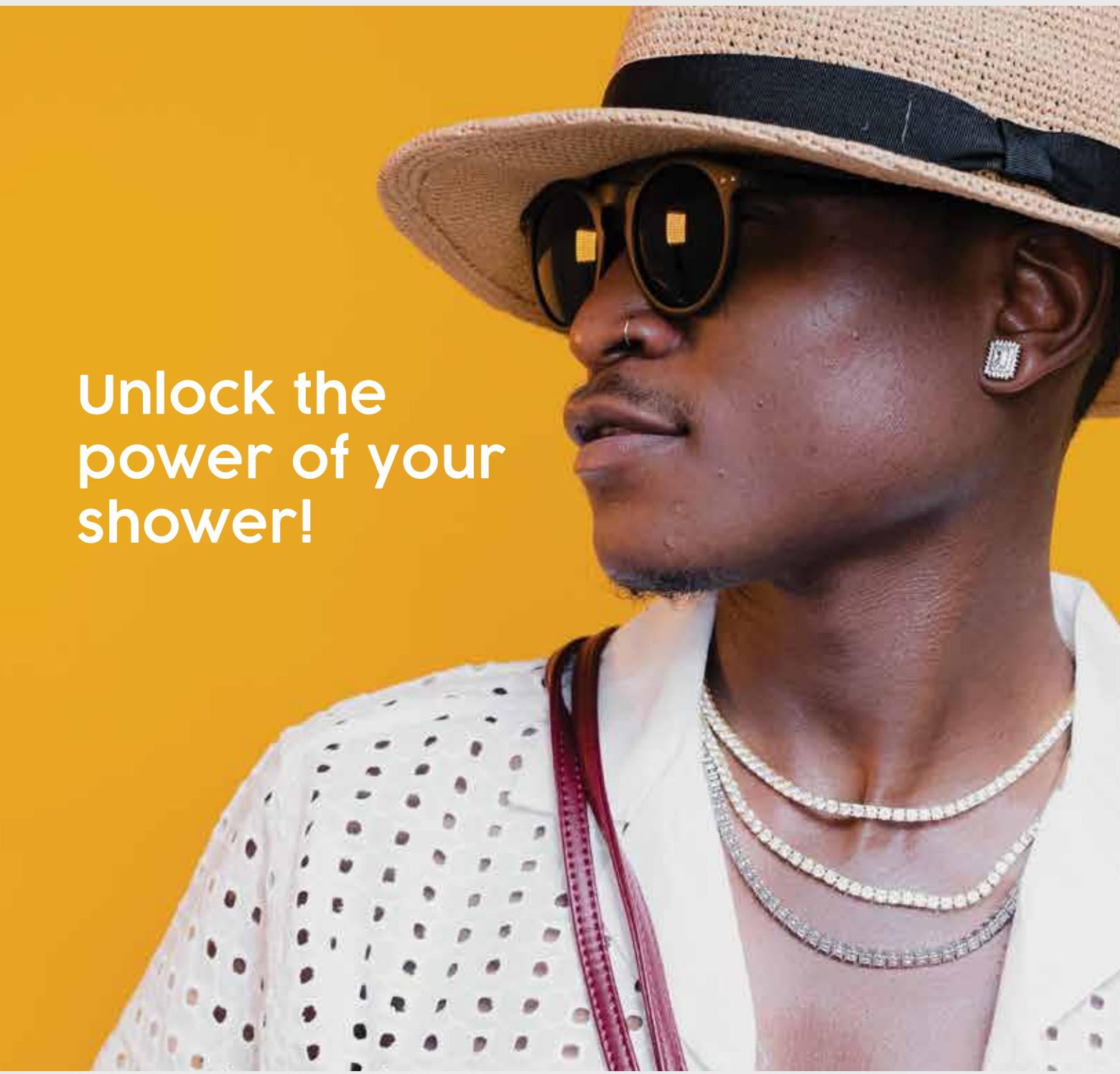




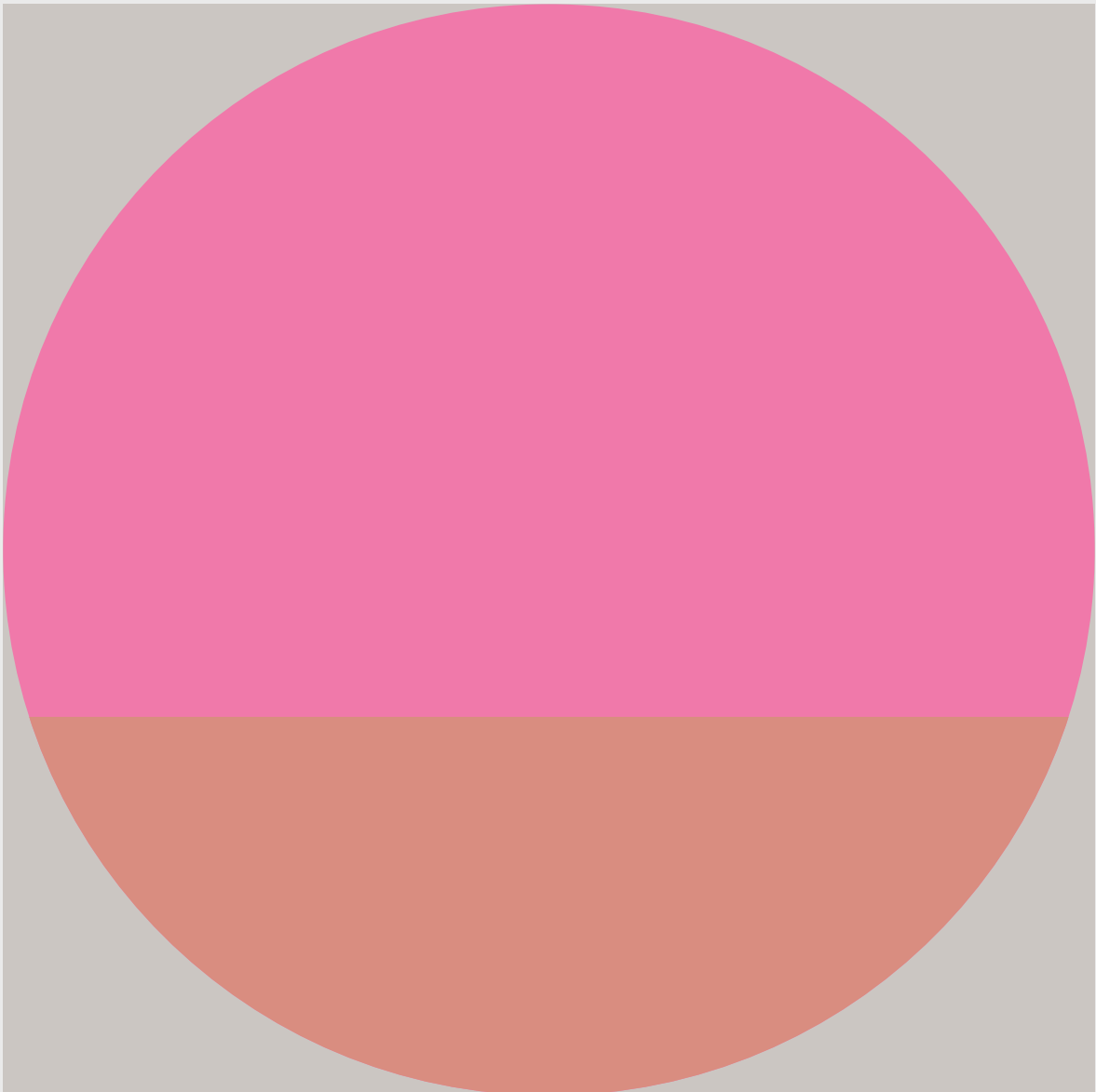
cleanslate⁺



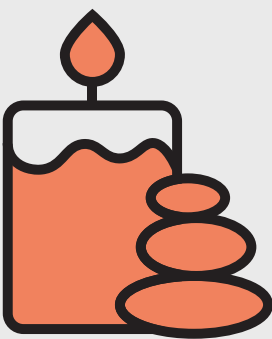
Your shower is a moment of renewal, a chance to reset, the perfect opportunity to lather up the slate and wipe it clean for an effortless transition into a new phase of *Your day*



Unlock the power of your shower!



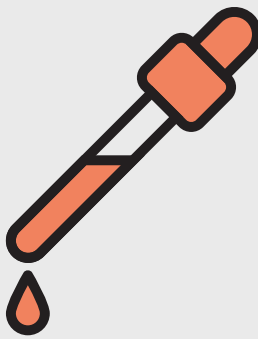
Herbal



meditate

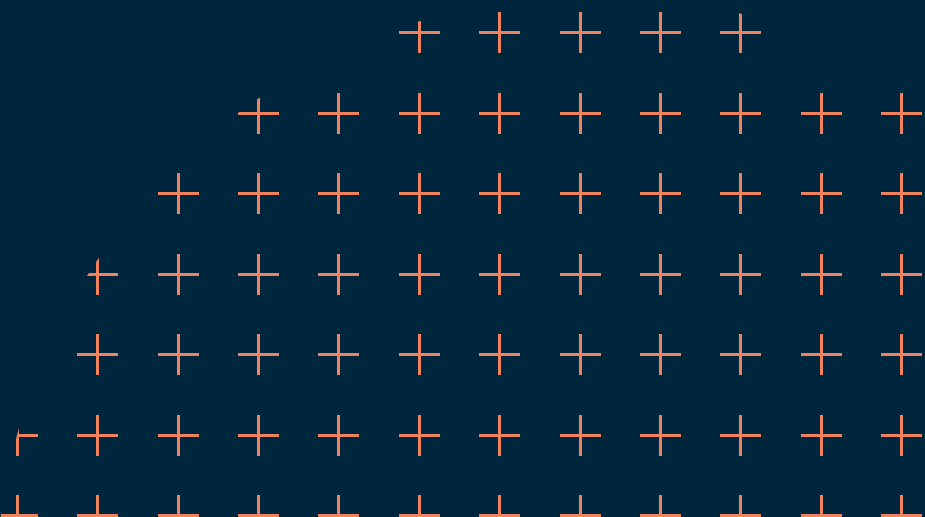


Shower gel

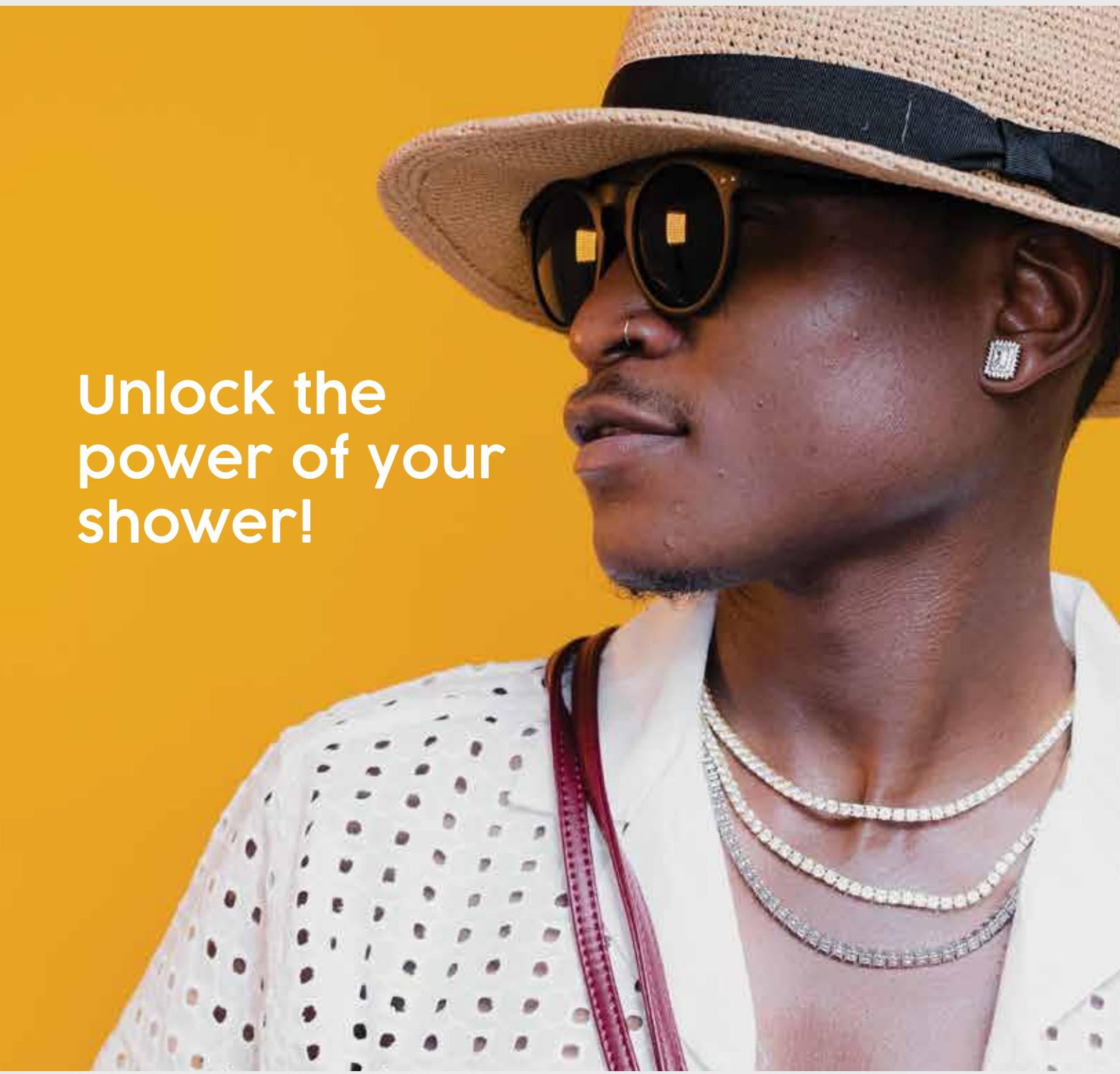


Drops

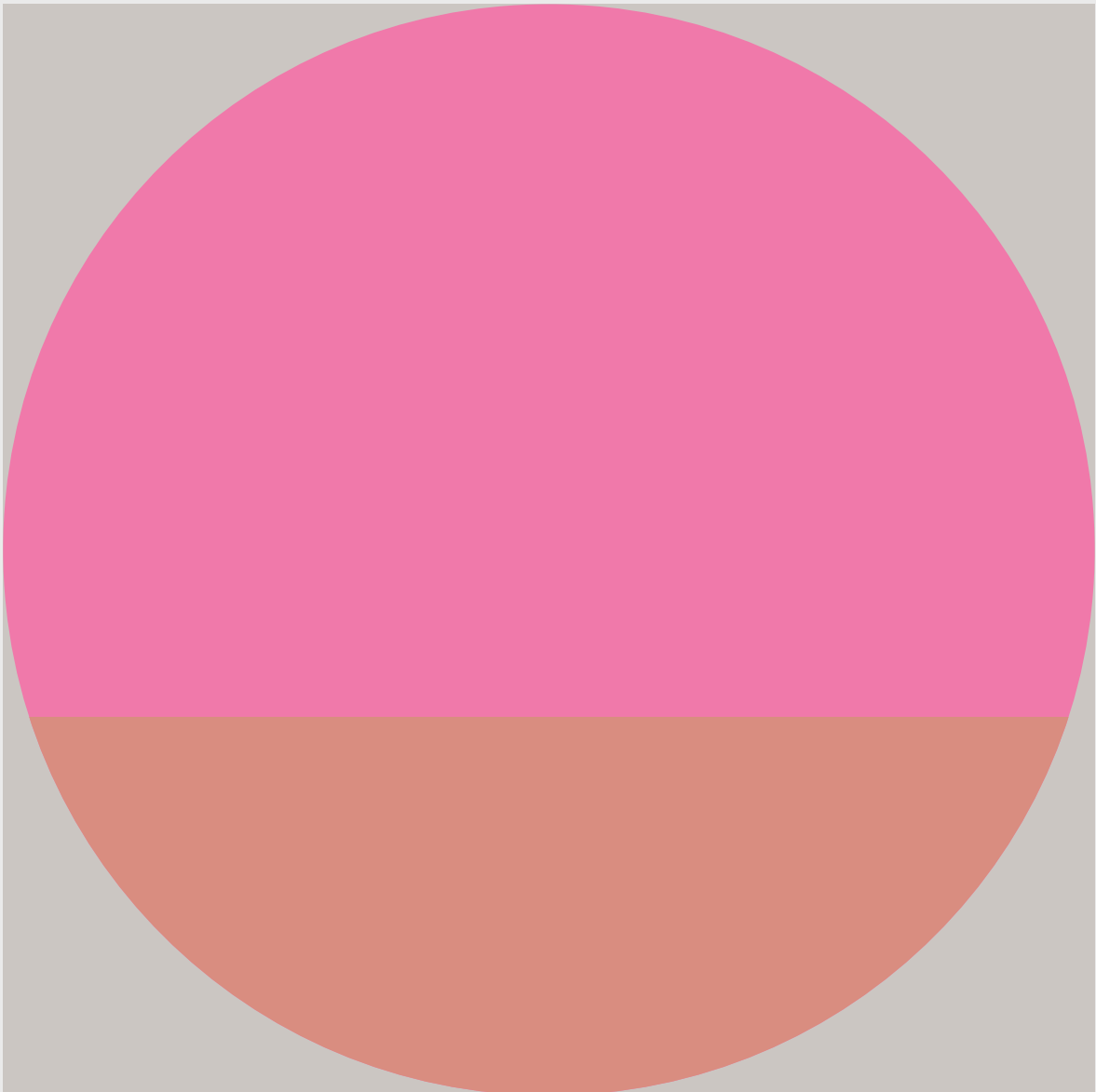
cleanslate⁺



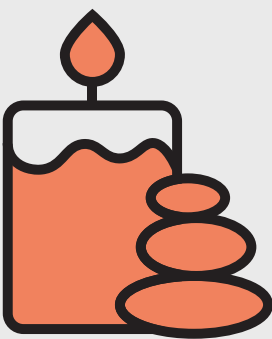
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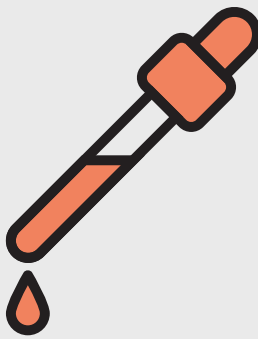
Herbal



meditate



Shower gel



Drops

